

ENGAGE WITH THE K&B AUDIENCE YEAR-ROUND

Promote to a Targeted Audience with KBIS Digital Ad Opportunities

TARGETED ATTENDEE EMAILS

Get your message in front of a wider industry audience with email list rentals targeting KBIS 2023 attendees. This lets you communicate directly with K&B audience

List Rental Pricing:

- 2,500 Contacts: \$700
- 5,000 Contacts: \$1,000
- 7,500 Contacts: \$1,500

Speak directly to your ideal audience by targeting specific business segments. This added value helps drive the best results by letting you choose your audience:

- Builders and Remodelers
- Interior Design Firms
- Kitchen & Bath Dealers
- Fabricators
- Appliance Distributors
- And more!

Contact your sales representative for a full list of business segments.

KBIS ATTENDEE NEWSLETTER

The KBIS Attendee Newsletter is sent every two weeks to a loyal audience of kitchen and bath industry professionals. This highly anticipated bi-weekly newsletter is filled with the latest show and industry news.

Position yourself as a top brand by claiming one of three available advertising spots in each KBIS Attendee Newsletter.

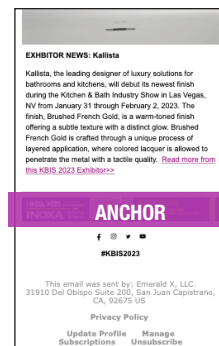
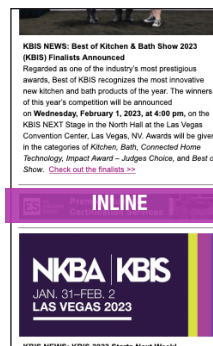
Newsletter Banner Ads:

- Leaderboard: \$2,000
- Inline: \$1,500
- Anchor: \$1,000

Pricing valid until July 26.

KBIS Attendee Newsletter Performance

- 31,000+ Contacts
- 40% Open Rate
- 11% Click Rate



CONTACT YOUR KBIS ACCOUNT REPRESENTATIVE FOR MORE INFORMATION

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