

NKBA | KBIS Feb. 17–Feb. 19
ORLANDO 2026

PODCAST STUDIO

SPONSORSHIP OPPORTUNITIES



Be Part of the Conversation

The KBIS Podcast Studio returns as an engaging, high-value platform on the show floor—hosted by Josh Cooperman, founder of Convo by Design. Recorded live during KBIS 2026, these fast-paced, content-rich sessions deliver authentic industry conversations that extend far beyond the show through the Convo by Design podcast network.

With 8 sponsorable sessions over all three days of the show, brands have the opportunity to shape discussions, showcase executives, and align with thought-leading content that reaches both the live audience at KBIS and the wider design community online.

The Podcast Studio is designed to complement NEXTStage and the Luxury Lounge by offering an intimate, content-rich format that shines a spotlight on authentic industry voices.



Convo by Design: The KBIS Series

Part of the KBIS Podcast Studio Presented by AJ Madison

The KBIS Podcast Studio brings the industry's leading voices together live on the show floor. Throughout the week, top podcasters record exclusive episodes with brand leaders, designers, and innovators, capturing the ideas and stories driving the future of design.

Within this dynamic lineup, the Convo by Design KBIS Series, hosted by journalist Josh Cooperman, features eight sponsorable episodes that spotlight innovation, luxury, and the evolution of whole-home living.

Each 50-minute live session goes beyond products to explore the people, ideas, and values shaping modern design. Episodes recorded at KBIS are distributed on Convo by Design and amplified across KBIS social media platforms and attendee newsletters for lasting post-show reach.



Episode Topics May Include

- + Brand heritage and innovation
- + Whole-home design strategies
- + Luxury lifestyle integration
- + Emerging technology + AI
- + Overcoming design challenges
- + Future trends in the industry



Why Sponsor a Podcast Studio Session?

Expand your reach to thousands of listeners nationwide by sponsoring a session at the KBIS Podcast Studio. Your sponsorship includes pre-show Podcast Studio promotion, as well as post-show rebroadcasting from KBIS and Convo by Design channels.

- + **Visibility Onsite & Online**

Be part of the conversation before, during, and at the show by integrating your brand into the KBIS Podcast Studio experience.

- + **Shape the Conversation**

Work with the KBIS programming team to curate sessions that align your brand with trending topics.

- + **Executive Thought Leadership**

Feature your executives as industry voices on a panel or interview. Perfect for sharing product launches or hot takes on the future of design.

- + **Multi-Channel Exposure**

Be seen before, during, and long after the show. Podcast Studio sessions are promoted through KBIS social media channels, email campaigns, and press outreach.



Sponsorship Benefits

Sponsorship provides high-impact brand storytelling in a premium setting. Benefits include:

- + Exclusive participation in one of eight Convo by Design KBIS Series recordings
- + Pre-show prep session with Josh Cooperman to refine your story
- + Pre-show promotion on KBIS social channels
- + Pre-show promotion via KBIS attendee newsletters and kbis.com with logo inclusion
- + Inclusion in press materials about the KBIS Podcast Studio
- + Brand-use rights for podcast, podcast clips and highlights
- + Post-show rebroadcast promotion from KBIS platforms

Projected reach:

- + 5,000 targeted industry professionals per episode for Convo by Design
- + Distribution to KBIS newsletters audience and all KBIS 2026 attendees
- + Combined social audience of 178K design professionals



Secure Your Spot

Don't wait — only 8 sessions are available for sponsorship!

Connect with the KBIS team today.



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kbis.com/show/podcaststudio