

#KBISWinYourWay

TERMS AND CONDITIONS:

No purchase is necessary to enter or win.

1. **Eligibility:** The Campaign is only open to legal residents of the continental U.S. and Canada, who are in the age of majority for their region at the time of participation and is void where prohibited by law. Employees of KBIS, Emerald Expositions, and advertising and promotion agencies, and suppliers, (collectively the “Employees”), and immediate family members are not eligible to participate in the Campaign. The Campaign is subject to all applicable federal, state, and local laws and regulations. Void where prohibited.
2. **Agreement to Rules:** By participating, the participant agrees to be fully unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements.
3. **Campaign Period:** Entries will be accepted starting at 8:00 AM on January 25th, 2021, Eastern time and ending 11:59 PM on February 8th, 2021, Eastern time.
4. **How to Enter:** The Campaign must be entered by registering to attend KBIS Virtual 2021. During the registration process, attendees will be prompted to enter a code: **SOCIALWIN** and will be automatically entered. Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of KBIS or Flying Camel Advertising. There is one entry per registrant.
5. **Prizes:** The Winner(s) of the Campaign (the “Winner”) will receive a \$500 USD flight voucher, 3 nights at a hotel selected and paid for by KBIS, (2) KBIS 2022 show floor passes, and (2) Disney theme park entrance passes. No cash or other prize substitution shall be permitted except at KBIS’s discretion. The prize is non-transferable. Acceptance of prize constitutes permission for KBIS to use Winner’s name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.
6. **Odds:** The odds of winning depend on the number of eligible entries received.
7. **Winner Selection and Notification:** Winner will be selected by a random drawing by KBIS or under the supervision of Flying Camel Advertising. Winner will be notified by email or social direct message within five (5) days following selection of Winner. KBIS shall have no liability for Winner’s failure to receive notices due to spam, junk e-mail or other security settings or for Winner’s provision of incorrect or otherwise non-functioning contact information. If Winner cannot be contacted, is ineligible, fails to claim the prize within 10 days from the time award notification was sent, or fails to timely return a completed and executed declaration and release as required, the prize may be forfeited, and an alternate Winner may be selected. Receipt by Winner of the prize offered in this Campaign is conditioned upon compliance with any and all federal, state, and local laws and regulations.
8. **Rights Granted by You:** By entering this content (e.g., photo, video, text, etc.), You understand and agree that KBIS, anyone acting on behalf of KBIS, and licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed. By posting your content, You represent and warrant that your entry is an original work of authorship, and does not violate any third party’s proprietary or intellectual property rights. If your entry infringes upon the intellectual property right of another, You will be disqualified at the sole discretion of KBIS.
9. **Terms & Conditions:** KBIS reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Campaign should virus, bug, non-authorized human intervention, fraud, or other cause beyond KBIS’s control corrupt or affect the administration, security, fairness, or proper conduct of the Campaign.
10. **Limitation of Liability:** By entering, You agree to release and hold harmless KBIS and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether

caused by negligence or not, from: (i) such entrant's participation in the Campaign and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries.

11. Disputes: As a condition of participating in this Campaign, participant agrees that any and all disputes that cannot be resolved between the parties and causes of action arising out of or connected with this Campaign, shall be resolved individually, without resort to any form of class action, exclusively before a court located in your location having jurisdiction. Further, in any such dispute, under no circumstances shall participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e., costs associated with entering this Campaign). Participant further waives all rights to have damages multiplied or increased.
12. The Campaign hosted by KBIS is in no way sponsored, endorsed, administered by, or associated with Facebook.