

Welcome to the Ultimate Destination for Kitchen and Bath Design!

Discover, connect, and innovate at KBIS 2026, North America's largest hub for the kitchen and bath industry.

[Apply Now](#)

NKBA | KBIS Feb. 17–Feb. 19
ORLANDO 2026



Grow Your Business at KBIS 2026

KBIS 2026 is your gateway to incredible opportunities!

Join tens of thousands of innovators, designers, and decision-makers under one roof and:

- + **Showcase your products** to industry leaders actively seeking new solutions.
- + Network with **124,000+ industry professionals** at Design & Construction Week (DCW 2025)
- + **Gain media exposure** and strengthen your industry presence

KBIS 2025 by the Numbers:

- + 670+ exhibitors
- + 60,000+ verified attendance
- + 500,000+ NSF of exhibits
- + 76:1 attendee to exhibitor ratio
- + 80% of attendees specify kitchen & bath products
- + 71% of attendees having purchasing authority

Who Attends KBIS?

- + Design Firm/Designer
- + Remodeler
- + Cabinet Shop
- + Kitchen & Bath Dealer
- + Builder
- + Owner/Partner
- + Designer
- + Manager
- + Salesperson
- + CEO/President



KBIS has proven to be beneficial in our annual show schedule. The number and quality of attendees has us looking forward to the show each year. The show just ended and we are already making plans for our booth for next year.

– Don Bufalini, Regional Manager, Hallmark Home



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Why Exhibit?

KBIS is the largest annual event for kitchen and bath industry professionals in North America. Bringing together designers, architects, contractors, dealers, and manufacturers, KBIS offers unmatched exposure to the industry's leading decision-makers and trendsetters.

Co-located with NAHB's International Builders' Show (IBS) during Design and Construction Week (DCW), KBIS provides attendees access to groundbreaking innovations, hands-on product showcases, and the latest design trends across the kitchen and bath sector.

KBIS 2026 will take place at the Orange County Convention Center in Orlando, Florida, February 17-19, 2026. Join us in reshaping the future of design!

KBIS unifies so many of the newest and most exciting products from the biggest brands in the world, down to some of the smallest. It's incredibly exciting to turn every corner and see new technologies, new designs, and new ideas.

– Harry Brownfield, Andrew Pearson Glass

Top Reasons to Exhibit

- + Gain New Business
- + Launch New Products
- + Meet with Business Partners
- + Increase Industry Presence
- + Brand & Media Exposure



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Expand Your Reach

Meet face-to-face with top influencers shaping the industry from all over the globe!

