

A white hexagon containing a dark purple circle with the text "BEST OF KBIS" in white.

2021 ENTRY GUIDE & INFORMATION

Be part of the industry's premier awards program highlighting the best new kitchen and bath products that push the boundaries of design, technology, wellness and innovation. Products may be entered in more than one category. Individual entry fees apply per category. It is an independently judged awards program recognizing product innovation, and it is optional to participate.

A purple hexagon with a dark purple border containing white text.

ENTRY
DEADLINE

FRIDAY,
DECEMBER 18
2020

Entry Fees

\$1,000 for each product

**Products must have been introduced no earlier than February 19, 2020.*

HOW TO PURCHASE/ENTER



Purchase

[Contact your sales rep to purchase.](#)

Enter your Products

After you submit your payment, your sales representative will send you a link to complete your application.

Best of KBIS

Back to KBIS

HOME MY ACCOUNT

Login to Complete an Application or to Access Judging Panel

Email Address *

Password * [lost password?](#)

☐ remember me

LOGIN

Thank you for purchasing a Best of KBIS entry!

Best of KBIS is the industry's premier awards program highlighting the best new kitchen and bath products that push the boundaries of design, technology, wellness and innovation.

Please click 'enter now' below to submit your product. Winners will be announced at KBIS Virtual as part of the KBISNeXT Stage programming on Friday, February 12, 2021 at 3:00 PM ET.

Thank you for participating and good luck!

[Enter Now](#)

Thank you for purchasing a Best of KBIS entry!

[Enter Now](#)

Login or Create an Account

Best of KBIS 2021

Login

Email Address *

meredith.richardson@emeraldix.com

Password *

[lost password?](#)

☐ remember me

LOGIN

Create a New Account

First Name *

Last Name *

Email Address *

Company Name *

Job Title *

Company Address *

Street Address

Click "Enter Now"
on the landing page.

On this page you can create your
new Best of KBIS account.



WHAT YOU WILL NEED TO ENTER



Make sure you have this information handy when you are ready to enter your product!

Items marked with a red asterisk (*) are required

1. Product Name*

2. Description*

(500 characters or less, including spaces. Special symbols like trademarks count as a character.)

3. Entry Category*

- Kitchen
- Bath

(Cannot check more than one)

4. Describe why/how your product delivers on these topics:*

- Innovation
- Form/Style
- Function

(900 characters or less in total, including spaces. Special symbols like trademarks count as a character.)

5. Hi-Res Image – 300dpi, 4x5*

You can upload any .ai, .eps, .jpg, or .tif file that is under 5 MB

6. Hi-Res Brand Logo – 300dpi, 4x5*

You can upload any .ai, .eps, .jpg, or .tif file that is under 5 MB

7. Brand Product/Video Link

8. Contact Name, Email & Phone*

9. Instagram, Facebook, Twitter, Linkedin Handle(s)

(e.g. @kbis_official)



CATEGORIES & JUDGING



Entry Categories

- Kitchen
- Bath

**The \$1,000 entry fee is per entry category. Products may be entered in more than one category. Individual entry fees apply per category.*

Judging Process

The judging committee will include five high-profile design professionals.

Judges will review all product entries pre-show and narrow to **30 products (finalists)**. Judges will vet based on product description, provided images and required answers to entry questions.

Judges will sign NDA protecting brand embargoed products.

The finalists (top 30 products) will be judged via Zoom. Finalists will have 5 minutes (multiple entries from single brands time to be negotiated) to present/show product benefits and features.

All finalists will be contacted in early January and provided their presentation window.



AWARDS



Awards Ceremony

Winners will be announced at KBIS Virtual as part of the KBISNeXT Stage programming on Friday, February 12, 2021 at 3:00 PM ET!

Award Categories



PROMOTIONS



Your Best of KBIS Entry will be promoted via:

- Flip book of product entries emailed out to attendees the first day of the show
- Hosted on Best of KBIS page on kbis.com
- “Best of KBIS 2021” icon for use in your virtual booth page

Good Luck

ENTRY DEADLINE: FRIDAY, DECEMBER 18, 2020

Questions? Contact KBIS Marketing or Public Relations:

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