

LUXURY LOUNGE

EXCLUSIVE SPONSORSHIP
OPPORTUNITIES

Reach the Industry's Most Influential Decision-Makers

Luxury is booming. The custom home market is thriving, with high-net-worth clients driving demand for bespoke designs, premium materials, and cutting-edge innovations. The LUXURY Lounge is your opportunity to align with this growth, positioning your brand as a leader in the luxury space.

Now in its third year, this premier destination is where the industry's most influential players—custom home builders, luxury remodelers, and leading designers—gather to connect, collaborate, and be inspired.

By sponsoring a session, you gain exclusive reach to high-end designers, architects, premium media, key decision makers, and influential voices. Position your brand at the pinnacle of design and innovation by sponsoring a session at the exclusive LUXURY Lounge at KBIS 2026.



Industry Leaders from KBIS 2025

2025 LUXURY Lounge Speakers:

- + Richard Anuszkiewicz, Design Galleria Kitchen and Bath Studio
- + Arianne Bellizaire, Arianne Bellizaire Interiors LLC
- + Elyssa Contardo, Elyssa Contardo Interior Design
- + Sophie Donelson, Author and Design Journalist
- + Corey Damen Jenkins, Corey Damen Jenkins & Associates
- + Alison Kenworthy, Homeworthy
- + Nina Magon, Nina Magon Studio
- + Nathan Orsman, Orsman Design
- + Kate Pearce, Kate Pearce Vintage
- + Sarah Robertson, Studio Dearborn

2025 Participating Media:



VERANDA

MODERN
LUXURY

CTC&G
Connecticut Cottages and Gardens

hospitalitydesign



I really enjoyed the LUXURY Lounge talks. Nathan Orsman's talk on lighting was incredible and I learned practical techniques to take home.

– Nicole R.

Exclusive Access, Lasting Impact

The LUXURY Lounge is more than just a beautifully designed space—it's the ultimate destination for connecting with the most influential voices in luxury design.

Curated in partnership with Julee Ireland, a nationally celebrated interior designer, TV host, and founder of Home Renovation School, this exclusive lounge blends stunning aesthetics with purposeful functionality. It's where top-tier designers, architects, and decision-makers gather to explore cutting-edge trends, from craftsmanship and global influences to the role of social media in shaping luxury spaces.

For sponsors, the LUXURY Lounge offers unparalleled access to this elite audience, positioning your brand at the forefront of innovation and design. With its thoughtfully crafted environment and high-impact programming, this is your opportunity to make a lasting impression in the luxury market.



Sponsor Benefits: What's Included

Digital:

- + Brand inclusion in dedicated LUXURY Lounge webpage on kbis.com
- + Inclusion in dedicated LUXURY Lounge eblast to attendee audience
- + Brand inclusion in LUXURY Lounge feature in KBIS Newsletter
- + Dedicated social media post per session sponsor
- + Inclusion in press release and media preview
- + Session and sponsor inclusion in KBIS Mobile App
- + One (1) post show list rental to KBIS registered attendees
- + Session promoted through KBB social channels
- + Post-show session recap article written by KBB
- + Logo included in rebroadcast video (audio only) from KBIS YouTube channel

Print:

- + Session and sponsor inclusion in KBIS Show Directory

On-Site:

- + **Onsite Signage:** Your logo will be prominently displayed on digital signage within the lounge, and a 30-60 second brand video will play at the start of your sponsored session—capturing the attention of the most influential attendees in luxury design.
- + **Panel Participation:** Take center stage by shaping the conversation. As a sponsor, you'll have the opportunity to recommend a moderator and a designer for your panel, ensuring your brand's voice and vision are front and center in a dynamic, engaging discussion.
- + **Moderator Support:** Elevate your session with a high-profile moderator, such as a renowned design publication editor, to add credibility and draw attention to your brand. Our team can help secure the perfect industry expert to lead a compelling and impactful discussion.
- + **Panel Development:** Ensure your session stands out with a dynamic, well-rounded panel. We'll bring in 1-2 additional top-tier designers to create engaging conversations that captivate the luxury design audience and position your brand as a leader in the space.
- + **Content Collaboration:** Our programming team will partner with your spokesperson and designers to craft compelling content that aligns with industry trends and captivates the luxury design audience.

LUXURY Lounge Sessions

The LUXURY Lounge sessions provide a unique opportunity to explore the latest trends, challenges, and innovations shaping the world of high-end design.

These sessions offer you the chance to align with forward-thinking conversations that resonate with the luxury design community.



Here's a glimpse of the topics covered:

- + **Craftsmanship Reimagined:** Exploring how modern makers are redefining handmade design with innovative techniques and materials.
- + **Soft & Bold Design:** The evolution of bold, monolithic forms into warm, textured, and livable luxury spaces.
- + **Global Influences:** Designing with authenticity by blending heritage, storytelling, and responsibly sourced materials.
- + **Digital Impact on Luxury:** Balancing timeless design with the influence of social media and cultural trends.
- + **Scaling Luxury:** Candid discussions on maintaining exclusivity and artistry while expanding into new markets.
- + **Specialization vs. Versatility:** Insights into carving out a niche and its impact on career and business growth.
- + **Bold Color Choices:** How daring palettes can elevate luxury design and create timeless, impactful results.
- + **Statement Pieces:** The art of selecting and integrating focal points that define and elevate a space.

Act Now—Limited Sessions Remaining

Contact our sales team today and
secure your LUXURY Lounge sponsorship at KBIS 2026.



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