

Breaking Ground and Breaking Norms *Transforming the Trade Show Experience*

We're thrilled to share details on the LVCVA's renovations to the Las Vegas Convention Center that will innovate and elevate the future of trade shows for both exhibitors and attendees. Construction is now underway, with improvements currently being made to North/Central Halls and Lobby throughout 2024 and 2025.

Our priority is to continue delivering a superior onsite experience to our customers and effectively communicate upcoming changes. Emerald is working closely with the LVCVA to stay up to date on construction and develop thorough plans to ensure these exciting improvements have minimal impact on business.

A look into the future of the LVCC:

Shining light on the value of in-person connections and commerce

- Renovated outdoor plazas, new interior spaces, and expanded natural light.

Breaking down walls to break barriers to business.

- A continuous and cohesive architectural design spanning across all halls

Innovating technology to improve productivity, wayfinding, and connectivity.

- Modern, digital signage and wayfinding, in addition to climate-controlled interior across entire campus

Stay tuned for more updates, renderings, and information!

What does this mean for KBIS 2025?

- The construction project will begin right after our 2024 event to improve the North/Central Grand Lobby. Construction will continue through 2024 and 2025. Our current map shows how we expect the North/Central lobby construction to impact KBIS 2025 based on what we know today.
- The plan is to have a new North N2-N4 Hall lobby completed by KBIS 2025. This newly expanded North Hall lobby will be open with access to all entrances, N1-N4. The access from the current Grand Lobby in North/Central Hall lobby to N1 will be impacted but KBIS will work to drive traffic to and elevate the N1 entrance.
- We are operating based on current constructions plans and updates provided by the LVCC. We are working with the LVCC on a site that can provide real time updates on construction information and will share this link as soon as it is available.