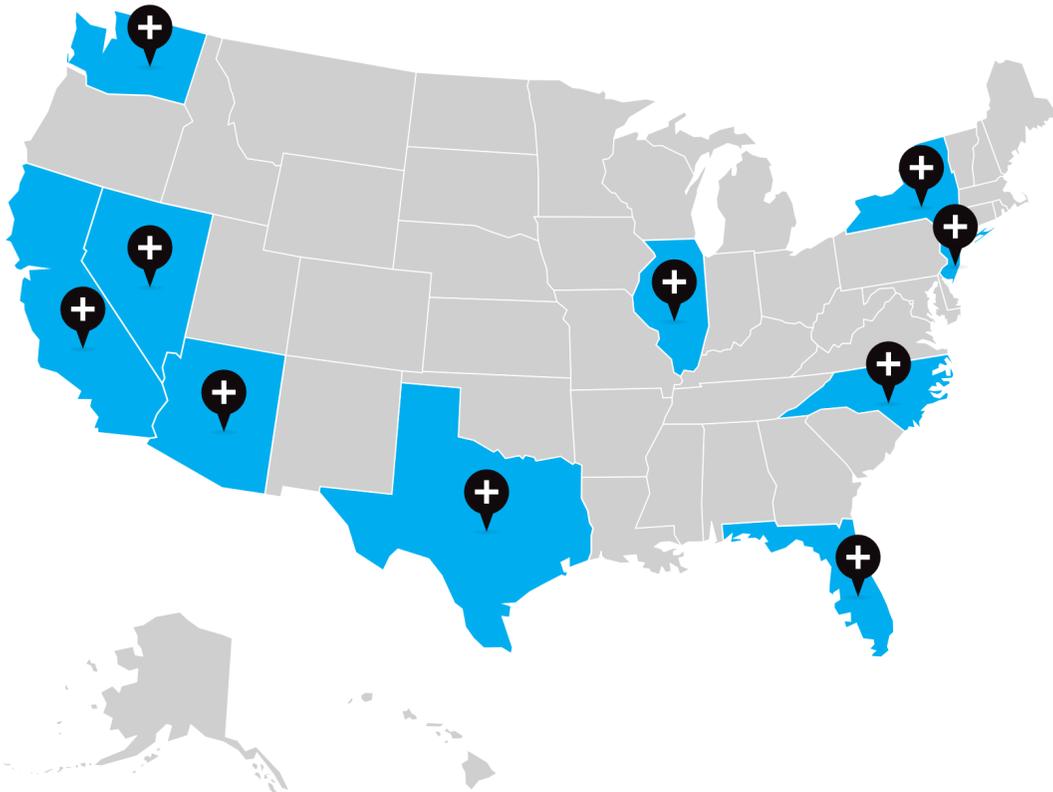


Always a great show that we look forward to. Attendees match our 'perfect profile' of what we look for at a trade show."

– Ann Strong, President, Bad Dog Tools

Top States:

- + California
- + Nevada
- + Illinois
- + Florida
- + Arizona
- + Washington
- + Texas
- + New York
- + New Jersey
- + North Carolina



Top International Countries:

- + Canada
- + Italy
- + South Korea
- + Taiwan
- + China
- + Brazil
- + Germany
- + Vietnam
- + Mexico
- + India
- + Australia

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Spotlight Your Products in Speciality Zones

Curated show areas ensure your brand gets the spotlight it deserves. Reach your ideal audience, benefit from extra marketing messaging, and position your booth where attendees can easily find you.

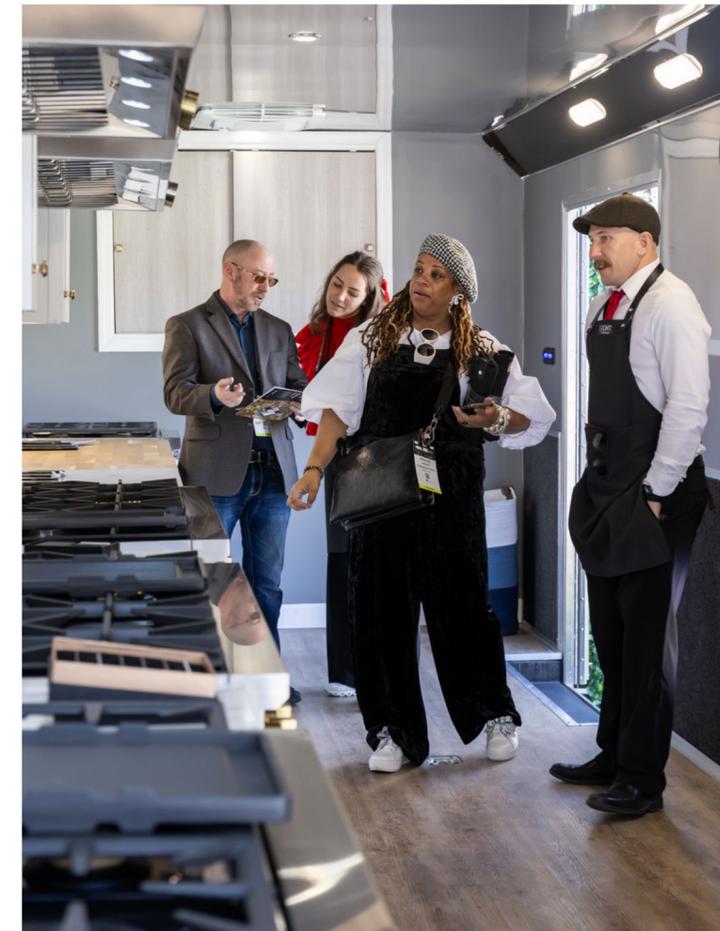
“ Going to KBIS is a great chance to show off our new solutions to a group of designers, architects, and other industry experts. It strengthens our brand presence in North America, helps us to form new partnerships, and keeps us at the forefront of design trends and market needs.

