

DEEP DIVE COUNTERTOPS

CONTACT YOUR SALES REP TODAY

Natasha Selhi

Publisher, Kitchen & Bath Business
natasha.selhi@emeraldtx.com
516.333.1222

Amy Hornby

Director of Key Accounts
amy.hornby@emeraldtx.com
770.291.5434

Maria Hill

National Sales Manager
Companies A-E, #, Italy, Portugal & Spain
maria.hill@emeraldexpo.com
770.291.5419

Brian Chattin

Account Executive
Companies F-N, France, Germany & Turkey
brian.chattin@emeraldexpo.com
770.291.5467

Diana Gallagher

Account Executive
Companies O-Z and Asia
diana.gallagher@emeraldexpo.com
770.291.5436



**ELEVATE YOUR
POSITION AS
A LEADER IN
COUNTERTOPS
ALONGSIDE
OUR DEEP DIVE
RESEARCH**

Kitchen and Bath Business magazine will conduct a countertop deep dive research survey & report to be featured in print and on kbbonline.com. The Deep Dive will report on:

- Top consumer countertop choices for kitchens and baths
- Factors that affect countertop choice: price, maintenance or durability
- Countertop color trends
- Out-of-the-box countertop materials
- COVID's influence on countertop selection
- ...And more!

Align your brand with this report as a sponsor. All sponsoring brands to receive:

- Option to add one question to survey; your question results will be shared with you
- Inclusion in published report with 200-word sidebar with image and byline
- Product placement in the Deep Dive Newsletter (this will be an eblast we create, that will point to the content we published in print, but online)
- Full page, color ad with prominent placement in the Countertops content section

All sponsors must be finalized by June 25, 2021

Cost: \$9,500 (Value \$13,000)

BONUS OPPORTUNITY

For an additional \$3,000, add a video interview featuring your brand representative and Executive Editor, Chelsie Butler, to highlight your brand, survey & research. This interview will be promoted on kbbonline.com.