

Post-Show Report



VERIFIED ATTENDANCE:

49,291

11%
increase
from 2020*

*When KBIS was last in Las Vegas

500
EXHIBITORS

395,000
NSF

120
FIRST TIME
EXHIBITORS



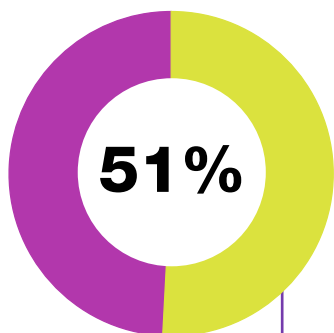
“ We were so excited to see the attendance numbers this year. Every year has been strong for us but this year was exceptional. ”

-Gary Yoder, Owner/Sales, Stoll Industries

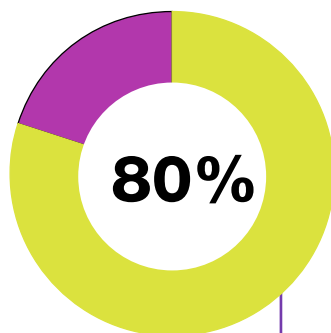


ATTENDEE TO EXHIBITOR RATIO

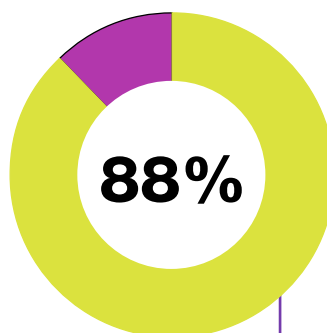
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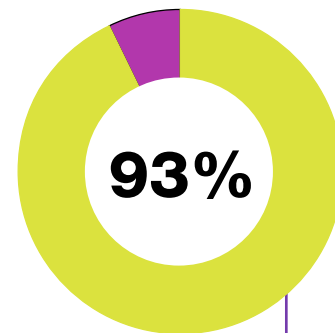
First time attendees



Exhibitors met their objectives



Attendees sought to discover new products



Exhibitors reported ROI



EXHIBITORS

85%
Overall Satisfaction

86%
Likelihood of Return

83%
Importance of Event

ATTENDEES

82%
Overall Satisfaction

76%
Likelihood of Return

75%
Importance of Event

“ KBIS is a ‘must do.’ It is the best place to see new trends and fashions, to discover new products, to meet with colleagues, and to capture that excitement that makes our industry fun. ”



WHY ATTENDEES LOVE KBIS

Top reasons for attending:

- Discover new products
- Stay up to date with the industry
- Understand new trends
- Create and strengthen relationships

WHY EXHIBITORS LOVE KBIS

Top reasons for exhibiting:

- Introduce new products/ services
- Gain brand and media exposure
- Meet with current business partners
- Maintain industry presence