– Jordi Roy,
Marketing Director, Viefe



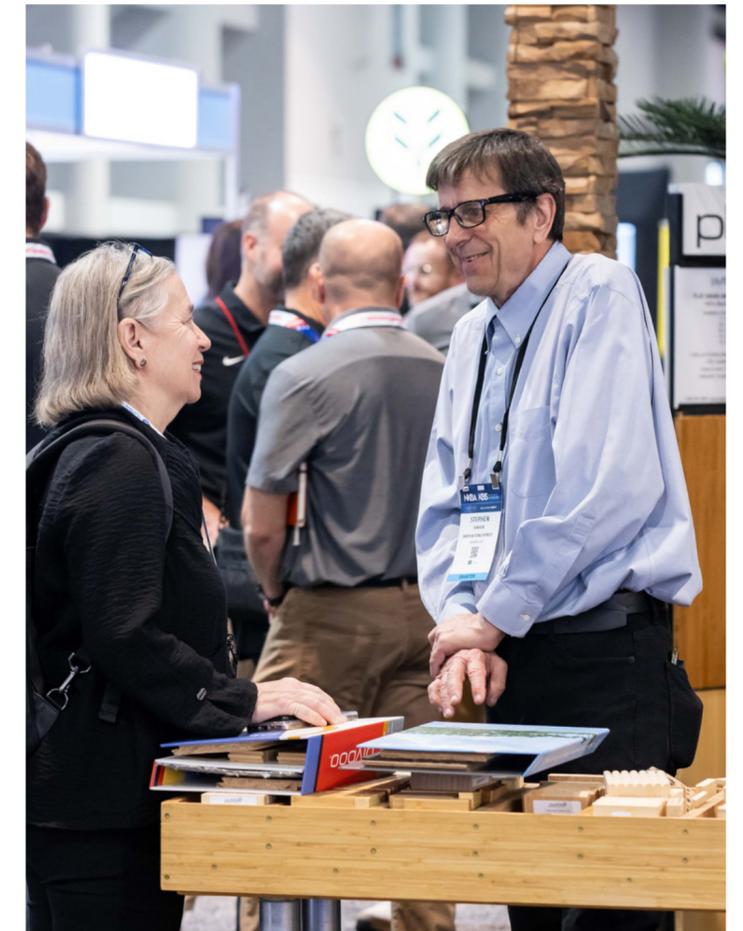
International Pavilions

A showcase of the latest kitchen & bath product innovations from across the globe



The Plaza

An outdoor exhibit area perfect for showcasing live and immersive product demonstrations



Discovery District

The hot spot for discovering the newest products from must-watch brands in the industry

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More Space Added at the Discovery District!

Now Expanded Into The Rosen Centre Hotel

We are excited to announce the addition of the Discovery District at the Rosen Centre Hotel! Located adjacent and physically connected via skybridge to the West Hall at the Orange County Convention Center, this show area is conveniently located just a few minutes walking from the West Hall show floor.

- + Addition of two ballrooms and meeting room space, totaling 25,000 NSF
- + Accommodates 100 more exhibitors



Why Exhibit at the Discovery District in the Rosen Centre Hotel?

- + Stay close to high-traffic attendee activations and guided tours happening within the Rosen Centre Hotel
- + Receive exclusive lunch and cocktail receptions, reserved for Discovery District exhibitors only
- + Be part of the action with networking happy hours and other special events designed to attract attendees

Secure Meeting Rooms in the Rosen Centre Hotel

You can also secure premium meeting rooms at the Rosen Centre Hotel during KBIS, perfect for product showcases, private briefings, hospitality, and sales discussions. Contact your account representative for more information.



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Make Headlines at KBIS

KBIS provides the perfect opportunity to meet media and gain invaluable coverage in the industry's most read publications. Enhance your chances at receiving publicity by entering into our awards programs, being a stop on a tour, or working directly with our PR agency to get your message to the right audience.

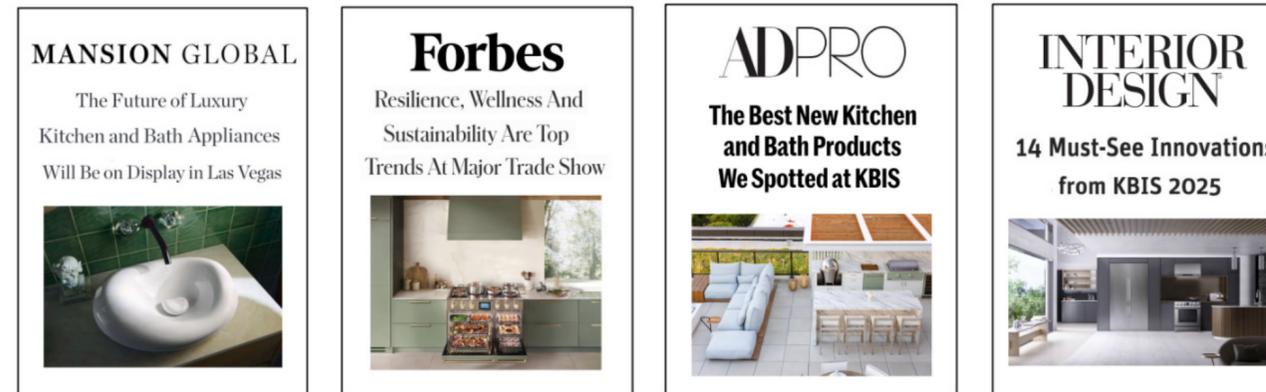


Press Highlights from KBIS 2025

Attending Media:



