

**DOES YOUR COMPANY HAVE A NEW
PRODUCT OR SERVICE THAT'S READY
TO DEBUT IN THE RESIDENTIAL DESIGN
AND CONSTRUCTION INDUSTRY?**

INTRODUCING

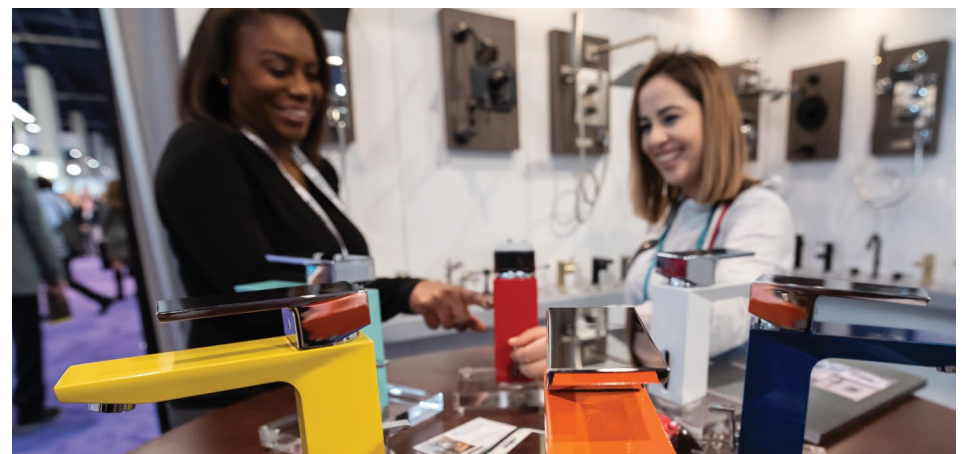
KBIS

KICKSTARTER

KBIS is the largest North American exposition and networking opportunity for residential design and construction industry professionals. Products are launched, trends are established, and the future of the industry is defined for the year ahead.

Located in the South Hall of the Orange County Convention Center (OCCC) within the KBIS exhibit floor at Design & Construction Week® (DCW), the KBIS Discovery District is an exhibit hub dedicated to the latest products from emerging brands. In the heart of the Discovery District, you'll find the Kickstarter Zone. **New to KBIS 2022, the Kickstarter Zone will host new-to-market brands that have been in the residential design and construction business less than 3 years and have never exhibited at KBIS. The Kickstarter Zone is your cost-effective opportunity to take your brand to the next level at the leading event for residential design and construction industry professionals.**

Expose your brand and products to a highly qualified target audience of professional kitchen and bath designers, dealers, distributors and showrooms from across the country and the world. Blast off into the kitchen and bath industry exclusively at KBIS, February 8-10, 2022, in Orlando, FL.



KBIS

VISIT [KBIS.com/exhibitor/kickstarter](https://www.kbis.com/exhibitor/kickstarter)

to learn more & apply

Kickstarter Exhibit Package Cost - \$2,775

Exhibit Booth Package Includes:

- [1] 5' x 10' exhibit space
*(*10x10 booth space available,
cost \$5,325 – Non-member price)*
- [1] 10'x 5' Carpet - Black
- [1] 6'x30" Skirted Table - Black
- [2] Side Chairs
- [1] Wastebasket
- [1] Company ID Sign
- [1] Event Marketing Package

Marketing Includes:

- [1] Social Media Call-Out
- [1] Inclusion in KBIS Press Release Featuring all
Kickstarter Exhibitors
- [1] Company Logo Listed on kbis.com for
Kickstarter show feature
- [1] Company Logo Listed in Show Directory
featuring the Kickstarter Zone
- [1] Dedicated E-blast to KBIS 2019 Attendees
Highlighting the Kickstarter Zone
- [1] Entry into the KBIS Kickstarter Competition
**See below for more details*

Participation Requirements:

- Company has never exhibited at KBIS
- Company has been in the residential design and
construction business less than 3 years
- Company is introducing a new product or service
for the residential design and construction industry



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KBIS KICKSTARTER

What is the KBIS Kickstarter Competition?

As a bonus for exhibiting in the Kickstarter Zone, your package includes free entry into the KBIS Kickstarter Competition. This is your company's chance to pitch your product to leaders in the residential design and construction industry for a chance to receive guaranteed media coverage and additional prizes. Additionally, KBIS attendees will have a chance to vote for their favorite Kickstarter new product and a "people's choice award" will be awarded!

How does it work?

Select leaders of the industry will visit each booth in the Kickstarter Zone, taking in "Shark Tank" style pitches from Kickstarter exhibitors and then judging the participants on their product/service innovation, market viability, implementation, and presentation to select their choice for the KBIS Kickstarter Competition winner.

Additionally, KBIS attendees will have two show days to vote for their choice of the top Kickstarter brands at a voting kiosk located within the Kickstarter Zone area and those who vote will be entered to win daily prizes.

The program will culminate with the KBIS Kickstarter Competition judges announcing the Competition and People's Choice Award winners and prizes presented at the KBIS NeXT Stage:

- **KBIS Kickstarter Competition Grand Prize**
- Winner to receive \$5,000 cash, discounted booth space at KBIS 2023, in-booth signage and Kitchen and Bath Business magazine coverage.
- **KBIS Kickstarter Competition Runner Up** -
Winner to receive \$2,500 cash, discounted booth space at KBIS 2023, in-booth signage and Kitchen and Bath Business magazine coverage.
- **People's Choice Award** – Voted on by KBIS attendees! Winner to receive in-booth signage and Kitchen and Bath Business magazine coverage.

PREPARE TO LAUNCH!

Contact us to learn more.

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