

# SINCE 1963

The National Kitchen & Bath Association is the world's leading trade organization dedicated to all sectors of residential kitchen and bath design and remodeling.

NKBA strives to inform, empower and connect its members and the industry through professional development, certification and education programs; exclusive market research, and events to showcase the latest products, technology and innovation in the space.

NKBA elevates the standards of design and installation to maintain an industry-wide reputation of integrity, and provide objective and principled thought leadership to spark spirited discourse for the enhancement of the industry at large.

## INDUSTRY RESEARCH



### MEMBERSHIP INCLUDES

- + Free profile on the NKBA.org Website
- + Access, Networking & Community
- + Leadership Opportunities
- + Exclusive Events
- + Industry Research
- + Certification & Badge Credentialing Programs
- + Professional Development
- + Design Competitions
- + Member-Only Discounts
- + Regional Chapters
- + KBB Magazine

Interested in sponsoring an NKBA program? Please contact  
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# NKBA | KBIS

Ideas. Information. Innovation. Integrity.

## JOIN THE NKBA COMMUNITY

[nkba.org](http://nkba.org) | [info@nkba.org](mailto:info@nkba.org) | [@thenkba](https://www.instagram.com/thenkba)



## BENEFITS OF BEING AN NKBA MEMBER

- + Thought leadership positioning within the industry
- + Access to our network that includes designers, remodelers, students, consumers and manufacturers
- + Communicate effectively with our members
- + Brand recognition through our NKBA co-branded content distribution
- + Meaningful relationships, both local and national
- + Connecting with future leaders of the industry



## NKBA PROGRAMS



This premier kitchen and bath marketplace is an annual event that brings together more than 30,000 qualified KBIS attendees and nearly 100,000 Design & Construction Week® visitors — the largest annual gathering of the residential design and construction industry. Owned by the NKBA and produced by Emerald Expositions, KBIS is co-located with the National Association of Home Builders' International Builders Show (IBS), as part of Design & Construction Week, giving you unparalleled access to the newest products, cutting-edge technologies and critical thought leadership.



NKBA is the Global Connector for the kitchen and bath industry — sharing experiences, insights and innovative ideas; forging relationships, and striving to inform, inspire and empower the K&B community around the world.



To continue to help the kitchen and bath industry thrive, the community needs to cultivate the next generation of professionals. The NKBA young professional program, Thirty Under 30, works toward this goal by identifying 30 future industry powerhouses, bringing them to KBIS, and setting them up for networking with other accomplished members and events.

To learn more about all of our NKBA programs, visit [nkba.org](https://nkba.org).



## GET IN TOUCH

### MEMBER RELATIONS

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