Coverage Highlights:



How to Gain Media Coverage:

- + Submit your booth and product activation details to KBIS PR for inclusion in media highlights
- + Submit complimentary press releases on kbis.com (available only for KBIS exhibitors)
- + Participate in award programs like Best of KBIS and DesignBites

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Amplify Your Message

Stand out, connect, and shine at KBIS 2026! Whether it's sponsoring a track on NEXTStage, joining an exclusive media tour, or showcasing your innovations through an awards competition, KBIS offers unparalleled opportunities to put your products in the spotlight.



What was great about KBIS for us as a startup company was the opportunity to showcase our innovative new product through the DesignBites event.

– Stephen Hung,
President, JEMSMART



Thought Leadership

Position yourself as a thought leader in front of a crowd of industry leaders and media by sponsoring a track on NEXTStage or sessions at LUXURY Lounge.



Media Tours

Gain coverage from industry leading publications by joining curated media tours, like Hard Hat Media Tour, KBB Tour, or Cottages & Gardens Tour with DJ Carey.



Awards

Earn industry recognition and media attention by entering the industry's premier awards program, Best of KBIS, or the ultimate DesignBites competition.

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Reach the Right Audience with Sponsorships

Elevate your brand and maximize visibility with these exclusive sponsorship opportunities.

Connect directly with attendees, drive foot traffic, and leave a lasting impression that sets your brand apart.

Don't miss the chance to boost brand awareness and make meaningful connections!



Newsletter Banner Ads

Reach the entire KBIS audience from current and past shows by advertising in our bi-weekly newsletter.

Attendee Email List Rental

Send your own email to attendees promoting your product launches, marketing updates, and where to find you at KBIS.

Digital Signage

Command attention by sharing your brand message on digital displays throughout the convention center, where thousands of attendees will see your message.

Stage Session Sponsorship

Position your brand as a thought leader by sponsoring sessions in the NEXTStage and LUXURY Lounge programming.

Special Events

Let attendees and media see your products in action by participating in engaging awards competitions, tours, and events.

Press Releases

Launching a new product? Reaching an impressive milestone? Share the news with a press release on kbis.com.

Enhanced Exhibitor Listings

Position your brand at the top of the exhibitor list and have your products show in more search results in the official online directory.

Signage

Have your brand seen everywhere—including floors, ceilings, walls, doors, and even the restrooms.

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NKBA | KBIS

The National Kitchen & Bath Association (NKBA) is the leading trade association for the \$235 billion kitchen and bath industry, representing over 55,000 members across the U.S. and Canada and supported by more than 70 local chapters. Since 1963, NKBA has empowered professionals with the tools, education, insights, and connections they need to succeed—whether they're designers, architects, specifiers, manufacturers, suppliers, retailers, showroom owners, remodelers, contractors, fabricators, installers, students, or educators.

As the proud owner of KBIS, North America's largest kitchen and bath trade show, NKBA gives members exclusive access to discounted booth space, special show passes, and on-site learning experiences designed to spark inspiration and drive business success. From cutting-edge insights to a vibrant professional network, NKBA is where the entire kitchen and bath industry comes together to learn, lead, and grow.

+ Interested in joining? Ask your account representative for more details.



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Join Us In Orlando

Orlando is the ultimate destination for KBIS 2026! Known for its world-class attractions, vibrant atmosphere, and hospitality, Orlando promises an unforgettable experience for exhibitors and attendees alike.

With the Orange County Convention Center as our venue, you'll enjoy a top-tier facility located close to over 130,000 hotel rooms and countless dining options, from local gems to globally inspired cuisine. Orlando offers something for everyone—from thrilling theme parks to serene outdoor adventures.

Additional perks include a warm, sunny climate, making travel seamless year-round, and easy access through Orlando International Airport, one of the busiest and best-connected airports in the U.S.



