



EXHIBITOR BULLETIN

News, updates, and deadlines

KBIS is just 6 months away! The Exhibitor Bulletin is here to help you get ready for the big event. Scroll for everything you need to know as a KBIS 2024 exhibitor.

IMPORTANT DATES & DEADLINES???

- 9/1** Attendee Registration Open
- 9/1** Discounted Hotel Booking Opens
[Click here to book and save.](#)
- 9/5** Exhibitor Registration Open

SPONSORSHIP MENU NOW LIVE

Get more eyes on your brand and products at KBIS with our sponsorship and marketing opportunities. The menu includes digital and email marketing, enrollment in our awards, media opportunities, and more!



UPDATE YOUR EXHIBITOR HUB PROFILE

Attendee registration opens September 1, 2023, which means attendees will be viewing the official exhibitor list soon to start planning for KBIS. [Your exhibitor profile](#) will be viewable to attendees in the online exhibitor list, so we suggest making these profile improvements before **September 1** to attract their attention:

- 1. Update your profile and cover photo** This is where you flex your branding.
- 2. Select your categories** This is how you show up in search results. Don't ignore this!
- 3. Complete the "What We Do" section** Explain why you're a must-see.

Need help updating your profile? Click the button below for step-by-step directions.

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EXHIBITOR SERVICE MANUAL NOW AVAILABLE

Everything you need to know as a KBIS 2024 exhibitor is in the exhibitor service manual. From move-in and freight instructions to booth regulations and utilities. Click the button below to download.

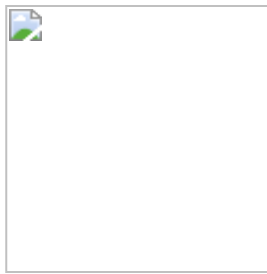


VISIT THE EXHIBITOR RESOURCE CENTER

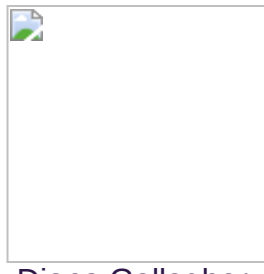
Everything we share in these emails will also be available on kbis.com in the Exhibitor Resource Center.

Questions? Contact us!

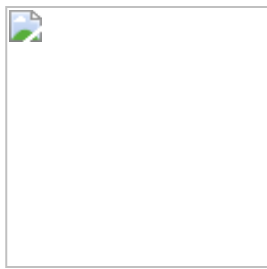
Your KBIS Sales Team



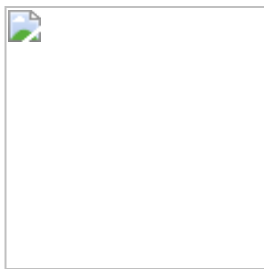
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