

Meet Media at KBIS 2026

Apply for Hard Hat Media Tour

Back by popular demand, the Hard Hat Media Tour returns for KBIS 2026. Guarantee media exposure for your products by applying to be a stop on this tour!

What is Hard Hat Media Tour?

This is an exclusive, invite-only VIP tour that will be held before show open on Tuesday, February 17, 2026, from 7:30 AM – 10:00 AM. This is your opportunity to pitch your products to an audience of at least 20 attending media.

How Does It Work?

A team of high-profile media will blind vet all submissions and select five brands to participate in the tour at KBIS. These select brands will join the three sponsored brands to create the Hard Hat Media Tour.

Brands will receive 10 minutes to present their product stories and showcase their unique booths and product offerings. All participating brands will receive additional promotion through KBIS public relations and social media.

Want more time with media? Become a sponsor!
[VIEW OPPORTUNITIES AVAILABLE HERE](#)



HARD HAT MEDIA TOUR BY THE NUMBERS | KBIS 2025

64,900+

Program
Impressions

91,000,000+

Brand
Impressions

GET EYES ON YOUR BRAND AND PRODUCTS!
APPLY FOR [HARD HAT MEDIA TOUR](#) TODAY!

Submission Deadline:
November 7, 2025

All 2026 KBIS exhibitors are welcome to apply.
There is no cost to apply.

[APPLY HERE!](#)

Submission Requirements: Please keep in mind that this is a blind judging process. All brand names and mentions from your product description and images must be removed. Please submit all files in JPG format—PDF files will not be accepted.