

# BEST OF NKBA KBIS

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INTERIORS + DESIGN

## 2026 ENTRY GUIDE & INFORMATION

As the industry's premier awards program, Best of KBIS recognizes the pioneers and trailblazers who are behind the most cutting edge and innovative products in the kitchen and bath industry.

The Best of KBIS competition includes seven award categories, giving you plenty of opportunity to take home a winning title. Products may be entered in more than one category; individual fees apply per category.

### Entry Fees

\$1,565 for each product entry.

*\*Products must have been introduced no earlier than January 31, 2025.*

**ENTRY DEADLINE! FRIDAY, NOVEMBER 21, 2025**

**NKBA | KBIS** Feb. 17–Feb. 19  
**ORLANDO 2026**



# AWARDS CEREMONY + CATEGORIES

## AWARDS CEREMONY



Winners will be announced at NEXTStage at 4pm EST on February 18, 2026. Each winner will be called and recognized individually on stage, with "Best in Show" recognized last. Winners must be present to accept their award.

The Best of KBIS Happy Hour will take place directly after the awards ceremony in the stage area.

## AWARDS CATEGORIES

Gold & Silver will be awarded for each of the following categories:

### + Style Statement: Bathroom

*Key Criteria: Evaluated primarily by aesthetic value, favoring new finishes, colors, forms, and other key style features. Includes outdoor products.*

### + Style Statement: Kitchen

*Key Criteria: Evaluated primarily by aesthetic value, favoring new finishes, colors, forms, and other key style features. Includes outdoor products.*

### + Most Functional Find

*Key Criteria: Functional benefits (particularly multi-functional use-cases); longevity; value relative to price point. Sample product categories could include cabinetry/storage solutions, hardware/fixtures, lighting and more.*

### + Game-Changing Innovation

*Key Criteria: New to category or industry product benefits, whether a new way to manufacture materials, new-to-market technology, or otherwise.*

### + Sustainable Standout

*Key Criteria: Eco-friendly properties, i.e. energy or water saving, carbon neutral, recycled components etc.*

### + Wellness Trailblazer

*Key Criteria: Delivers benefits to mental or physical health or wellbeing, including potential themes like stress relief, connection to nature, indoor/outdoor design, or otherwise.*

### + Best in Show

*Key Criteria: Best all-around product, delivering on style, functionality, innovation and value.*





# HOW TO ENTER

## PURCHASE

[Entries can be purchased through your exhibitor console here.](#)

*\*The \$1,565 entry fee is per entry category.*

*Products may be entered in more than one category. Individual entry fees apply per category.*

## ENTER YOUR PRODUCTS

After you submit your payment, your sales representative will contact you with further information about how to enter your products.

***Make sure you have this information handy when you are ready to enter your product!***

*Items marked with a **red asterisk (\*)** are required*

1. **Product Name\***

2. **Description\***

*(500 characters or less, including spaces and special symbols like trademarks.)*

3. **Entry Category\***

- + Style Statement: Bathroom
- + Style Statement: Kitchen
- + Most Functional Find
- + Game-Changing Innovation
- + Sustainable Standout
- + Wellness Trailblazer
- + Best in Show

4. **Explain why/how your product represents the award category you have chosen:\***

*(900 characters or less, including spaces and special symbols like trademarks.)*

5. **Hi-Res Image – 300dpi, 4x5\***

*You can upload any .ai, .eps, .jpg, or .tif file that is under 5 MB*

6. **Hi-Res Brand Logo – 300dpi, 4x5\***

*You can upload any .ai, .eps, .jpg, or .tif file that is under 5 MB*

7. **Brand Product/Video Link**

8. **Contact Name, Email & Phone\***

9. **Instagram, Facebook, Linkedin Handle(s)**

*(e.g. @kbis\_official)*





# CATEGORIES + JUDGING

## JUDGING PROCESS

The judging committee will be comprised of a panel of high-profile design professionals.

- + Judges will review all product entries pre-show and narrow to **approximately 50 product finalists**. Judges will vet based on product description, provided images and answers to required entry questions.
- + Judges will sign NDA protecting brand embargoed products.
- + All finalists will be contacted prior to the show and provided their presentation window.
- + The product finalists will be judged onsite within the exhibitors' booth from Tuesday, February 17, 2026, through Wednesday, February 18, 2026. Finalists will have 5 minutes (multiple entries from single brands time to be negotiated) to pitch product benefits and features.
- + Time "windows" may not be changed. If an exhibitor is unable to make their scheduled time, the judges will view the product without presentation. There will be no makeup times.



*Luxe Interiors + Design is the proud media sponsor of Best of KBIS, and is neither involved in, nor influences, the judging process.*



# BEST OF KBIS PROMOTIONS

## YOUR BEST OF KBIS ENTRY WILL BE PROMOTED VIA:

- + Flip book of product entries emailed out to attendees the first day of the show
- + Hosted on Best of KBIS page on kbis.com
- + Best of KBIS 2026 entry, finalist, and winner signage for booth promotion
- + Digital wall on-site displaying products to attendees

*Do you believe your products  
are among the best?*

## PROVE IT TO THE INDUSTRY.

Submit your entry for  
Best of KBIS today!

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# QUESTIONS?

## Contact the KBIS Team.



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