

**UPGRADE YOUR PROFILE AND MAXIMIZE YOUR EXPOSURE**

<b>UPGRADE YOUR LISTING TO:</b>		
<p style="text-align: center;"><b>Enhanced Marketing Package</b></p> <p>Fire up your profile listing in the online exhibitor directory with additional content and generate up to 4x more profile views.</p>	<p style="text-align: center;"><b>Premium Marketing Package</b></p> <p>Amplify your pre-event marketing with a robust content showcase in the online exhibitor directory that provides maximum visibility with up to 5x more profile views.</p>	<p style="text-align: center;"><b>Featured Show Spotlight Package</b></p> <p>Maximize your visibility before, and your booth traffic at, KBIS 2024 with a social media campaign on Facebook/Instagram to deliver 100,000 impressions to our proprietary audience for three weeks leading up to the live event.</p>
<p><i>Includes:</i></p> <ul style="list-style-type: none"> <li>• Company Name, Address, Website URL, Email and Booth Number</li> <li>• 600 Character Company Description</li> <li>• Listing Appears in 10 Selected Categories</li> <li>• Company Logo</li> <li>• 2 Press Releases in Exhibitor's Profile</li> </ul>	<p><i>Includes:</i></p> <ul style="list-style-type: none"> <li>• Company Name, Address, Website URL, Email and Booth Number</li> <li>• 1200 Character Company Description</li> <li>• Listing Appears in 12 Selected Categories</li> <li>• Company Logo</li> <li>• 4 Product Showcases</li> <li>• Rotating Premium Placement at Top of Exhibitor List</li> <li>• 2 Videos</li> <li>• 4 Press Releases in Exhibitor's Profile</li> </ul>	<p><i>Includes:</i></p> <ul style="list-style-type: none"> <li>• Company Name, Website URL and Booth Number</li> <li>• 60 Character Headline</li> <li>• 300 pixels wide x 300 pixels high Image</li> <li>• 50 Character Description</li> </ul>
<p style="text-align: center;"><b>\$795</b></p>	<p style="text-align: center;"><b>\$2,095</b></p>	<p style="text-align: center;"><b>\$1,500</b></p>

<p style="text-align: center;"><b>Floor Plan Booth Logo:</b></p> <p>Stand out by adding your logo to your booth on the online floor plan. Minimum 400 sq. ft. required</p> <p style="text-align: center;"><b>Price: \$495</b></p> <p style="text-align: center; background-color: #9900cc; color: white; padding: 5px;"><b>North Hall Floor Plan</b></p> <p style="text-align: center; font-size: small;">*See North Hall Floor Plan for example</p>	<p style="text-align: center;"><b>Floor Plan Banner Ad:</b></p> <p>Put your ad alongside the online floor plan.</p> <p style="text-align: center;"><b>Price: \$395</b></p> <p style="text-align: center; background-color: #9900cc; color: white; padding: 5px;"><b>KBIS Floor Plan</b></p> <p style="text-align: center; font-size: small;">*See left-corner of KBIS Floor Plan for example</p>
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**CONTACT YOUR KBIS ACCOUNT EXECUTIVE FOR MORE INFORMATION**

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