



EXHIBITOR PROFILE VIDEOS

Amplify Your Brand's Story

KBIS has partnered with **Homeworthy**, a top home design media brand, to offer an exclusive video sponsorship opportunity.

This collaboration combines the prestige of KBIS with the massive reach of Homeworthy's platform, bringing your brand's unique story to a highly engaged and affluent audience.

Our team will work with you on-site at KBIS to create a dynamic video profile that highlights what makes your brand exceptional.

We will feature:

- + **Your Brand Story:** Communicate your mission and vision.
- + **Stunning Booth Design:** Showcase the creativity and effort you've invested.
- + **Product Innovation:** Spotlight your cutting-edge designs and technology.
- + **Attendee Engagement:** Capture the authentic excitement your products generate on the show floor.



The Value of Evergreen Content

Your professionally produced video will be featured across Homeworthy's channels, placing your brand in front of millions of potential customers. This isn't just a fleeting social media mention; it's a permanent feature on a platform synonymous with luxury design.

A Polished Asset for Your Brand

You receive a high-quality, standalone video asset. This is your story, expertly told, ready to be deployed across all your marketing channels:

- + Your website and landing pages
- + Social media campaigns
- + Email marketing newsletters



Your Gateway to a Global Audience

About Homeworthy

Homeworthy offers an inside look at the world's most sophisticated homes, curated by designers, celebrities, CEOs, and tastemakers. Now reaching over 1.2 billion minutes watched across its streaming and social platforms.



Alison Kenworthy



Mark D. Sikes



Bunny Williams



Martyn Lawrence Bullard

Distribution

- + 77% TV
- + 23% Mobile Phones
- + 16% Computers
- + 10% Tablets

Streaming & Social (100M+ monthly impressions)

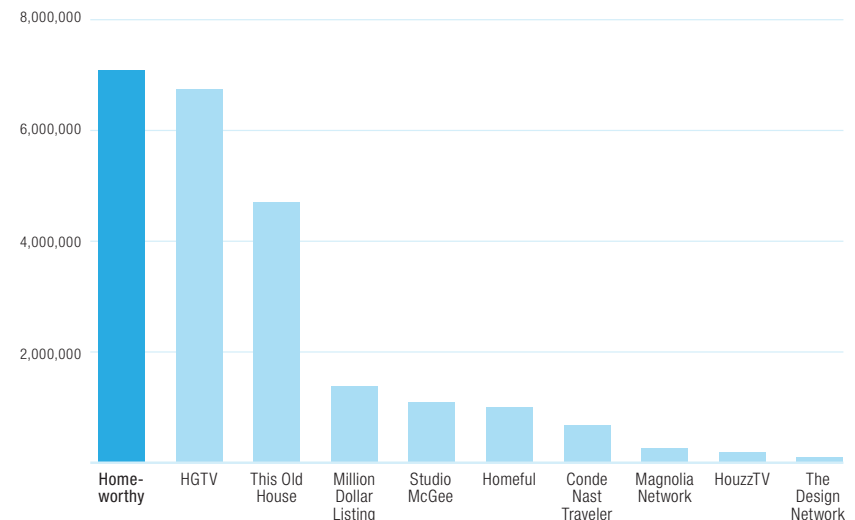


Audience Snapshot

60% between 25-54, high affinity for luxury brands & experiences

35x more likely to shop **high-end furniture** than average TV/streaming viewer

Homeworthy's Monthly Reach (Views On Youtube)



Packages

■ SILVER

2-Minute Company Profile Video

- + Professionally produced, filmed, and edited by Homeworthy
- + Highlights brand story, shares booth design, and showcases attendee engagement with products
- + Video featured on Homeworthy YouTube channel.
- + (1) Custom vertical social videos - (Instagram, TikTok, Facebook, YouTube Shorts) posted on Homeworthy feed with key event highlights
- + Delivered as a high-quality standalone video asset for brand use

■ GOLD

5-Minute Company Profile Video hosted by Alison Kenworthy (1.6M+ followers)

- + Professionally produced, filmed, and edited by Homeworthy
- + Highlights brand story, shares booth design, and showcases attendee engagement with products
- + Video featured on Homeworthy YouTube channel.
- + (2) Custom vertical social videos - (Instagram, TikTok, Facebook, YouTube Shorts) posted on Homeworthy feed with key event highlights
- + Delivered as a high-quality standalone video asset for brand use

■ DIAMOND

7-Minute Company Profile Video hosted by Alison Kenworthy (1.6M+ followers)

- + Follows brand through 3 day event with video coverage of booth, attendee engagement and presence at events and speakers
- + Professionally produced, filmed, and edited by Homeworthy
- + Highlights brand story, shares booth design, and showcases attendee engagement with products
- + Video featured on Homeworthy YouTube channel.
- + (4) Custom vertical social videos - (Instagram, TikTok, Facebook, YouTube Shorts) posted on Homeworthy feed with key event highlights
- + Delivered as a high-quality standalone video asset for brand use

Photo Assets

- + A curated set of high-resolution lifestyle and behind-the-scenes images captured during the video shoot
- + Usable across digital, social, and marketing platforms (additional fees may apply)

Price: \$5,000

Price: \$7,500

Price: \$10,000

Don't Let Your KBIS Story End at the Booth

This is your opportunity to connect with industry leaders, engage a global audience, and create a lasting marketing asset that drives value long after the event.

Ready to amplify your brand's presence?

Secure your Exhibitor Profile Video sponsorship and turn your KBIS investment into an evergreen success story.



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