IMAGE CREDITS (CLOCKWISE FROM TOP): Adobe Stock | Sean Pavone Photo; Creative Studio 79

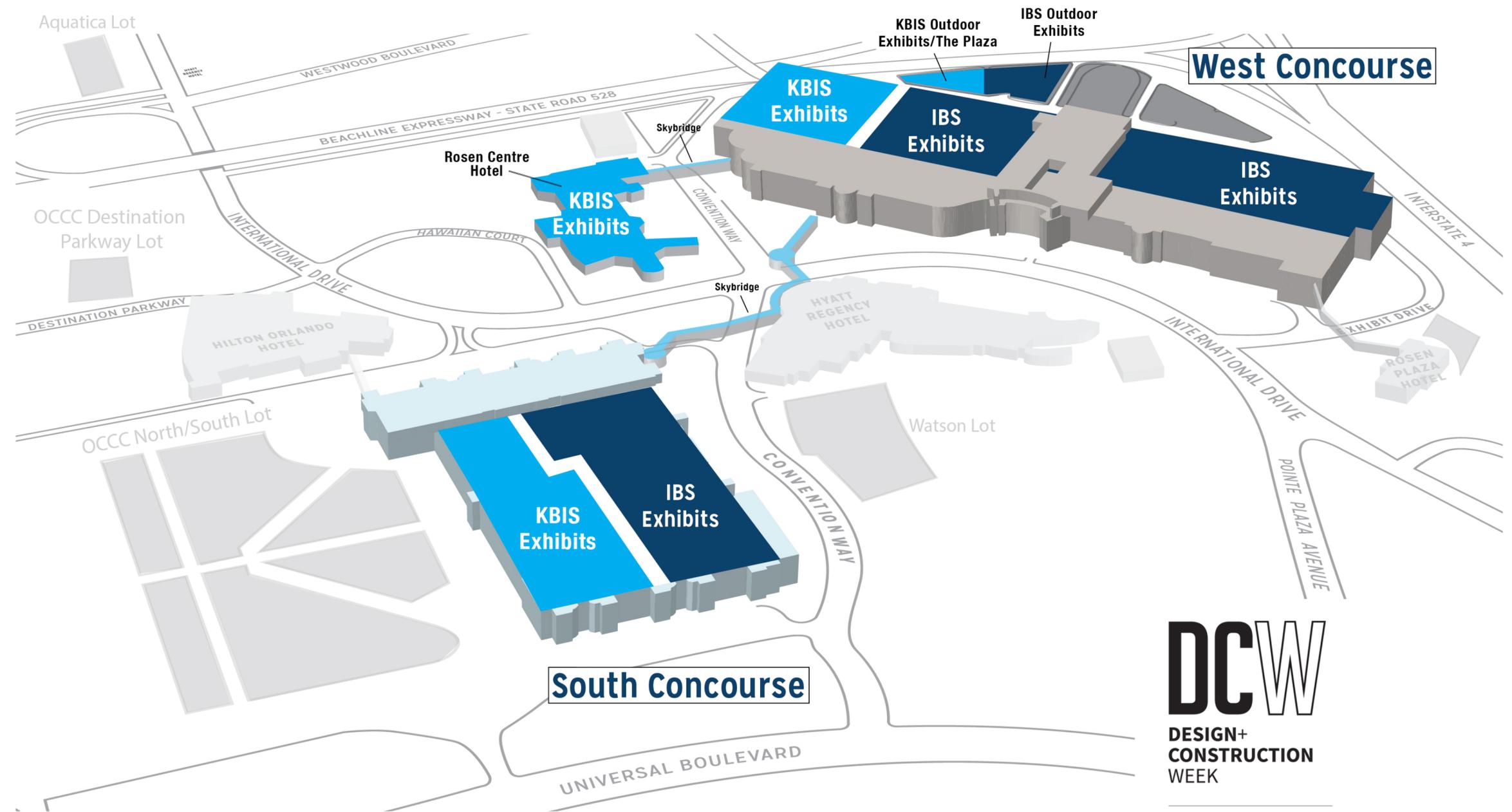
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Navigate the Ultimate Trade Show Destination

With over 2 million square feet of exhibit space, KBIS and Design & Construction Week (DCW) will take place at the Orange County Convention Center in Orlando, Florida — one of the largest and most advanced event venues in North America.

KBIS Exhibit Space Includes:

- + South Concourse, West Concourse, and Rosen Centre Hotel
- + Covered pedestrian bridge connecting key spaces for convenience



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BOOK YOUR BOOTH TODAY.

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Sales Team Contacts



MARIA HILL

National Sales Director
Companies #, A-E, Brazil, India, Italy,
Mexico, Poland, Portugal and Spain
770-291-5419
maria.hill@emeraldx.com



AMY HORNBY

Associate Show Director
Companies F-O, Germany,
and the UK
770-291-5434
amy.hornby@emeraldx.com



DIANA GALLAGHER

Senior Account Executive
Companies P-Z, Asia and Turkey
770-291-5436
diana.gallagher@emeraldx.com



INDIRA FRANCA

**International Business
Development Director**
949-324-7745
indira.franca@emeraldx.com