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# ICFF Pavilion

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# NKBA Hosts ICFF at KBIS 2021

The NKBA, with nearly 50,000 members, is the thought leader and authority on the North American kitchen and bath marketplace. The owner of KBIS, the Association is delighted to partner with ICFF to bring a new pavilion showcasing high design to KBIS 2021. For more than 30 years, ICFF has set the tone for high design in finishes, furnishings and decorative products. The Fair has extoled the beauty and uniqueness associated with novel and

unusual products and has celebrated the industrial designers behind them.

KBIS is the largest North American trade platform devoted to residential kitchen and bath design and remodeling. Each year, the show connects the brightest and best, making it a must-attend for the entire design community.



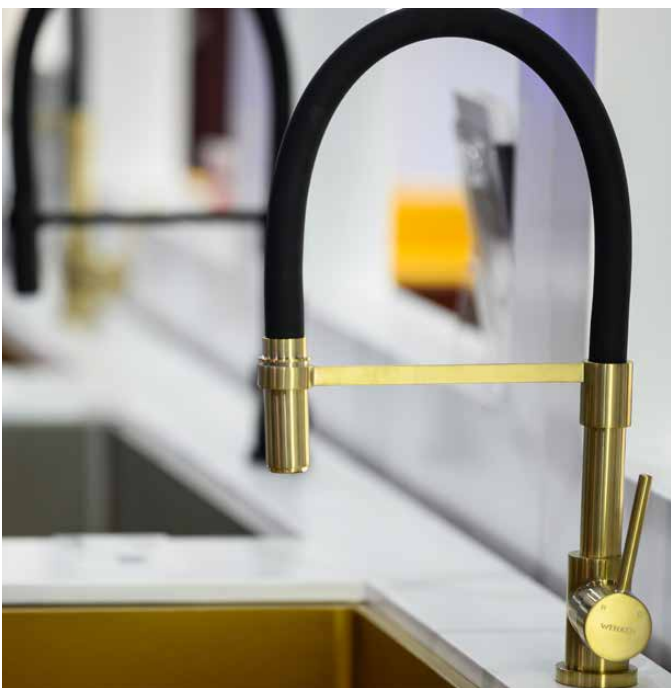


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**The International Contemporary Furniture Fair offers you a fresh opportunity in partnership with the National Kitchen & Bath Association to present The ICFF Pavilion at KBIS 2021, February 9-11 in Orlando.**

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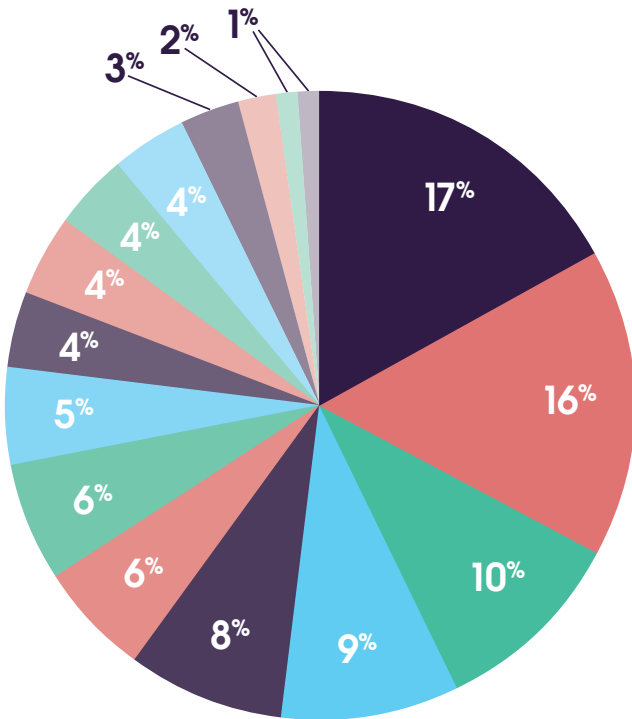
The ICFF Pavilion brings together brands that feature authentic design, contemporary design and high-end manufacturing. Focused on kitchen and bath-specific brands including fixtures, hardware, basins, tubs and vanities; plus furniture, seating, flooring, lighting, materials and accessories.



“Going to KBIS is a game changer. After visiting the show, I was able to see things in person, take my new found knowledge and information to my clients and we were able to order appliances, lighting, and tile with confidence.”

**Christine Kohut,  
Owner/Interior Designer,  
Christine Kohut Interiors**

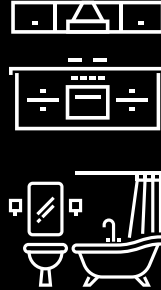
# KBIS presents an audience of:



■ Builder/Remodeler	17%
■ Kitchen & Bath Dealer	16%
■ Interior Design Firm	10%
■ Cabinet Shop	9%
■ Kitchen & Bath Design Firm	8%
■ Plumbing Wholesale/Distributor	6%
■ Consulting Firm	6%
■ Specialty Distributor	5%
■ Independent Manufacturer's Rep Firm	4%
■ Fabricator	4%
■ Home Design Showroom	4%
■ Appliance Distributor	4%
■ Custom Builder	3%
■ Home Center	2%
■ Architectural Firm	1%
■ Student	1%



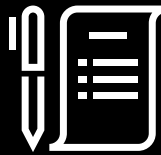
**33,000+**  
qualified attendees



**71%**  
design or specify kitchen and bath products



**Over 50%**  
of attendees have only attended KBIS



**400+**  
media representing residential design, kitchen & bath, shelter and lifestyle outlets.



**44%**  
of KBIS attendees specify luxury design as a design sector they work in



**Top two**  
attendee job titles are owner/partner and designer

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## 2020 select design-centric attendees:

