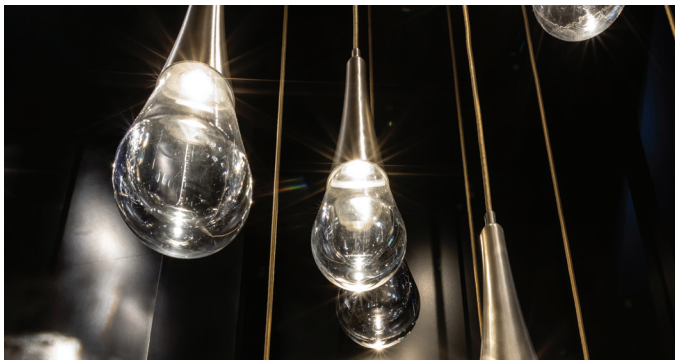


NKBA | KBIS

LAS VEGAS 2023



ICFF Pavilion



The National Kitchen & Bath Association Hosts ICFF at KBIS 2023

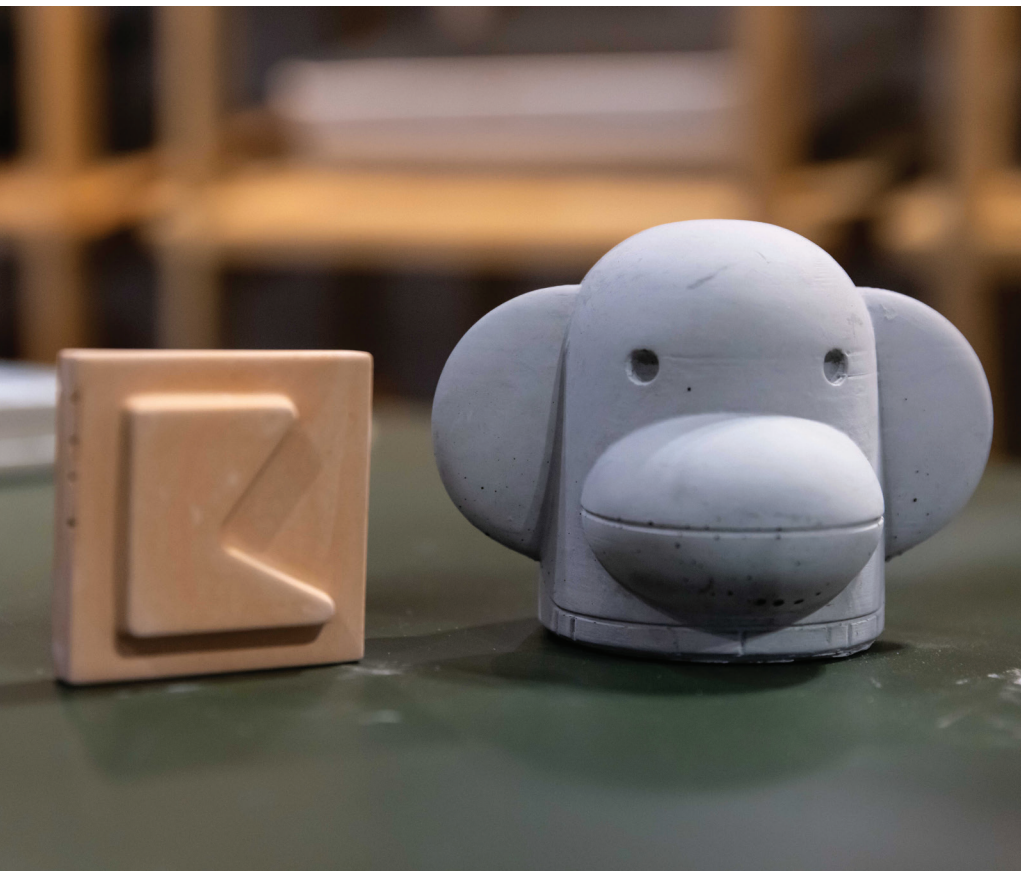
The NKBA, with nearly 50,000 members, is the thought leader and authority on the North American kitchen and bath marketplace. As the owner of KBIS, the NKBA is delighted to partner with ICFF to bring high design to KBIS 2023. For more than 30 years, ICFF has set the tone for high design in finishes, furnishings and decorative products. The Fair has extolled the beauty and uniqueness associated with novel and

unusual products and has celebrated the industrial designers behind them.