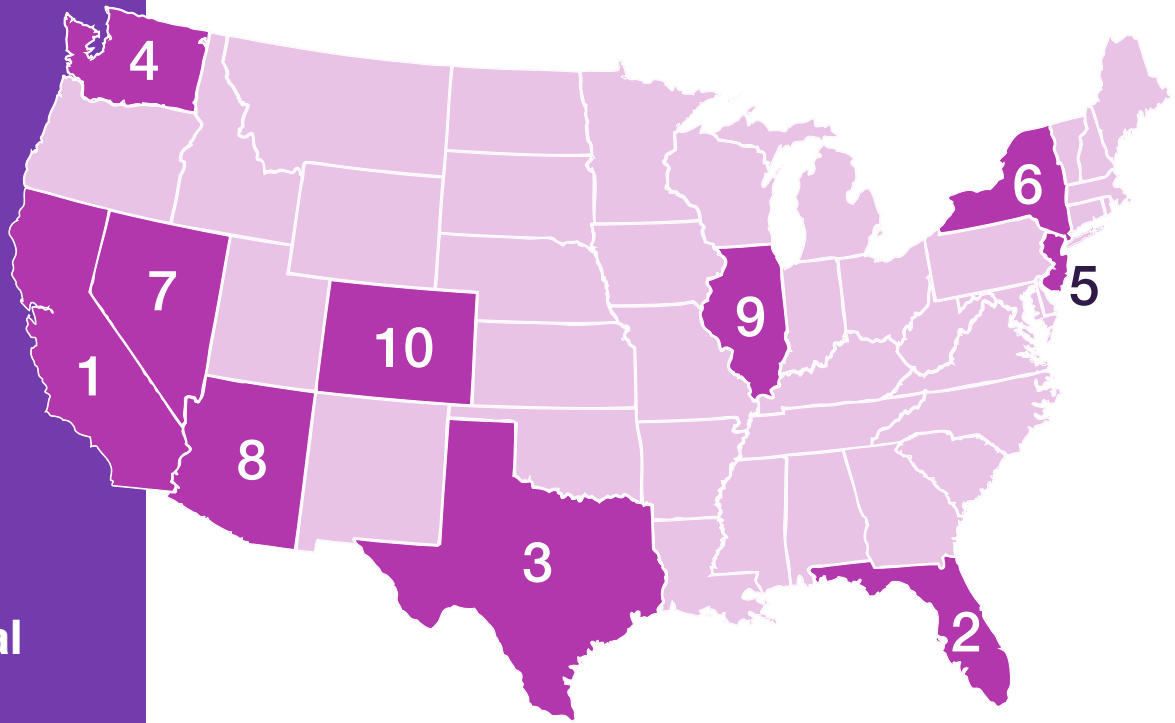
“An overwhelming experience! KBIS is a must for any company looking to expand their brand, get noticed, or to keep up with what is trending. Definitely be there again next year!”

—Wilhelm Young, Sales Manager, Benny's Enterprises Ltd.



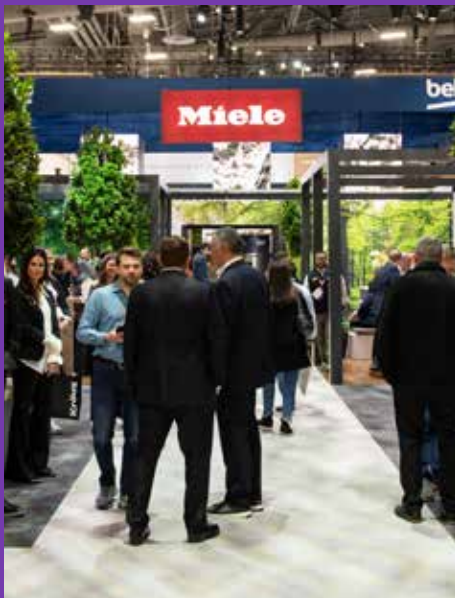
Top 10 States

1. California
2. Florida
3. Texas
4. Washington
5. New Jersey
6. New York
7. Nevada
8. Arizona
9. Illinois
10. Colorado



Top International Countries

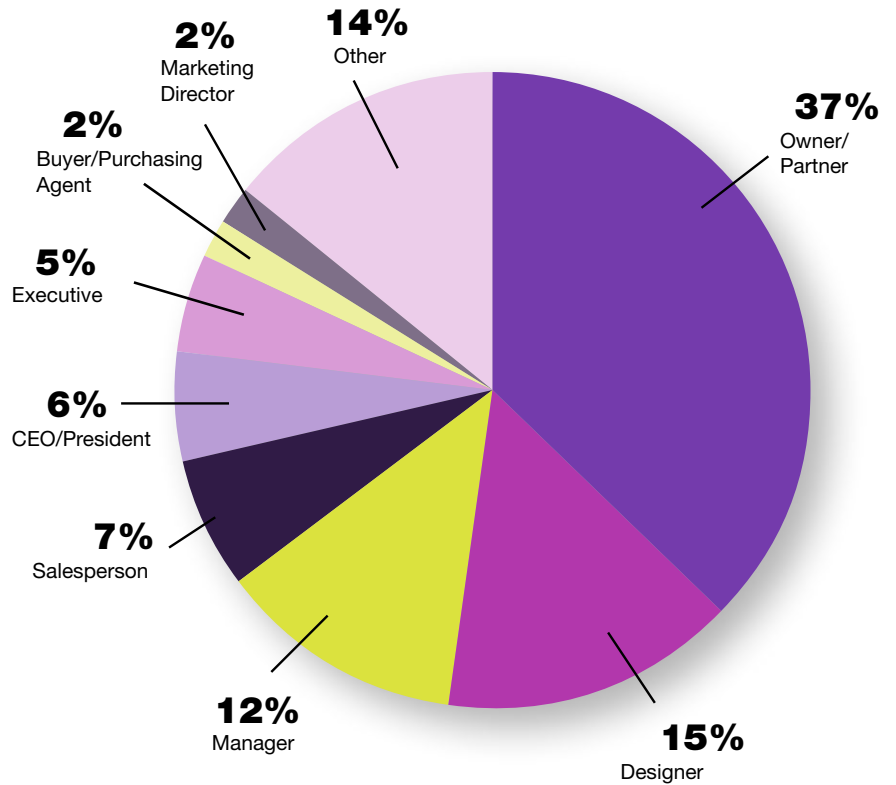
1. Canada
2. Italy
3. China
4. Turkey
5. Spain
6. Mexico
7. Germany
8. Taiwan



