



2023 ENTRY GUIDE & INFORMATION

Celebrate innovation, design and technology with Best in KBIS 2023, the industry's premier awards program. Every year there are over 100 entries from the most cutting edge, innovative and inspiring brands in the kitchen and bath industry. An independently judged program, Best of KBIS recognizes the pioneers and trailblazers in design and technology. Enhance your brand recognition and set your business apart by entering for 2023.

Products may be entered in more than one category; individual fees apply per category.

Entry Fees

\$1,000 for each product entry.

**Products must have been introduced no earlier than February 8, 2022.*

ENTRY DEADLINE!
FRIDAY, DECEMBER 2, 2022

NKBA | KBIS JAN. 31-FEB. 2
LAS VEGAS 2023

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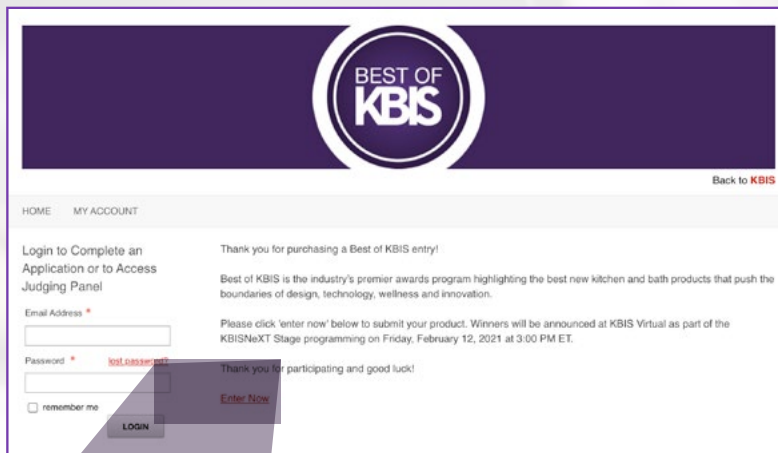
How to — **PURCHASE/ENTER**

Purchase

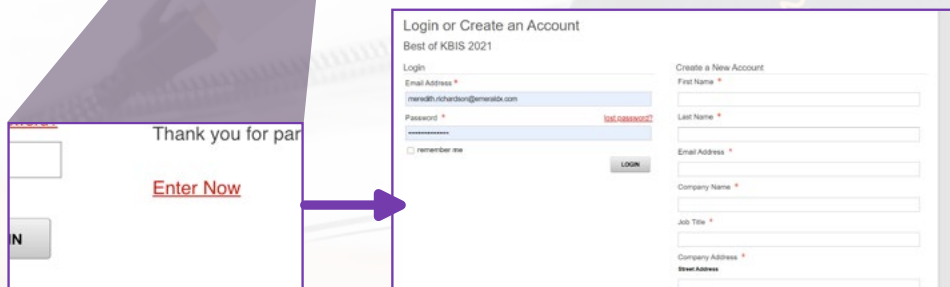
[Best of KBIS entries can be purchased through the A2Z exhibitor console.](#)

Enter your Products

After you submit your payment, your sales representative will send you a link to complete your application.



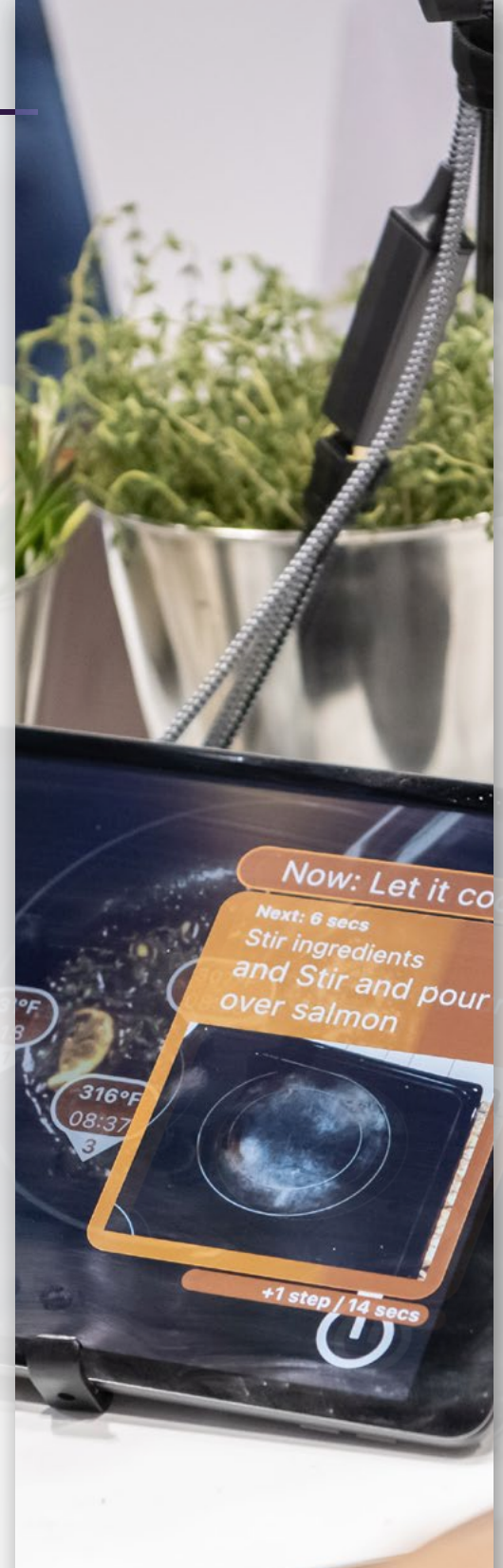
The screenshot shows the 'BEST OF KBIS' landing page. At the top is a purple header with the 'BEST OF KBIS' logo. Below the header, there are navigation links for 'HOME' and 'MY ACCOUNT'. The main content area is divided into two columns. The left column has a 'Login to Complete an Application or to Access Judging Panel' section with fields for 'Email Address' and 'Password', a 'remember me' checkbox, and a 'LOGIN' button. The right column contains a 'Thank you for purchasing a Best of KBIS entry!' message, a description of the KBIS program, and a 'Please click 'enter now' below to submit your product. Winners will be announced at KBIS Virtual as part of the KBISNeXT Stage programming on Friday, February 12, 2021 at 3:00 PM ET.' message. A red 'Enter Now' button is located at the bottom right of the right column.



