

### UPGRADE YOUR PROFILE AND MAXIMIZE YOUR EXPOSURE BOOK ON-SITE FOR A 25% UPGRADE DISCOUNT!

#### Enhanced Marketing Package *Onsite Price: \$700 Post Show Price: \$875*

Generate up to 4x more profile views!

**Includes:**

- Company Name, City/State, Website URL, Logo, and Booth Number
- 600 Character Company Description
- Listing Appears in 10 Selected Categories
- Company Logo
- 2 Press Releases in Exhibitor's Profile
- 1 Product Showcase

#### Boost Marketing Package *Onsite Price: \$1,200 Post Show Price: \$1,500*

Boost your profile with even more content!

**Includes:**

- Company Name, City/State, Website URL, Logo, and Booth Number
- 850 Character Company Description
- Listing Appears in 12 Selected Categories
- Company Logo
- 3 Press Releases in Exhibitor's Profile
- 2 Product Showcases
- 1 Video

#### Premium Marketing Package *Onsite Price: \$1,836 Post Show Price: \$2,295*

Get maximum visibility with up to 5x more profile views!

**Includes:**

- Rotating Premium Placement at Top of Exhibitor List
- Company Name, City/State, Website URL, Logo, and Booth Number
- 1200 Character Company Description
- Listing Appears in 12 Selected Categories
- Company Logo
- 4 Press Releases in Exhibitor's Profile
- 4 Product Showcases
- 2 Videos

*\* Discount only available at the time you book your booth – cannot be added later.*

#### Show Spotlight *Onsite Price: \$1,500 Post Show Price: \$1,875*

Maximize your visibility before, and your booth traffic at, KBIS with a high visibility listing on our Show Spotlight landing page. This page is promoted with a paid social media campaign on Facebook/Instagram to deliver 100,000 impressions to our proprietary audience for three weeks leading up to the live event.

**Includes:**

- Company Name, Website URL and Booth Number
- 60 Character Headline
- 300x300 Image
- 50 Character Description

**Floor Plan Banner Ad:**  
 Put your ad alongside the online floor plan.  
*Onsite Price: \$550  
 Post Show Price: \$685*

**Floor Plan Booth Logo:**  
 Stand out by adding your logo to your booth on the online floor plan. Minimum 20' x 20' booths or larger required.  
*Onsite Price: \$495  
 Post Show Price: \$625*

**Best of KBIS Entry**  
 Be part of the industry's premier awards program.  
*Onsite Price: \$1,000  
 Post Show Price: \$1,250*

**Post KBIS 2024 Targeted Attendee**  
 Deliver your brand message directly to attendees.  
*Onsite Price: \$2,750  
 Post Show Price: \$3,450*