



LAS VEGAS  
JAN. 31 - FEB. 2  
2023

## NEW KBIS DIGITAL UPGRADES

Basic Marketing Fee	UPGRADE YOUR LISTING TO: Enhanced Marketing Package	UPGRADE YOUR LISTING TO: Premium Marketing Package
<p>Every Exhibitor Package starts with a Basic Listing profile in our online exhibitor directory. A Basic Listing Profile includes:</p>	<p>Fire up your profile listing on our online exhibitor directory with additional content and generate more profile views!</p>	<p>Amplify your pre-event marketing with a robust content showcase that provides maximum visibility as attendees plan their visit</p>
<ul style="list-style-type: none"> <li>• Company Name, Address, Website URL, Email and Booth Number</li> <li>• 400 Character Company Description</li> <li>• Listing Appears in 8 Selected Categories</li> </ul>	<ul style="list-style-type: none"> <li>• Company Name, Address, Website URL, Email and Booth Number</li> <li>• <b>600</b> Character Company Description</li> <li>• Listing Appears in <b>10</b> Selected Categories</li> <li>• <b>1 Product Showcase</b></li> </ul>	<ul style="list-style-type: none"> <li>• Company Name, Address, Website URL, Email and Booth Number</li> <li>• <b>1200</b> Character Company Description</li> <li>• Listing Appears in <b>12</b> Selected Categories</li> <li>• <b>Premium Placement at Top of Exhibitor List</b></li> <li>• <b>4</b> Product Showcases</li> <li>• <b>2 Videos</b></li> <li>• <b>4 Show Specials</b></li> </ul>
<p>Your Basic listing will contain the basic information of who you are, what you provide, and where on the expo floor attendees will find you</p>	<p>For <b>\$595</b>, you can build more engagement with attendees by populating your listing with a featured product showcase; in addition, your company logo will be added to your profile and your listing will be starred in the directory as an enhanced listing. Exhibitors who upgrade absolutely get more views to their profiles and more attendees favoriting their profiles.</p>	<p>For <b>\$1795</b>, you will have a lot more room for your Company Description, and you can populate your listing with a lot more content; 4 product showcases and plenty of room for things like show specials. You can be listed in 12 product categories vs. 8, which means you'll show up in more searches. Finally, your listing will appear at the top of the Exhibitor list (on a rotating basis) rather than only alphabetically.</p> <p>It's a lot more visibility that pays off, with up to 5x more views and up to 4x more online leads.</p>

**BOOK ONSITE FOR A 20% DISCOUNT!**  
 ENHANCED ~~\$595~~ \$476      PREMIUM ~~\$1795~~ \$1436

\* Discount only available at the time you book your booth – cannot be added later.

**Contact your KBIS Account Executive for more information!**

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