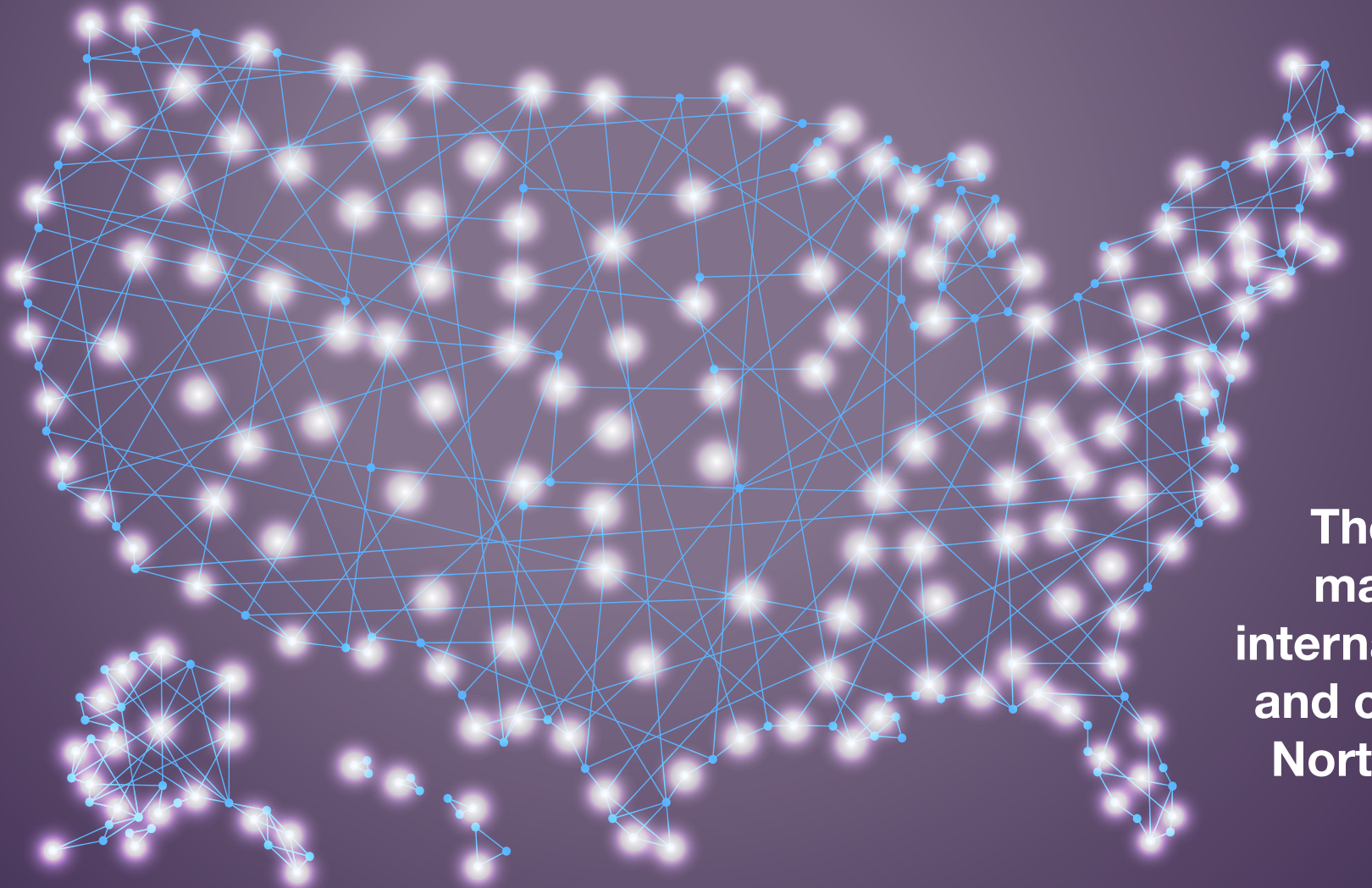


PROUDLY ANNOUNCING: THE NKBA GLOBAL CONNECT PAVILION AT KBIS VIRTUAL 2021



PACKAGE PRICING OPPORTUNITIES



**The place to
market your
international brand
and connect with
North American
buyers**

NKBA Global Connect Pavilion – *What's Inside*

a. The European Kitchen + Bath Showcase Stage

i. Global Design Bites:

