

new exhibits for new expectations

Why

Exhibits are really where the rubber meets the road for everything we're talking about—they're the focal points for sales and demonstrations. Design must keep exhibitors and attendees within demo distance but still far enough away to comply with *Health and Safety* standards. More than ever, every square inch counts.

Benefit

With thoughtful design, we can optimize space, storage, furnishings, materials, and event tech to serve function without sacrificing safety.



10x10 exhibit

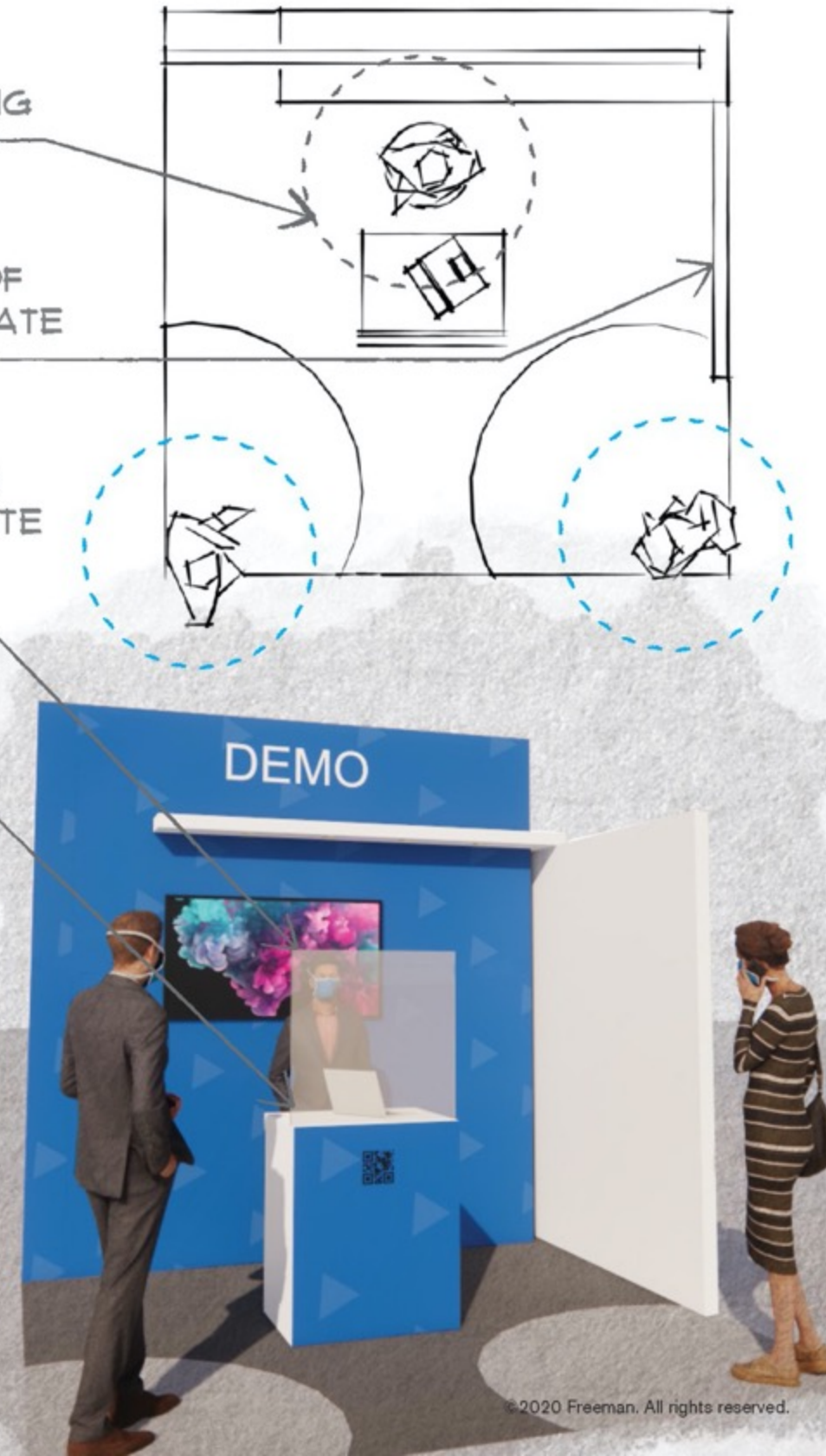
At first glance, an exhibit of this size may not seem adaptable to these new space requirements, but through the use of floor treatments, wall locations, and graphics we will be able to guide attendees through the space easily while ensuring they, as well as your staff, remain safe.

