

NKBA | KBISNEXT

SPONSORSHIP OPPORTUNITIES

NKBA | KBIS Feb. 17–Feb. 19
ORLANDO 2026

TRACK SPONSORSHIPS

Be front and center at KBIS by sponsoring a track at the highly popular NEXTStage.

As the largest stage at KBIS, NEXTStage is a vibrant hub for industry professionals, featuring over 15 dynamic sessions across 3 days. With 4,200 sq. ft. of space, a packed audience, and standing room-only, it's the ultimate platform to showcase your brand.

NEXTStage draws a diverse audience of KBIS and IBS attendees, including interior designers, remodelers, builders, design influencers, and media—all eager to discover the next big thing in design. Equipped with a high-impact LED screen and positioned for interactive audience engagement, it's the perfect stage to captivate and connect with decision-makers.

Don't miss this chance to own the spotlight and make a lasting impression.



“Sponsoring the NEXTStage Technology Track at KBIS was an incredible experience for JennAir. It provided a dynamic platform to showcase our commitment to innovation and connect with industry leaders.”

— JennAir



SPONSOR A TRACK

Own the spotlight by sponsoring a NEXTStage track, which includes 4 engaging sessions over 3 days, featuring a mix of panels and presentations. Showcase your brand to a packed audience of industry leaders, gain on-site exposure, and enjoy exclusive media coverage.

As a track sponsor, you have the exclusive opportunity to elevate your sessions by featuring a celebrity or designer partner. This creates a memorable experience that captivates the audience and amplifies your brand.



TRACK TOPICS INCLUDE:

- + Whole Home
- + Business & Buzz
- + Wellness & Sustainability
- + Technology



TRACK TOPICS INCLUDE...

WHOLE HOME

This topic explores how to create cohesive, yet dynamic interiors that flow seamlessly from room to room.

- + Material pairings and contrasts
- + Layering and cohesion
- + Statement pieces and visual impact

LIMITED AVAILABILITY: SPONSOR ONE SESSION

The Whole Home Design track includes two (2) sessions available for individual sponsorship.

Contact your account representative for more information.

BUSINESS & BUZZ

This topic dives into the evolving dynamics of design success, exploring the power of niche expertise, and strategies for designing high-functioning and modern spaces.

- + Versatility in design careers
- + Profitable brand partnerships
- + Designing personalized spaces

TECHNOLOGY

This topic covers the seamless integration of invisible tech, AI-driven innovation, and connected design to redefine kitchens and baths for the next generation of homeowners.

- + Invisible tech integration
- + Digital-native design
- + AI in design

WELLNESS & SUSTAINABILITY

This topic explores how innovative design can transform kitchens, baths, and outdoor spaces into restorative, sustainable sanctuaries that enhance well-being and harmony with the environment.

- + Urban micro-nature
- + Slow design
- + Immersive water wellness

SPONSOR BENEFITS

■ PRINT

- + Brand inclusion in NEXTStage editorial spread in show directory
- + Half page ad in the show directory for each track sponsor
- + Inclusion in KBB's pre-show coverage, 'Road to KBIS' article

■ DIGITAL

- + Brand inclusion in dedicated NEXTStage webpage on kbis.com
- + Inclusion in dedicated NEXTStage eblast to attendee audience
- + Brand inclusion in NEXTStage feature in KBIS Newsletter
- + Dedicated social media post per track sponsor
- + Inclusion in press release and media preview
- + One (1) post show list rental to KBIS registered attendees [per track sponsor]

■ ONSITE

- + 30 or 60 second video ad on NEXTStage's LED screen to run prior to session start
- + Participation of subject matter expert in one panel discussion
- + 5-minute introduction delivered by sponsor executive at each track session, weaving in the brand story aligned with the track theme
- + Option to include celebrity of designer partner in your session

AMPLIFY YOUR REACH WITH SOCIAL SHARING

As a NEXTStage track sponsor, your impact doesn't stop at the stage. With our exclusive social sharing graphics, you'll gain access to a powerful marketing tool designed to promote your track sessions far and wide.

These shareable images are tailored to your sessions, making it easy for attendees, speakers, and your team to spread the word across social media. These eye-catching visuals drive buzz and extend your brand's visibility to a broader audience—even before the event begins.



Erica McLain
McLain by Design Interiors



Breegan Jane



Candice Quinn
London Pierce Design



Jessica Duce
J. Duce Design

Designing with Empathy: The Next Step in Wellness Design

February 27 | 10:00am - 11:00am

[Join Me at KBIS!](#)

NKBA | KBIS Feb. 25 - Feb. 27
LAS VEGAS 2025




Price Latimer & Maya Crowne
Co-Founders
Alkemis Paint

Purposeful Painting: An Entrepreneur's Wellness Journey


February 26 | 11:00am - 12:00pm

[Join Me at KBIS!](#)


NKBA | KBIS Feb. 25 - Feb. 27
LAS VEGAS 2025



Matthew Quinn
Chief Executive Officer
Design Galleria Kitchen and Bath Studio



Richard Anuszkiewicz
Senior Designer
Design Galleria Kitchen and Bath Studio



Cara Highfield
Marketing Manager
Ferguson

From Concept to Completion: Building a Seamless Client Experience

February 25 | 10:30am - 11:00am

[Join Me at KBIS!](#)

NKBA | KBIS Feb. 25 - Feb. 27
LAS VEGAS 2025

SALES TEAM CONTACTS

Would you like to set up a call with our stage programming team to discuss what this opportunity will look like for your brand? Reach out to your representative to set up the meeting and get the conversation started.



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