



KBIS VIP

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

1. ELIGIBILITY; METHOD TO ENTER; SUBMISSION GUIDELINES.

The Campaign is only open to legal residents of the continental U.S. and Canada, who are in the age of majority for their region at the time of participation, and is void where prohibited by law. Employees of KBIS, Emerald Expositions, and advertising and promotion agencies, and suppliers, (collectively the “Employees”), and immediate family members are not eligible to participate in the Campaign. The Campaign is subject to all applicable federal, state, and local laws and regulations. **Void where prohibited.**

By participating, the entrant agrees to these Official Rules and the decisions of the Sponsor, which are final and binding in all matters relating to this Sweepstakes. Registering for KBIS during the Sweepstakes Period constitutes acknowledgement of and consent to these Official Rules.

2. START AND END DATES.

The Sweepstakes begins 12:00 pm Eastern Time (“ET”) on October 01, 2019, and ends 11:59 pm ET on November 15, 2019 (the “Sweepstakes Period”), and Entries must be registered during the Sweepstakes Period. Those who do not abide by these Official Rules or other instructions of Sponsor will be disqualified.

3. DRAWING.

The Campaign must be entered by registering to attend KBIS 2020 in Las Vegas, Nevada. During the registration process, attendees will be prompted to enter a code: **KBISVIP** and will be automatically entered. Attendees that have registered prior to the Campaign will be taken to a form to enter their contact details to qualify as an entry. Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of KBIS or Flying Camel Advertising. There is one entry per registrant.

4. DESCRIPTION AND VALUE OF THE PRIZE; ODDS OF WINNING.

The Winner(s) of the Campaign (the “Winner”) will receive 2 nights at a hotel selected and paid for by KBIS, reserved seating at the KBISNeXT Stage, tickets to show events, show floor passes, conference

pass, an opportunity to join exclusive show tours. No cash or other prize substitution shall be permitted except at KBIS's discretion. The prize is non-transferable. Acceptance of prize constitutes permission for KBIS to use Winner's name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.

Odds of winning depend on the number of eligible entries received. All taxes, if any, are solely the responsibility of the winner.

5. TERMS AND CONDITIONS.

Where permitted by law, the winner grants (and agrees to confirm said grant in writing upon the request of the Sponsor) to Sponsor, and those acting pursuant to Sponsor's direction or control, the right to print, publish, broadcast and use, worldwide in any media now known or hereafter developed, including but not limited to the Internet, at any time or times, the winner's name, portrait, picture, voice, likeness and biographical information for advertising, trade and promotional purposes without additional consideration and without notice, review or approval. Further, winner will be required to complete, sign, and return an Affidavit of Eligibility, a Liability Release, a Publicity Release (where lawful), and provide evidence of identity and age with a valid state or federally issued identification (i.e. driver's license or passport), all within fourteen (14) days of prize notification. If said documents are not returned timely, or if prize or prize notification is returned as non-deliverable, or if a winner is found not to have complied with these Official Rules, declines the prize for any reason, or is ineligible for any reason, the prize will be forfeited and may be awarded, in Sponsor's sole discretion, to an alternate winner selected at random. **By participating, participants release and agree to hold harmless Sponsor, its parents, subsidiaries, affiliates, advertising and promotion agencies and all of their respective directors, officers, employees, representatives and agents from any and all liability for any injury, loss or damage of any kind to persons (including, without limitation, death) or property, arising directly or indirectly, in whole or in part, from or in connection with the acceptance, possession, use or misuse of any prize, participation in this Sweepstakes, or any Sweepstakes-related activity.** NOTWITHSTANDING THE FOREGOING, IN THE EVENT THAT THE PRECEDING RELEASE IS DETERMINED BY A COURT OF COMPETENT JURISDICTION TO BE INVALID OR VOID FOR ANY REASON, THE PARTICIPANT AGREES THAT, BY ENTERING THE SWEEPSTAKES, (I) ANY CLAIMS, JUDGMENTS AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, BUT IN NO EVENT ATTORNEYS' FEES; AND (II) UNDER NO CIRCUMSTANCES WILL ANY PARTICIPANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND PARTICIPANT HEREBY WAIVES ALL RIGHTS TO CLAIM, ANY OTHER DAMAGES, INCLUDING, BUT NOT LIMITED TO, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES.

6. GOVERNING LAW.

By entering, participants agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these Sweepstakes Official Rules, or the rights and obligations of participants and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of the State of California without regard to its conflicts of law

provisions. All participants hereby consent to the jurisdiction and venue of the federal or state courts located in Orange County, California.

7. WINNER LIST.

For the names of the Sweepstakes winners, send a self-addressed stamped envelope with your request to: Rebecca Corbett, Emerald Expositions, 1145 Sanctuary Pkwy, Suite 355, Alpharetta, GA 30009. Winner list requests must be received by Sponsor by December 31, 2018.

8. SPONSOR.

Emerald Expositions, LLC, 31910 Del Obispo, Suite 200, San Juan Capistrano, CA 92675.