

NKBA | KBIS

JAN. 31–FEB. 2
LAS VEGAS 2023



KBIS

HOME TECHNOLOGY PAVILION

New at KBIS 2023!

The KBIS Home Technology Pavilion

The Kitchen & Bath Industry Show (KBIS) is co-located with the NAHB International Builders Show (IBS) and the National Hardware Show (NHS) which together make up Design & Construction Week® (DCW) and draws over 90,000 design & construction professionals from all 50 U.S. states and more than 100 countries.

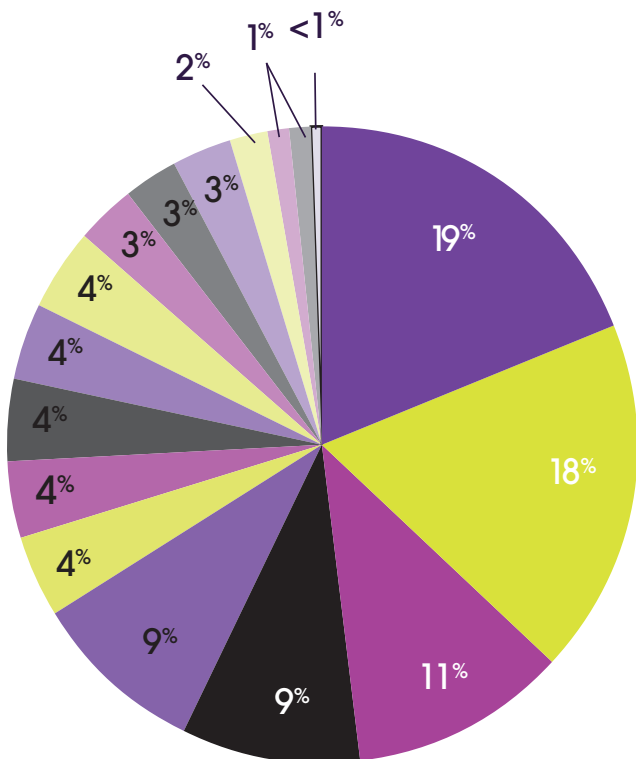
Debuting at KBIS 2023, The Home Technology Pavilion will be the place where brands can show off their latest smart home technology products and solutions and where designers, builders and architects will discover new and creative ways to integrate smart home solutions into their clients' homes and businesses. Lighting, control systems, audio, video, energy management, smart water, security, environmental control, smart water systems, smart appliances and connected devices will be featured in the KBIS Home Technology Pavilion. Located in the new West Hall of the Las Vegas Convention Center, the KBIS Home Technology Pavilion will feature smart home technology products and solutions from leading industry brands.

This will be the place on the KBIS show floor where brands can show off their latest home tech where DCW attendee designers, builders and architects will discover new and creative ways to integrate smart home solutions into their clients' homes and businesses.

Lighting, control systems, audio, video, energy management, smart water, security, environmental control, smart water systems, smart appliances and connected devices will be featured in the KBIS Home Technology Pavilion.



KBIS 2022 Audience:



■ Kitchen & Bath Dealer	19%
■ Builder/Remodeler	18%
■ Interior Design Firm	11%
■ K&B Design Firm	9%
■ Cabinet Shop	9%
■ Specialty Distributor	4%
■ Consulting Firm	4%
■ Fabricator	4%
■ Home Design Showroom	4%
■ Appliance Distributor	4%
■ Plumbing Wholesale/Distributor	3%
■ Independent Manufacturer's Rep Firm	3%
■ Custom Builder	3%
■ Home Center	2%
■ Architectural Firm	1%
■ Student	1%
■ Other	<1%

Past attendees include:



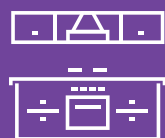
30%

of kitchen projects include integrated technology features



30,000+

qualified attendees



78%

design or specify kitchen and bath products



48%

are first time attendees to KBIS



400+

media representing residential design, kitchen & bath, shelter and lifestyle outlets.

2022 Kitchen & Bath Smart Home Technology Demand

Connection/Controls

(e.g. App/smartphone/tablet/mobile device/voice control)

Lighting/Lighting Technology

(e.g. LED, voice activated, under cabinet)

Energy management

(e.g. Charging stations/drawers, hidden power outlets)

Motorized shades

Security cameras and remote monitoring

Smart water solutions

Health and Wellness

Distributed sound systems

Video displays

Networking/Wi-Fi



The National Kitchen & Bath Association (NKBA)'s recent market research study shows that millennials are increasingly demanding smart home solutions and moving forward, nearly all design projects must include technology integrated throughout homes and businesses.

Make KBIS 2023 the event
that places your brand and
products as a market leader
in residential design and
smart home applications.

Exhibit space cost: \$49.75/NSF NKBA
member, \$53.00/NSF Non-member

KBIS Home Technology Pavilion additional benefits:

- Inclusion in mobile app, show guide and KBB (Kitchen and Bath Business) magazine show preview article and pre-show press release highlighting KBIS Technology Pavilion exhibitors
- Access to speaking opportunity on KBIS Technology Pavilion stage for additional fee (TBD)
- Access to KBIS Match matchmaking service to connect with KBIS attendees (Bronze level service package included with enhanced marketing fee)
- Optional exhibitor new product video segment on KBIS TV (call for pricing)



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