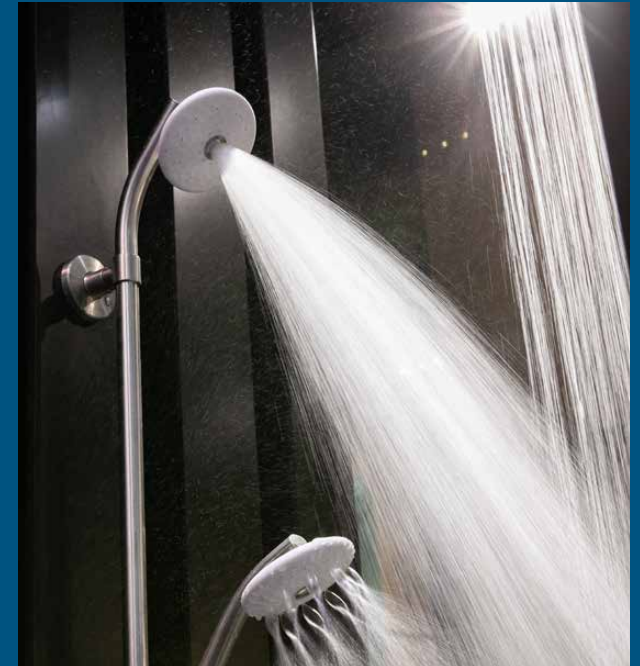




KBIS 2022

EXHIBITOR
PACKAGES
WITH KBB





KBIS 2022 DEADLINES ARE APPROACHING!

Now is the time to finalize your promotional & awareness plan surrounding the premiere kitchen & bath event. Attract attendees to your booth by building brand familiarity & gain leads before, during and after KBIS by getting your products in front of our audience of 100,000+ subscribers through one of our promotional packages.

Our readers will head to Orlando, recognize your brand and be able to see your products in person. After the show, they'll be reminded of their experience with you at KBIS, further boosting brand familiarity and recognition.



Positions are based on availability and first come, first serve, so book now to secure your best slot!

STARTER PACKAGE

Value \$14,430

KBIS 2022 exhibitor
exclusive rate: **\$11,000**

PREMIUM PACKAGE


















Value \$20,310

KBIS 2022 exhibitor
exclusive rate: **\$16,000**

ELITE PACKAGE

value \$34,905

KBIS 2022 exhibitor
exclusive rate: **\$24,500**

Onsite in-person booth visit from KBB Editor LIMITED REMAINING			 Featured in post-show coverage in KBIS in review print issue
Top 300x250 or 970x90 Leaderboard Banner ad on Kbbonline.com			 To run for 30 days *dates based on first come serve basis
Pre-show video interview with KBB Editor to be posted on KBBonline.com			 With sponsored eblast promotion of interview to over 65,000 opt-ins
Custom eblast sent to over 62,000+ opt-ins			
Guaranteed product feature in KBB's KBIS In Review issue			
Feature on KBB website <small>1 product feature or press release on kbbonline.com</small>			
New Product Alert newsletter placement	 1 placement	 1 placement	 2 placements
Social Media Targeting Campaign	50,000 guaranteed impressions	50,000 guaranteed impressions	100,000 guaranteed impressions
Full page ad in print magazine *KBB Issue of your choice between now and Mar/April 2022			

*packages valid through KBIS 2022 issues



**EXCLUSIVE
BONUS OFFERS**

**FOR ALL
KBIS 2022
EXHIBITORS!**

CUSTOM EBLASTS BUY 3 GET ONE FREE!

Want to reach over 65,000 kitchen & bath professionals NOW? Purchase three custom eblasts anytime in 2021 and get one free. Design and send us your custom HTML, giving you 100% share of voice.

KBB WEBINAR SPONSORSHIP

PRICE: ~~\$16,000~~ \$12,500

**LIMITED NUMBER AVAILABLE*

Gear up for KBIS by sponsoring a KBB editorial webinar. Align your brand with content for our audience, while generating a solid list of qualified leads that you own. Further qualify your sales leads with interactive polling, live Q&A, video options and downloads/takeaways.

Get leads ahead of KBIS and drive traffic to your booth. Turn leads into customers by personally inviting this highly targeted list of buyers to visit your booth onsite.

**Past sponsors have received
on average around 700
leads per webcast.**

CONTACT

Natasha Selhi, Publisher, Kitchen & Bath Business

natasha.selhi@emeraldx.com

516.333.1222

KBIS SALES TEAM

Amy Hornby, Director of Key Accounts

amy.hornby@emeraldx.com

770.291.5434

**Companies A-E, # (400 sq. ft.+),
Italy, Portugal & Spain**

Maria Hill, National Sales Manager

maria.hill@emeraldx.com

770.291.5419

Companies A-E, # (100-300 sq. ft.)

Olivia Roma, Account Representative

olivia.roma@emeraldx.com

774.505.8022

**Companies F-N, France,
Germany and Turkey**

Brian Chattin, Account Executive

brian.chattin@emeraldx.com

770.291.5467

Companies O-Z and Asia

Diana Gallagher, Account Executive

diana.gallagher@emeraldx.com

770.291.5436