

BEST OF NKBA KBIS

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INTERIORS+DESIGN

2025 ENTRY GUIDE & INFORMATION

As the industry's premier awards program, Best of KBIS recognizes the pioneers and trailblazers who are behind the most cutting edge and innovative products in the kitchen and bath industry.

The Best of KBIS competition includes seven award categories, giving you plenty of opportunity to take home a winning title. Products may be entered in more than one category; individual fees apply per category.

Entry Fees

\$1,250 for each product entry.

**Products must have been introduced no earlier than January 31, 2024.*

ENTRY DEADLINE! WEDNESDAY, DECEMBER 4, 2024

NKBA | KBIS Feb. 25 – Feb. 27
LAS VEGAS 2025



HOW TO ENTER

PURCHASE

Entries can be purchased through your exhibitor console.

**The \$1,250 entry fee is per entry category.*

Products may be entered in more than one category. Individual entry fees apply per category.

ENTER YOUR PRODUCTS

After you submit your payment, your sales representative will contact you with further information about how to enter your products.

Make sure you have this information handy when you are ready to enter your product!

Items marked with a red asterisk () are required*

1. **Product Name***
2. **Description***
(500 characters or less, including spaces and special symbols like trademarks.)
3. **Entry Category***
 - + Style Statement: Bathroom
 - + Style Statement: Kitchen
 - + Most Functional Find
 - + Game-Changing Innovation
 - + Sustainable Standout
 - + Wellness Trailblazer
 - + Best in Show
4. **Explain why/how your product represents the award category you have chosen:***
(900 characters or less, including spaces and special symbols like trademarks.)
5. **Hi-Res Image – 300dpi, 4x5***
You can upload any .ai, .eps, .jpg, or .tif file that is under 5 MB
6. **Hi-Res Brand Logo – 300dpi, 4x5***
You can upload any .ai, .eps, .jpg, or .tif file that is under 5 MB
7. **Brand Product/Video Link**
8. **Contact Name, Email & Phone***
9. **Instagram, Facebook, Linkedin Handle(s)**
(e.g. @kbis_official)



CATEGORIES + JUDGING

JUDGING PROCESS

The judging committee will be comprised of a panel of high-profile design professionals.

- + Judges will review all product entries pre-show and narrow to **approximately 50 product finalists**. Judges will vet based on product description, provided images and answers to required entry questions.
- + Judges will sign NDA protecting brand embargoed products.
- + All finalists will be contacted prior to the show and provided their presentation window.
- + The product finalists will be judged onsite within the exhibitors' booth from Tuesday, February 25, 2025, through Wednesday, February 26, 2025. Finalists will have 5 minutes (multiple entries from single brands time to be negotiated) to pitch product benefits and features.
- + Time "windows" may not be changed. If an exhibitor is unable to make their scheduled time, the judges will view the product without presentation. There will be no makeup times.



AWARDS CEREMONY + CATEGORIES

AWARDS CEREMONY



Winners will be announced at NEXTStage at 4pm PST on February 26, 2025. Each winner will be called and recognized individually on stage, with "Best in Show" recognized last. Winners must be present to accept their award.

The Best of KBIS Happy Hour will take place directly after the awards ceremony in the stage area.

AWARDS CATEGORIES

- + **Style Statement: Bathroom**
(Gold & Silver)
- + **Style Statement: Kitchen**
(Gold & Silver)
- + **Most Functional Find**
(Gold & Silver)
- + **Game-Changing Innovation**
(Gold & Silver)
- + **Sustainable Standout**
(Gold & Silver)
- + **Wellness Trailblazer**
(Gold & Silver)
- + **Best in Show**





BEST OF KBIS PROMOTIONS

YOUR BEST OF KBIS ENTRY WILL BE PROMOTED VIA:

- + Flip book of product entries emailed out to attendees the first day of the show
- + Hosted on Best of KBIS page on kbis.com
- + Best of KBIS 2025 entry, finalist, and winner signage for booth promotion
- + Digital wall on-site displaying products to attendees

*Do you believe your products
are among the best?*

PROVE IT TO THE INDUSTRY.

Submit your entry for
Best of KBIS today!

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