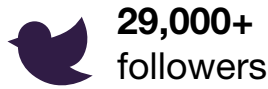
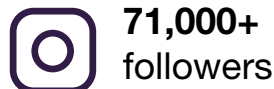


## CONNECTING YOU to KBIS social audiences year-round

Re-think your social approach with our KBIS Virtual Product Discovery Packages. Our new videofirst format serves to connect your products with the various KBIS social media audiences. Our three packages are designed to use KBIS communities as an opportunity to share your new products and initiatives leading up to KBIS Virtual and beyond.



### PACKAGE 1:

## BRAND AWARENESS

**\$5,000**

#### SUITABLE FOR:

New exhibitors! Get your 'never before seen at KBIS' products in front of our engaged audience.

#### WHAT'S INCLUDED:

A 5-minute, co-hosted video to showcase your brand and products.

#### SUPPORT STRATEGY INCLUDES:

Robust social media amplification on KBIS platforms:

- Facebook feed post (x 1)
- Twitter (x 5)
- Instagram Story (max 5 files on one day)
- LinkedIn (x 1)
- 1-year placement on IGTV channel, YouTube

### PACKAGE 2:

## AMPLIFY YOUR BRAND

**\$10,000**

#### SUITABLE FOR:

Established brands looking to make a big splash leading up to KBIS Virtual.

#### WHAT'S INCLUDED:

A maximum 10-minute, co-hosted video to showcase your brand and products, in addition to:

- Instagram takeover either pre or post video broadcast
- A \$500 dedicated ad campaign with customized audience

#### SUPPORT STRATEGY INCLUDES:

Robust social media amplification on KBIS platforms:

- Facebook feed post (x 1)
- Twitter (x 5)
- Instagram Story (max 15 files on one day)
- LinkedIn (x 1)
- 1-year placement on IGTV channel, YouTube, Facebook "Watch Party"

### PACKAGE 3:

## CUSTOM AMPLIFICATION PACKAGE

**Cost varies**

#### SUITABLE FOR:

Brands looking for a custom social media package & brands who want amplification beyond KBIS platforms.

Bring us your message, let's brainstorm, collaborate and we'll tailor a solution just for you. This package can offer benefits such as custom PR support, other channels depending on the product category (eg., CE Pro channels, DesignHounds) in addition to social amplification.

### Companies A-E, # (400+ sq.ft.), Italy, Portugal and Spain

Maria Hill • National Sales Manager  
770-291-5419  
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### Companies A-E, # (0-300 sq.ft.)

Connor Bennett • Account Executive  
770-291-5471  
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### Companies F-N, France, Germany & Turkey

Brian Chattin • Account Executive  
770-291-5467  
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