TOP BUSINESS SEGMENTS

1. Design Firms
2. Cabinetry
3. Remodeler
4. Builder
5. Kitchen & Bath Dealer
6. Fabricator
7. Plumbing/
Wholesale Distributor
8. Appliance Distributor
9. Home Design
Showroom

PROFESSIONALS BY FUNCTION



72% of attendees have purchasing authority

“Attending KBIS is monumentally important. Whether you’re new to the industry or not, there is no substitute for putting your hands on the products and having face time with others in the industry.”

—David Baker, Owner, RemodelMedia



LEADING BRANDS

SAMSUNG

DELTA
FAUCET COMPANY

Miele

TOTO®

beko

BRIZO®

COSENTINO®

MONOGRAM™

CAFÉ
DISTINCT BY DESIGN™

GE Profile

fabuwood
KITCHEN CABINETRY

KOHLER

MOEN®

CAMBRIA

nobilialia®

SIGNATURE
KITCHEN SUITE

WELLBORN
CABINET

“ We’ve been showcasing at KBIS for over 20 years and 2023 has been the busiest. Everybody’s here, designers, architects, and owners of kitchen and bath showrooms. We’ve been building new connections and rekindling relationships non-stop. ”

-Massimo Balucci, VP Kitchen and Bath Channel, Cosentino North America

PRODUCT CATEGORIES

Accessories

Appliances

Building Materials

Cabinetry

Countertops

Flooring/Floor Coverings

Green Design

Hardware

Kitchen & Bath Technology

Lighting

Outdoor Living

Plumbing Fixtures

Healthy Home/Wellness



MEDIA PARTNERS



#KBIS2023 generated over **75,000,000 IMPRESSIONS**

TOTAL SOCIAL AUDIENCE:
162,000+ connected kitchen and bath pros!
(+10% over 2022)

Followers:
29,631



Followers:
29,935



Views:
20,137



Followers:
87,008



Followers:
10,529



Followers:
4,000



#DesignBites
2,500,000 impressions

#Kbtribechat
9,311,477 impressions

#Best of KBIS
1,675,000 impressions

#Kickstarter
453,000 impressions

#KBISNEXT
3,700,000 impressions

Two stages, the industry's latest trends and insights, all shared by leading K&B experts.

NEXT Stage

- 3 Daily Hosts
- 4 Award Ceremonies
- 60+ Industry Leading Personalities

DMM Lounge

- 12 Sessions
- 5 Sponsors
- 20+ Industry Speakers





CONGRATULATIONS TO THE 2023 WINNERS:

Sponsored by LUXE Interiors & Design, the industry's premier awards program highlights the best new kitchen, bath, and connected home technology products that push the boundaries of design and innovation.