SOCIAL DISTANCING
MAINTAINED

INCREASED USE OF
WALLS TO SEPARATE
EXHIBITORS

DESIGN ELEMENTS
USED TO SEPARATE
STAFF FROM
ATTENDEES

DIGITAL TOOLS
TO LIMIT
PHYSICAL
INTERACTION



10x20 exhibit

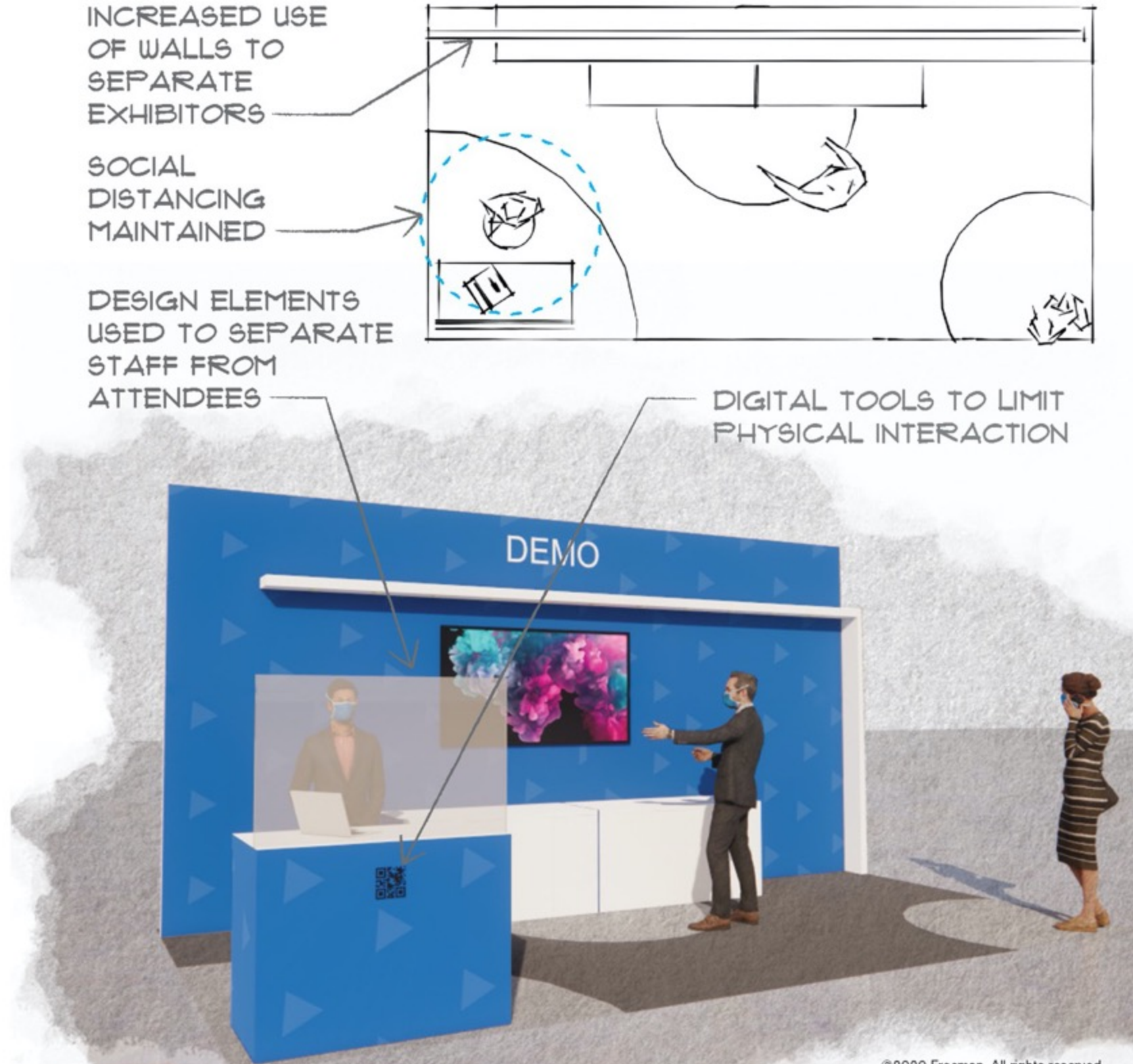
With more space comes more opportunities. Similar to a 10x10, we will use floor treatments, graphics, and structure elements to keep attendees and your staff safe, but with a wider application due to the size of the space.

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20x20 exhibit

Similar to the 10x10 and 10x20 exhibits, we will use floor treatments, graphics, and structure elements to keep attendees and your staff safe. The 20x20 space allows for the additional option of more viewing locations so the space is less congested.

MULTIPLE VIEWING
AREAS TO
MINIMIZE
CONGESTION

SOCIAL
DISTANCING
MAINTAINED

DESIGN ELEMENTS
USED TO SEPARATE
STAFF FROM
ATTENDEES

DIGITAL TOOLS
TO LIMIT
PHYSICAL
INTERACTION