KBIS is the largest North American trade platform devoted to residential kitchen and bath design and remodeling. Each year, the show connects the brightest and best, making it a must-attend for the entire design community.



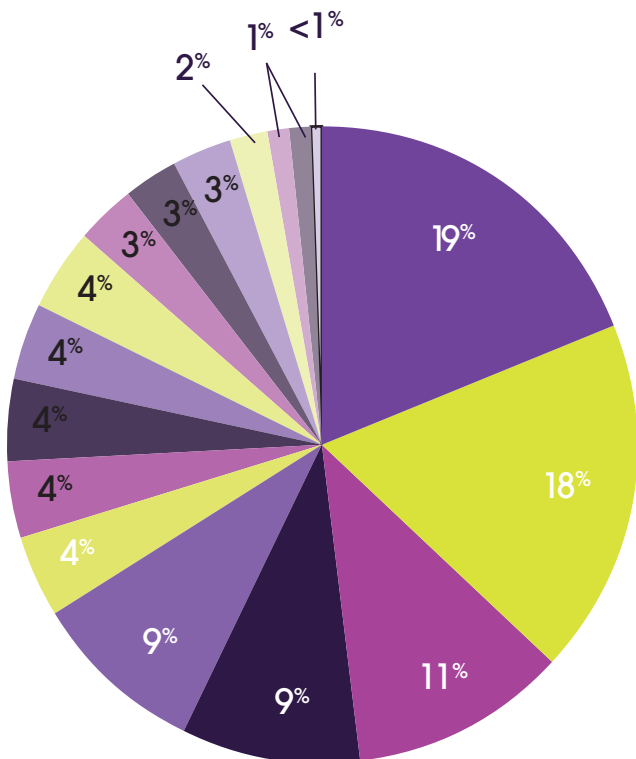
The ICFF Pavilion at KBIS brings together brands that feature authentic design, contemporary design and high-end manufacturing. Focused on kitchen and bath-specific brands including fixtures, hardware, basins, tubs and vanities; plus furniture, seating, flooring, lighting, materials and accessories.



“Going to KBIS is a game changer. After visiting the show, I was able to see things in person, take my new found knowledge and information to my clients and we were able to order appliances, lighting, and tile with confidence.”

**Christine Kohut,
Owner/Interior
Designer,
Christine Kohut
Interiors**

KBIS 2022 Audience:



■ Kitchen & Bath Dealer	19%
■ Builder/Remodeler	18%
■ Interior Design Firm	11%
■ K&B Design Firm	9%
■ Cabinet Shop	9%
■ Specialty Distributor	4%
■ Consulting Firm	4%
■ Fabricator	4%
■ Home Design Showroom	4%
■ Appliance Distributor	4%
■ Plumbing Wholesale/Distributor	3%
■ Independent Manufacturer's Rep Firm	3%
■ Custom Builder	3%
■ Home Center	2%
■ Architectural Firm	1%
■ Student	1%
■ Manufacturer/Supplier	<1%
■ Educator (College/University)	<1%

Past attendees include:



30,000+
qualified attendees



78%
design or specify kitchen
and bath products



48%
are first time attendees to
KBIS



400+
media representing
residential design, kitchen
& bath, shelter and lifestyle
outlets.



78%
of KBIS attendees specify
luxury design as a design
sector they work in



Top two
attendee job titles are
owner/partner and designer

*Data pulled from the KBIS 2022 Post-Show Report

Exhibitor Criteria:

- **Original design:** product typically designed by in house or hired 3rd party designer
- **High-end design and manufacturing:** meets tests of durability/ longevity/ sustainability
- **Contemporary or modern design aesthetic**
- **Typically a manufacturer** (not a re-seller)



Contact

KBIS:

Maria Hill

National Sales Manager

Companies A-D, Italy, Poland and Spain

770-291-5419

maria.hill@emeraldx.com

Amy Hornby

Associate Show Director

Companies E-N, Germany

770-291-5434

amy.hornby@emeraldx.com

Diana Gallagher

Account Executive

Companies O-Z, Asia and Turkey

770-291-5436

diana.gallagher@emeraldx.com

Olivia Roma

Account Representative

774-505-8022

olivia.roma@emeraldx.com