BEST OF SHOW:
Baveno Kitchen Sink System
by BOCCHI

IMPACT AWARD:
inFINE Column Shower
by S.G. SRL

BATH GOLD:
inFINE Column Shower
by S.G. SRL

CONNECTED TECH GOLD:
Moen® Smart Sprinkler Controller
and Smart Wireless Soil Sensors

KITCHEN GOLD:
Baveno Kitchen Sink System
by BOCCHI

BATH SILVER:
The Abstra Collection
by Kohler WastelAB

CONNECTED TECH SILVER:
GE Profile 36" Built-In Touch Control
Induction Cooktop

KITCHEN SILVER:
FOTILE Insert Self-Adjusting
Range Hood

**CONGRATULATIONS
TO THE
2023 WINNERS**



**BEST OF SHOW BOOTH
KOHLER**

**BEST BOOTH SMALL
ABKSTONE**

**BEST BOOTH MEDIUM
Fabuwood Cabinetry**

**BEST BOOTH LARGE
CAFÉ**

**BEST BOOTH
HONORABLE MENTION
Miele**

**DESIGN
BITES**

**BRAND WITH
THE BIGGEST BITE:
Beko**

**PEOPLE'S PICK:
Brondell**



ABKSTONE



Fabuwood Cabinetry



Kohler



Miele



Café



**Beko
BRAND WITH THE BIGGEST BITE**



**Brondell
PEOPLE'S PICK**



Global Connect

“ KBIS is the ultimate venue for networking with other professionals in the Kitchen and Bath Industry! Looking for a way to connect? THIS is it! ”

—Nancy Young, Owner/President, Nancy Young Designs



Kickstarter Zone



German Pavilion



Outdoor Pavilion



ICFF Pavilion



DCW Opening Ceremonies featuring Mike Rowe



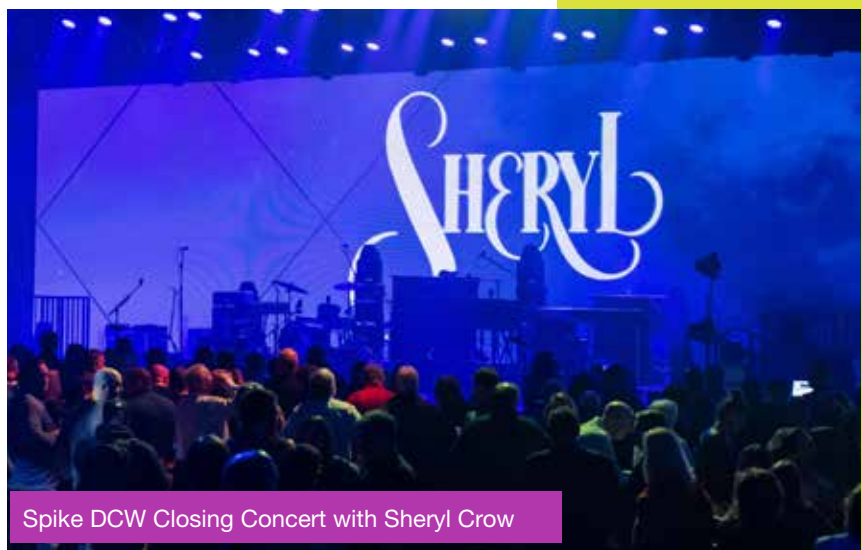
Design & Industry Awards



State of the Industry with the Scott Brothers



The Bash



Spike DCW Closing Concert with Sheryl Crow

“NKBA has outdone themselves yet again! KBIS was phenomenal! The vendors that participated were great and extremely informative. The trade show has returned and the industry is booming. The attendance alone proves that. Looking forward to another year!”

*—Jena Bredeman,
CKBD, Designer/
Owner, JBee Designs*

Sales Team Contacts

SEE YOU NEXT YEAR!

KBIS is the place where the global residential design and construction community meets in-person and for the year ahead. Contact us today.

NKBA | KBIS

FEB. 27-29
LAS VEGAS 2024



MARIA HILL
National Sales Manager
Companies A-D, Italy,
Poland & Spain
770.291.5419
maria.hill@emeraldx.com



AMY HORNBY
Associate Show Director
Companies E-N, Germany
770-291-5434
amy.hornby@emeraldx.com



DIANA GALLAGHER
Senior Account Executive
Companies O-Z, Turkey and Asia
770.291.5436
diana.gallagher@emeraldx.com



INDIRA FRANCA
International Business
Development Director
949.324.7745
indira.franca@emeraldx.com



OLIVIA ROMA
Account Representative
774.505.8022
olivia.roma@emeraldx.com