Present your brand in a 7-minute pre-recorded video to North American buyers, design professionals and distributors

ii. Behind the Brand: CEO Talks

Leading European brand executives share their brand's story and vision with NKBA CEO Bill Darcy in this 15-minute look behind the scenes of European companies

iii. Round table discussions around European trends and the most innovative products launched in Europe in 2020

b. Exhibitor Booth Links

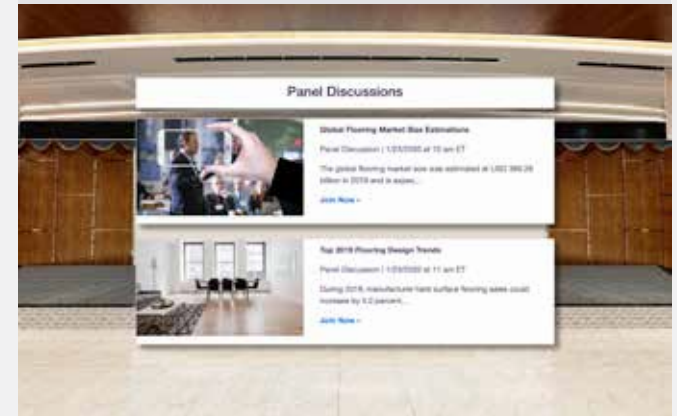
Meet your buyers in the NKBA Global Connect Pavilion and make them follow you back to your KBIS Virtual Booth

c. The International Networking Lounge

Internationally headquartered brands are invited to connect with buyers looking for product from around the globe in Zoom-based networking

The *Pavilion* Experience

On the Stage
(K+B Showcase)



