

INNOVATION HOUR

THE FUTURE OF KITCHEN &
BATH DESIGN STARTS HERE

NKBA | KBIS Feb. 17–Feb. 19
ORLANDO 2026

Innovation Hour: Show + Tell

Where Big Ideas Meet Bold Opportunities

Every year, the kitchen and bath industry evolves—but not every innovation gets the spotlight it deserves. **Innovation Hour** is your chance to step into the limelight, share your story, and inspire the future of design.

Innovation Hour is a fast-paced, design-forward “show + tell” NEXTStage session that highlights emerging materials, product features, and design details that are quietly shaping the future of kitchen and bath spaces. Each presenter has 5 minutes to spotlight a single innovation that deserves more attention — whether it’s a new finish, a clever user detail, or a sustainable material.

This isn’t just another product pitch; it’s a stage for creativity, collaboration, and discovery. Join Innovation Hour to align your brand with the cutting edge of kitchen and bath design, connect with the industry’s most creative minds, and gain visibility among designers, specifiers, and media.



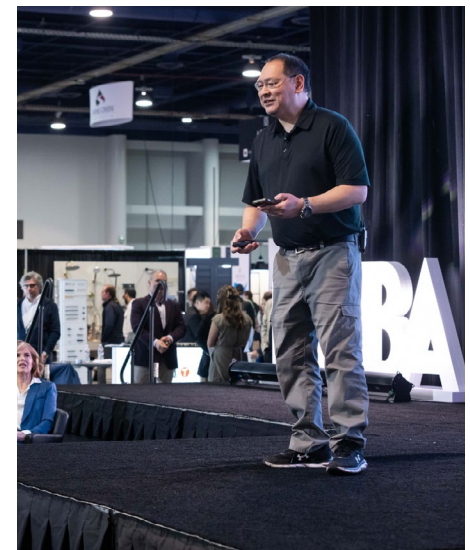
Why Innovation Hour?

Your Innovation Deserves More Than a Booth:

At KBIS, the competition for attention is fierce. Innovation Hour cuts through the noise by giving your product or idea a dedicated moment to shine. Imagine:

- + A captivated audience of designers, specifiers, and media.
- + Live demos that let your innovation speak for itself.
- + A chance to tell the story behind your product—why it matters, how it's different, and what makes it unforgettable.

This is your opportunity to go beyond the booth and connect with the people who shape trends and drive demand.



What Makes It Different?

Not a Pitch. A Story.

Innovation Hour is a **live editorial experience**—a fast-paced, high-energy session where the focus is on discovery, not sales.

- + **5 minutes to captivate the audience.**
- + **Tactile samples and visual storytelling that bring your innovation to life.**
- + **Live audience voting** for categories like “Most Innovative” and “I’d Spec This Tomorrow.”

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Sponsor Benefits

Maximize Your Brand Visibility

Innovation Hour offers unparalleled opportunities to elevate your brand while aligning with the most exciting innovations in the industry.

Presenting Sponsor (1 Available):

- + Naming rights: “Innovation Hour: Show + Tell, presented by [Sponsor].”
- + Logo featured on all promotions (social, email, website, press releases).
- + 5-minute speaking opportunity to open the program.
- + Inclusion in social recaps and award branding.

Feature Presenter Spot (6-8 Available):

- + Guaranteed 5-minute presentation.
- + Product featured in the post-session LookBook.
- + Logo in the event directory.
- + Pre-show video teaser on KBIS social platforms.
- + Access to designer opt-in lists for follow-up.

Examples of Innovations to Showcase:

- + Embedded tech in stone or cabinetry.
- + Hybrid materials or small-batch processes.
- + Unexpected surface finishes.
- + Multi-use products or space-saving ideas.
- + Functional design details with big impact.
- + New color or texture collections.

Examples of Presenters:

- + Partner designers with custom collections
- + Product developers with new finishes or features
- + Sustainability officer with sustainability-driven innovations
- + Artisan manufacturer with tactile, layered storytelling

Join the Movement

Your Innovation. Our Stage.

Innovation Hour is more than an event—it's a movement. A chance to inspire, connect, and lead the conversation about what's next in kitchen and bath design.

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Secure your spot today and let your innovation take center stage.



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