

EXPAND YOUR PRESENCE AT KBIS 2026 IN THE ALL-NEW DISCOVERY DISTRICT!

Premium Exhibit Space Available at the Rosen Centre Hotel

Take advantage of this exclusive opportunity to exhibit in the KBIS 2026 Discovery District, hosted within the Rosen Centre Hotel. Adjacent to the West Hall of the Orange County Convention Center and connected via a convenient skybridge, this location puts you steps away from high-traffic show floor activities.

- + 25,000 NSF of additional exhibit and meeting space
- + Space for 100 more exhibitors
- + Prime location adjacent to the West Hall



Why The Discovery District Is a Must

- + **High-Traffic Opportunities:** Lots of action, including guided tours, attendee activations, and networking events.
- + **Exclusive Perks for Exhibitors:** Enjoy complimentary lunch and cocktail receptions, reserved only for Discovery District exhibitors.
- + **Unmatched Networking:** Engage with industry leaders at happy hours and other special events designed to attract top buyers and decision-makers.

DISCOVERY DISTRICT RATES:

NKBA members \$50.00/NSF

Non-members \$56.00/NSF

Note: Exhibit space is limited to a maximum of 600 NSF for optimal traffic flow and ease of setup

Host Exclusive Events at the Rosen Centre Hotel

Take advantage of premium meeting rooms designed for private product showcases, hospitality events, and one-on-one sales discussions. Conveniently located near the West Hall exhibits, these meeting spaces offer unmatched accessibility and visibility.

Available Dates:

- + Monday, February 16, 2026 (Pre-Show Day)
- + Tuesday, February 17, 2026
- + Wednesday, February 18, 2026

Meeting Room Rates:

Priced based on room size and intended use (meeting vs. exhibit space)

Salon Meeting Rooms - 1000+ sq. ft. (RC1 - RC12 & RC13 - RC21)

Exhibiting Pricing **\$20,000**

Non-Exhibitor Pricing **\$35,000**

Salon Meeting Rooms - 500 sq. ft. (RC22 - RC24)

Exhibitor Pricing **\$10,000**

Non-Exhibitor Pricing **\$25,000**

Limited availability – book early to secure your preferred space!

CONTACT US TO BOOK TODAY!

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