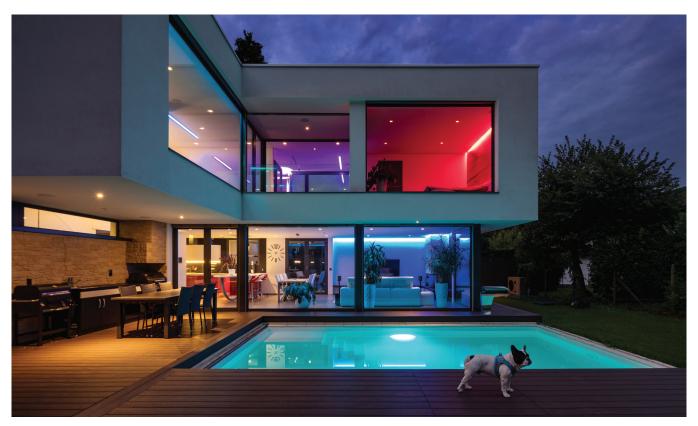


# KBIS SMART HOME — PAVILION

Millennials are increasingly demanding smart home solutions.\*
Moving forward, nearly all design projects <u>must</u> include technology integrated throughout homes and businesses.



# THE HUB FOR SMART HOME TECH

According to NKBA's 2022 Design Trends Report, only 30% of kitchen and 21% of bath projects currently include integrated technology features. The Smart Home Pavilion makes it easier for designers to experience and learn how they can incorporate smart home technology into their projects.

Located in the West Hall of the LVCC, the Smart Home Pavilion will feature smart home technology products and solutions from leading industry brands. Lighting, control systems, audio, video, energy management, smart water, security, environmental control, smart appliances, and connected devices will all be featured.

This area is the focal point on the show floor where designer, architects, builders can discover the latest home technology solutions for their clients.

Reserve your KBIS 2024 exhibit space today.

# **ABOUT KBIS 2023 ATTENDEES:**



49,291

Verified Attendance



320+

media representing residential design, kitchen & bath, shelter and lifestyle outlets.



30%

of kitchen projects include integrated technology features



**72%** 

of attendees have purchasing authority



51%

are first time attendees

The home technology market in the U.S. has an estimated value of \$20.1 billion \*

### **Products Include:**

- App Connection and Voice Control
- Lighting Technology
- Energy Management
- Health and Wellness
- Smart Water Solutions
- And MORE!



\*CEDIA Integrated Home Market Analysis







Position your brand and products as a market leader in residential design and smart home applications by becoming a KBIS 2024 exhibitor.

# **EXHIBIT SPACE COST:**

\$51/NSF NKBA member

\$56/NSF Non-member

# **Sales Team Contacts**



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