

BE PART OF THE EXPERIENCE:

KBIS OUTDOOR EXHIBITS

A new and interactive way to get attendees to see YOUR products.



NKBA | KBIS

Feb. 27 – Feb. 29
LAS VEGAS 2024

THE EXPERIENCE ATTENDEES AND EXHIBITORS WANT

Affordable, fun, and experiential

This new outdoor exhibiting experience offers an opportunity to affordably expand your reach at KBIS. Whether this is your first booth or your chance to grab another, this space offers new opportunity now available for KBIS 2024 exhibitors.

Located in Silver Lot 3 just outside the South Hall, this is where you can be among the first to catch attendees before they walk into the LVCC. Alongside your booth, you can expect food trucks, seating, a beer garden, and a burn area—perfect for showing grills, barbecues, and contained fire pits for those with outdoor products.

But, this isn't an exhibiting space exclusively for outdoor manufacturers. This is an experience attendees want, making it an irreplaceable opportunity for any exhibitor to attract attendees to your booth.

BOOK YOUR SPOT TODAY.



WHAT YOU CAN EXPECT:

- New affordable exhibiting option
- Local food trucks
- An exhibitor demonstration “burn area”
- Beer garden
- And, more!

REQUIREMENTS:

- 200 sq. ft. minimum

ADDITIONAL INFORMATION:

- No pipe and drape
- Booth structure not included
- Rain or shine

PRICE:

- \$35.75 per square ft NKBA member
- \$39.00 per square ft non-member

WHY EXHIBIT?

- Be among the first to debut this new and highly anticipated exhibiting space.
- Demo your products outside in the beautiful Las Vegas weather.
- Take advantage of a new affordable exhibiting option.
- Be part of an area attendees want to experience

MORE TO DO. MORE TO SEE. MORE TO EXPERIENCE.

BE PART OF THE GROWING KBIS EXPERIENCE.

KBIS 2024 will have even more exhibit space in an immersive outdoor area, providing a fun and affordable way to connect with attendees.



CONTACT US TODAY TO BOOK YOUR BOOTH

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