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56 West Homes And Design  
7 Haus / Nolte  
A S D Interiors  
Aaron Chandler Construction  
Aberdeen Building Group  
Adriel Designs  
Advance Design & Construction LLC  
Aes Interiors & Associates  
Af New York  
Affinity Home & Design  
Ah Design  
Akelius Residential  
Alana Busse Design  
Alexa Interiors  
Alfaro Mori Design  
Alisha Gwen Interior Design  
Alter Luxury Design Build  
Altmans Il Bagno  
Amanda Hamilton Interior Design  
Arch-Interiors Design Group, Inc  
Arzuman Brothers  
B Smart Builders  
Balaton Builders  
Bart Reines Luxury Homebuilder  
Bath Miami  
Battersbyhowat Architects  
Bcb Homes Inc  
Bedbrock Developers  
Beverly Hills Luxury Interiors  
Blackman Plumbing  
Blend Design La  
Blue Heron Homes  
Boyce Design & Contracting  
Brandon Haw Architects  
Breegan Jane Design  
Brian H Murray Interior Design  
Burdge Architects Inc.  
C3 Architectural  
Camelot Homes, Inc.  
Carrie Brigham Design  
Coastal Home Design Studio  
Copper Creek Developments  
Cornerstone Interiors  
Crimson Design Associates  
Ctx Architecture  
De Anza Interior  
Deborah Berke Partners  
Denton House Design Studio  
Design Lab Architects  
Design Loft Company  
Dray Design Group  
Durst Corporation  
Eos Architecture  
European Bath Kitchen Tile & Stone  
Evodomus Llc  
Ffkr Architects/Planners  
Figure3  
Garrison Hullinger Interior Design  
Harborview Builders  
Hidalgo Construction Company  
Irwin Homes  
James David Custom Homes  
Jennifer Ramsey Interiors  
Kendall Wilkinson Design, LLC  
Kitchitalia  
L2 Interiors  
Laura Hodges Studio  
Laura Thurman Design  
Lisman Studio  
Lorient Homes  
Lusso Group  
M2m Development  
Mag Builders  
Mark Tanner Construction, Inc  
Mcculley Design Lab  
Miyake Interiors, Inc.  
Mmdconstruction  
Nar Design Group  
Newberry Architecture  
Nicole White Designs Interiors  
Nvision Development  
October 5 Fine Home Builders  
Palm Pacific Construction  
Pirch  
Related Midwest  
Remarc Homes, Inc  
Renocon Design Center  
Rodrigo Vargas Design  
Sarah Barnard Design  
Sherman Oaks Homebuilders Inc.  
Spain Construction  
Ste. Marie Design  
Stock Custom Homes  
Tishman Speyer  
Trammel Crow Residential  
Turner Construction - Global Sourcing  
Urban Showrooms, Inc  
Workshop APD  
Yerigan Construction

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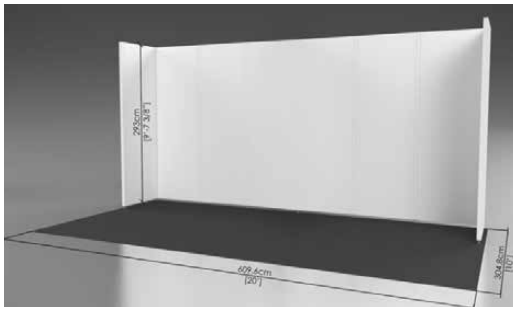
## Booth package details:

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The following booth package does not include the cost of the booth. NKBA member rate = \$48.00 per nsf and non-member rate = \$51.00 per nsf plus \$225.00 basic marketing fee.

### Exhibitor Criteria:

- **Original design:** product typically designed by in house or hired 3rd party designer
- **High-end design and manufacturing:** meets tests of durability/ longevity/ sustainability
- **Contemporary or modern design aesthetic**
- **Typically a manufacturer** (not a re-seller)



**Inline/  
corner  
booth**

### Total 10' x 10' booth package (to include walls, carpet and padding):

- 10'H 1m panel
- 10'H 1m returns
- 10' x 10' space with 1m returns
- 26oz Prestige carpet (choice of 3 colors: gray pearl, white, black)
- Padding

### Pricing:

- \$1,671.60 (30+ day advance pricing) – January 4, 2021
- \$2,273.08 (30% surcharge 10-30 days) – January 5-22, 2021

\* Includes cost of shipping, and labor to install and dismantle.  
Lighting and power not included.

### Optional Lighting Options

- Track on 10' L light trough with 4 lights - \$458.60
- Track on 10' L light trough with 5 lights - \$527.39
- Track on 10' L light trough with 6 lights - \$632.86

### Material Handling Charges

- \$0.83 per pound

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## Deadline to order booth package is January 22, 2021

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Contact [ExhibitorSalesCentral@freemanco.com](mailto:ExhibitorSalesCentral@freemanco.com) to order.

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## Contact

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### ICFF:

#### Phil Robinson

ICFF Show Director  
914.649.6742  
[phil.robinson@icff.com](mailto:phil.robinson@icff.com)

#### Kevin McGhee

ICFF Sales Manager  
917.628.6641  
[kevin.mcgee@icff.com](mailto:kevin.mcgee@icff.com)

### KBIS:

**Companies A-E, # (400+ sq.ft.),  
Italy, Portugal and Spain**

#### Maria Hill

National Sales Manager  
770-291-5419  
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**Companies A-E, #  
(0-300 sq.ft.)**

#### Connor Bennett

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**Companies F-N, France,  
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#### Brian Chattin

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**Companies O-Z  
and Asia**

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