

NEW KBIS DIGITAL UPGRADES

BOOK ONSITE FOR A 20% DISCOUNT!

ENHANCED \$595 \$476

PREMIUM \$1795 \$1436

* Discount only available at the time you book your booth – cannot be added later.

\$225 REQUIRED BASE PRICE	UPGRADE YOUR LISTING TO:	UPGRADE YOUR LISTING TO:
Basic Marketing Fee	Enhanced Marketing Package	Premium Marketing Package
Every Exhibitor Package starts with a Basic Listing profile in our online exhibitor directory. A Basic Listing Profile includes:	Fire up your profile listing on our online exhibitor directory with additional content and generate more profile views!	Amplify your pre-event marketing with a robust content showcase that provides maximum visibility as attendees plan their visit
Company Name, Address, Website URL, Email and Booth Number	Company Name, Address, Website URL, Email and Booth Number	Company Name, Address, Website URL, Email and Booth Number
 400 Character Company Description 	600 Character Company Description	• 1200 Character Company Description
 Listing Appears in 8 Selected Categories 	Listing Appears in 10 Selected Categories	Listing Appears in 12 Selected Categories
 Access to Leads of Attendees who have "Favorited" Your Profile 	Access to Leads of Attendees who have "Favorited" Your Profile	Access to Leads of Attendees who have "Favorited" Your Profile
	• 1 Product Showcase	Premium Placement at Top of Exhibitor List
		• 4 Product Showcases
		• 2 Videos
		• 4 Show Specials
Your Basic listing will contain the basic information of who you are, what you provide, and where on the expo floor attendees will find you	For \$595, you can build more engagement with attendees by populating your listing with a featured product showcase; in addition, your company logo will be added to your profile and your listing will be starred in the directory as an enhanced listing. Exhibitors who upgrade absolutely get more views to their profiles and more attendees favoriting their profiles.	For \$1795, you will have a lot more room for your Company Description, and you can populate your listing with a lot more content; 4 product showcases and plenty of room for things like show specials. You can be listed in 12 product categories vs. 8, which means you'll show up in more searches. Finally, your listing will appear at the top of the Exhibitor list (on a rotating basis) rather than only alphabetically. It's a lot more visibility that pays off, with up to 5x more views and up to 4x more online leads.

Contact your KBIS Account Executive for more information!

Companies A-E, # (400+ sq.ft.), Italy, Portugal and Spain Companies A-E, # (0-300 sq.ft.)

Companies F-N, France, **Germany & Turkey** Brian Chattin • Account Executive

and Asia

Companies O-Z