

NKBA | KBIS Feb. 17–Feb. 19
ORLANDO 2026

DISCOVERY --- DISTRICT

SECURE YOUR SPOT AT KBIS 2026



Get Discovered: Exhibit at Discovery District

Now in its 6th successful year, the Discovery District is a well-established, highly sought-after show area that attendees actively visit at KBIS to find the latest and greatest in kitchen and bath innovation.

- + Just 5 minutes from West Hall via convenient skybridge
- + 25,000 NSF of premium exhibit space
- + High-traffic zone for 100+ exhibitors

Exclusive Exhibitor Benefits

- + **High-Traffic Opportunities:** Prime positioning for networking events, guided tours, and buyer interactions
- + **Complimentary Perks:** Exclusive special events reserved for Discovery District exhibitors only
- + **Elite Networking:** Access to industry leaders, top buyers, and decision-makers on the show floor



DISCOVERY DISTRICT RATES:

NKBA members \$50.00/NSF

Non-members \$56.00/NSF

Note: Exhibit space is limited to a maximum of 600 NSF for optimal traffic flow and ease of setup

How We're Driving Traffic to Your Booth

Our marketing campaigns are designed to drive attendees to Discovery District. Here's how:

On-Site Visibility:

- + Directional signage throughout the venue
- + Mobile app notifications and alerts
- + Promotional materials distributed to attendees

Digital Promotion:

- + Dedicated Discovery District landing page on kbis.com
- + Featured placement in Show Directory
- + Prominent listings in Product Locator Guide

Social Media Campaign:

- + Pre-show promotional highlights
- + On-site Discovery District coverage and exhibitor highlights



Exclusive Perks for Attendees, Only at Discovery District

- + New products from rising stars in the K&B industry
- + Additional food options beyond main hall offerings
- + Extra seating areas for comfortable networking and meetings
- + Guided tours and attendee activations

Don't Wait — Limited Availability!

Contact Us To Book Today



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