



# Pavilion

**(n): A collection of like-minded exhibitors and attendees in one place to share knowledge, ideas and industry insights.**

Pavilions are a segment of KBIS Virtual that promotes 5-10 exhibitors who share a common industry focus. Exhibitors are listed and profiled inside the pavilion with links back to their virtual booth. They have opportunities to introduce a “stage” session and can host social sessions inside one of several networking lounges.

## PAVILIONS AT KBIS VIRTUAL:

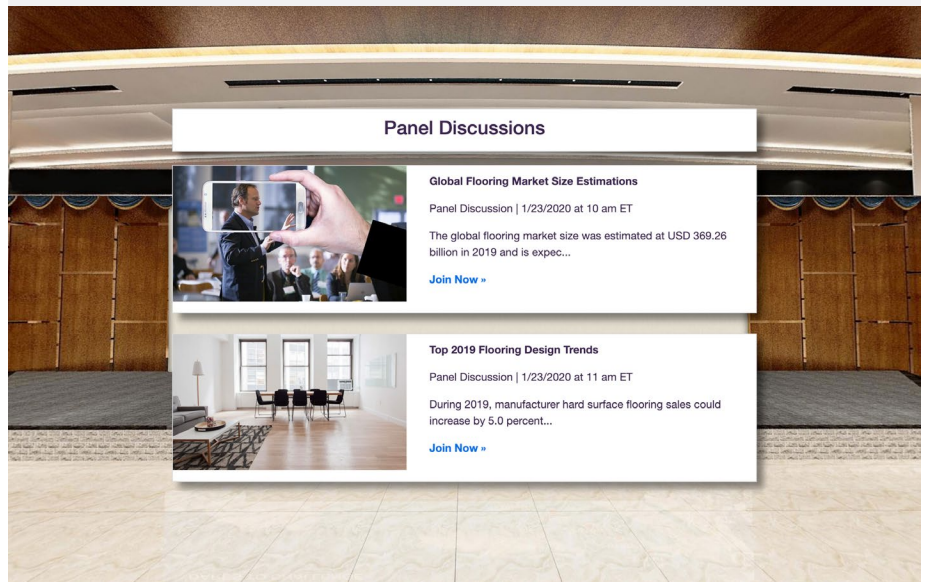


CONNECTED  
LIVING

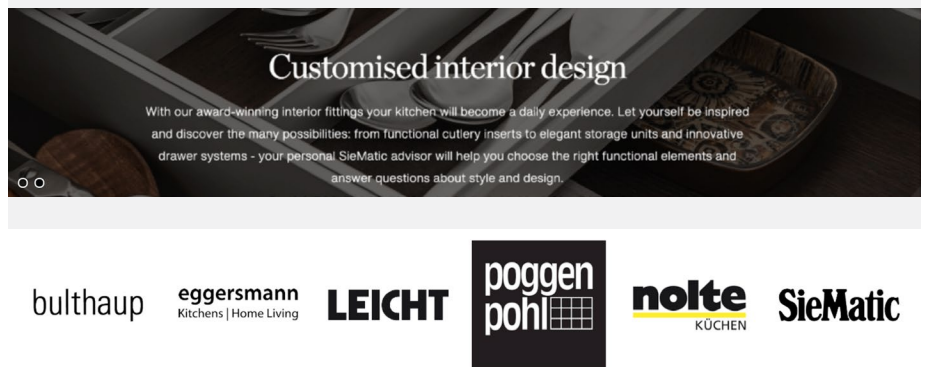


# The Pavilion Experience

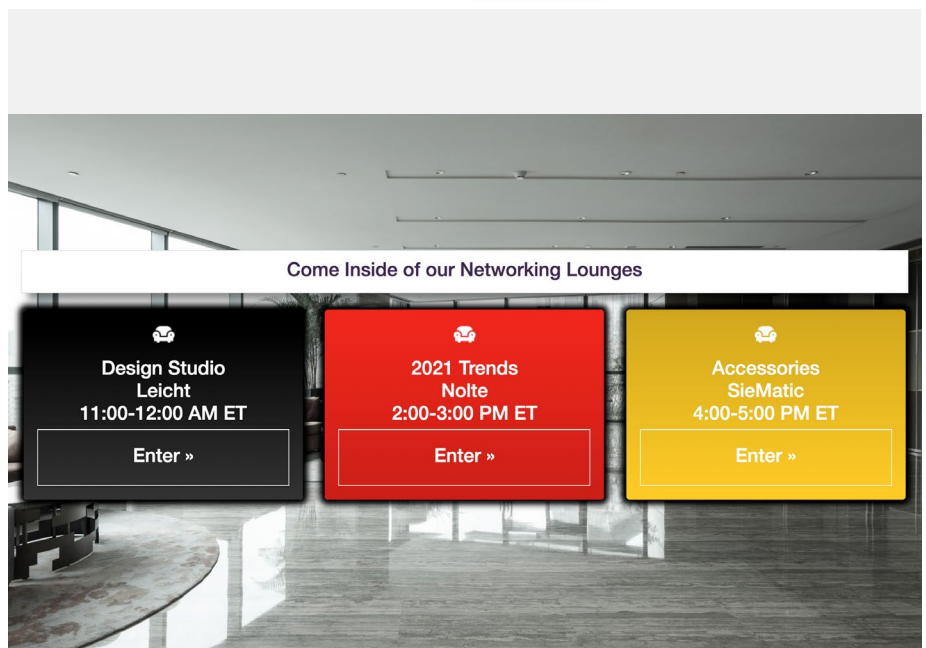
## On the Stage



## Banner Ad and Tile Ads



## The Networking Lounge



# Pricing & Participation

## \$5,000

### Includes:

- Logo tile with link back to virtual booth
  - Banner ad in rotation.  
*Opportunity to change creative daily.*
- Intro to Stage Session (2 minute commercial, sizzle reel, Q&A with executives or video promotion)  
*Receive registration leads from session.*
- One (1) Networking Lounge
- Opportunity for one (1) short company highlight or new product video
- Pavilions are promoted in KBIS Virtual site-wide directories, across KBIS social channels, and to all registered attendees and media.

Program scheduling is based on a first come, first serve model.

Exclusive Opportunity. Maximum of 10 brands, per pavilion.

**Contact your sales representative to learn more:**

**Companies A-E, #  
(400+ sq.ft.),  
Italy, Portugal and Spain**

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**Companies A-E, #  
(0-300 sq.ft.)**

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Germany & Turkey**

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