The screenshot shows the 'Login or Create an Account' page. It has two main sections: 'Login' and 'Create a New Account'. The 'Login' section has fields for 'Email Address' (with the example 'mrsruth.richardson@gmail.com'), 'Password', and a 'remember me' checkbox, with a 'LOGIN' button. The 'Create a New Account' section has fields for 'First Name', 'Last Name', 'Email Address', 'Company Name', 'Job Title', 'Company Address', and 'Street Address', with a 'CREATE ACCOUNT' button. A purple arrow points from the 'Enter Now' button in the previous screenshot to the 'Create a New Account' section.

Click "Enter Now" on the landing page.

On this page you can create your new Best of KBIS account.



What you will need --- **TO ENTER**

Make sure you have this information handy when you are ready to enter your product!

*Items marked with a **red asterisk (*)** are required*

- 1. Product Name***
- 2. Description***
*(500 characters or less, including spaces.
Special symbols like trademarks count as a character.)*
- 3. Entry Category***
• Kitchen • Bath • Connected Home Technology
(Cannot check more than one)
- 4. Describe why/how your product delivers on these topics:***
• Innovation • Form/Style • Function
*(900 characters or less in total, including spaces.
Special symbols like trademarks count as a character.)*
- 5. Hi-Res Image – 300dpi, 4X5***
You can upload any .ai, .eps, .jpg, or .tif file that is under 5 MB
- 6. Hi-Res Brand Logo – 300dpi, 4x5***
You can upload any .ai, .eps, .jpg, or .tif file that is under 5 MB
- 7. Brand Product/Video Link**
- 8. Contact Name, Email & Phone***
- 9. Instagram, Facebook, Twitter, LinkedIn Handle(s)**
(e.g. @kbis_official)



CATEGORIES & JUDGING



ENTRY CATEGORIES

- Kitchen
- Bath
- Connected Home Technology

**The \$1,000 entry fee is per entry category. Products may be entered in more than one category. Individual entry fees apply per category.*

JUDGING PROCESS

The judging committee will include five high-profile design professionals.

- Judges will review all product entries pre-show and narrow to **50 products (finalists)**. Judges will vet based on product description, provided images and required answers to entry questions.
- Judges will sign NDA protecting brand embargoed products.
- All finalists will be contacted by January 5, 2023 and provided their presentation window.
- The finalists (top 50 products) will be judged onsite Tuesday, January 31, 2023 through Wednesday, February 1, 2023. Finalists will have 5 minutes (multiple entries from single brands time to be negotiated) to present/show product benefits and features.



AWARDS CEREMONY & CATEGORIES

AWARDS CEREMONY

Winners will be announced at the KBISNeXT Stage starting at 4:00 PM on February 1, 2023. A Best of KBIS Happy Hour will take place directly after the awards ceremony in the stage area.

AWARD CATEGORIES



The Best of KBIS Impact winner is a judge's choice award determined at the show



Best of KBIS — **PROMOTIONS**

Your Best of KBIS Entry will be promoted via:

- Flip book of product entries emailed out to attendees the first day of the show
- Hosted on Best of KBIS page on kbis.com
- “Best of KBIS 2023” entry, finalist and winner signage for booth promotion!
- Digital wall on-site in the Wet building displaying products to attendees.

Good Luck

ENTRY DEADLINE: FRIDAY, DECEMBER 2, 2022

Questions? Contact KBIS Public Relations:

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PR
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