Country Tabs



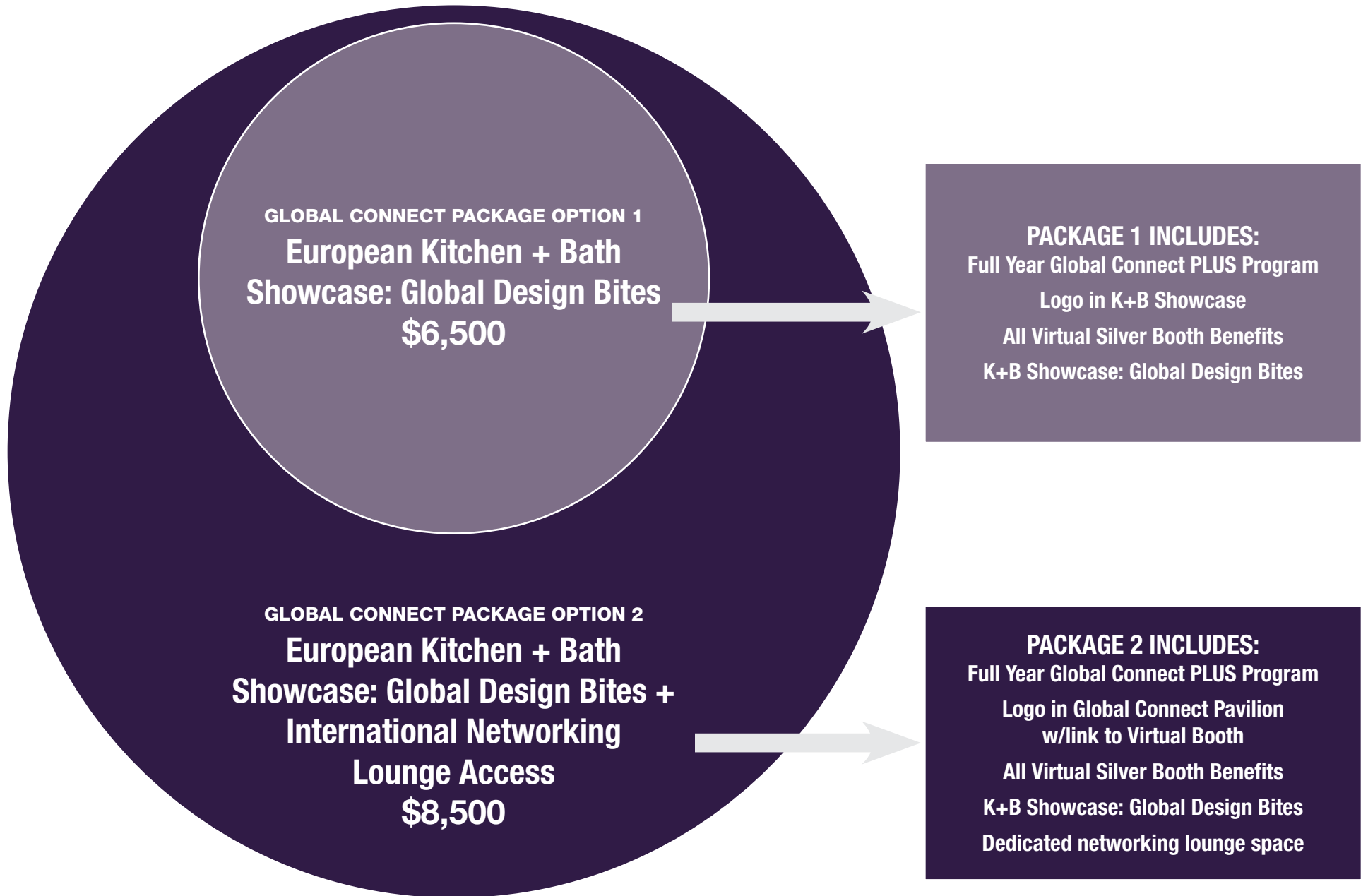
Banner Ad
and Tile Ads



International
Networking
Lounge



Add-on pricing for existing KBIS Virtual Exhibitors

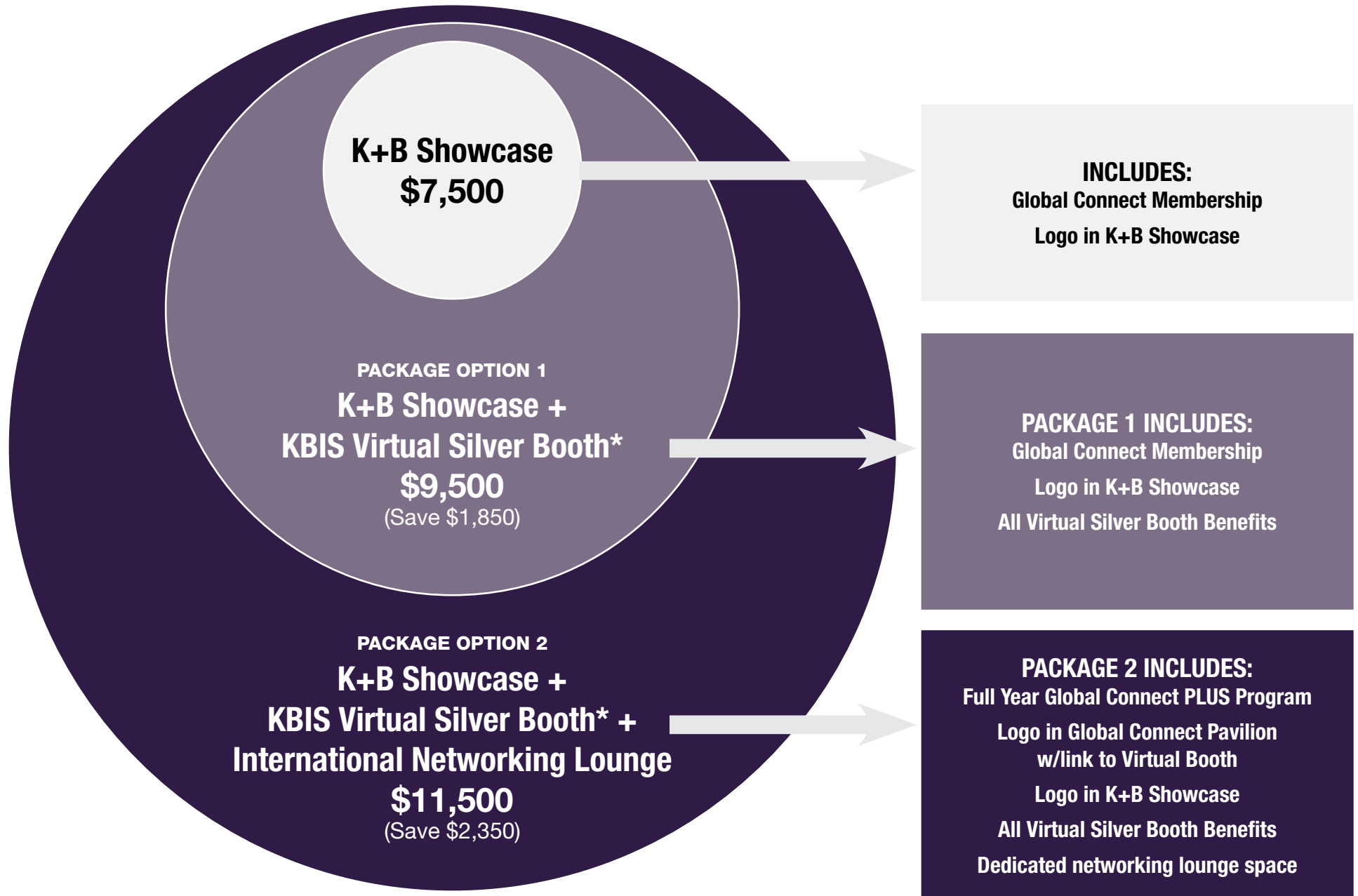


*Internationally headquartered, existing NKBA members, please contact us for NKBA member pricing

* UPGRADE TO GOLD LEVEL VIRTUAL BOOTH: +\$3,950 • UPGRADE TO PLATINUM LEVEL BOOTH: +\$21,650

KBIS Virtual Booth + NKBA Global Connect Pavilion Bundle

(First Time KBIS Exhibitors)



*Internationally headquartered, existing NKBA members, please contact us for NKBA member pricing

* UPGRADE TO GOLD LEVEL VIRTUAL BOOTH: +\$3,950 • UPGRADE TO PLATINUM LEVEL BOOTH: +\$21,650

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