

DesignBites Live

\$8,500

DesignBites is THE place to tell your new product story in front of media, influencers and engaged attendees looking to specify. Maximize your exposure with DesignBites in a spirited presentation followed by a Q&A from the VIP judges. Go for the title of “Brand with the Biggest Bites” or become the crowd favorite with the “People’s Pick” award.

Go for the title of “Brand with the Biggest Bite!”

How it Works

Ten selected brands introducing new products give a three-minute product pitch with 3-5 graphic slides to wow the audience and the judges!

Why

Guaranteed media exposure in front of the stage’s largest audience.

Where

On the KBIS NeXT Stage at 12 noon on January 31st - Day 1 of the show

Who

Media looking for the latest finds, DesignHounds influencer group for social media coverage, and a large attendee crowd.

What’s new for 2023

- “Shark Tank” style judging panel
- Wildcard entry from NKBA competitions
- Prize package



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Benefits:

- Pre Show: In depth pre-show promotion on social platforms and support from social/PR team
- At Show: Large crowd, media attention, live social coverage and streaming
- Post Show: Broadcast to NKBA and KBIS audiences, edited video presentation for brand use, media and social coverage
- List of all attending media

You must apply in order to be considered!

There is no cost to apply, however there will be a participation fee of \$8,500 if selected. Deadline to apply is November 18, 2022.

2.2M+ #DESIGNBITES IMPRESSIONS*



*KBIS 2022 social impressions

LUNCH SPONSOR - \$3,500

Provide boxed lunches to the media as they enjoy the DesignBites presentations.

[View 2022 Brand with the Biggest Bite](#)



**Prices subject to change. Limited Availability. Final price specified in sponsorship contract.*

Contact your account manager for more information.

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DESIGN
BITES

NKBA DesignBites

Pre-Show Online Preview
December / January

LIVE ON THE NEXT STAGE

January 31 at 12 noon

