





## Digital Promotional Opportunities for Exhibitors

Enhance your visibility to attendees and grow your business by selecting one of the digital promotion packages below. Digital promotion packages increase your visibility with attendees 3-4 times more than with a standard online profile. Take this opportunity to showcase all of your products and services while increasing traffic to your booth on the show floor.

Features	In addition to Basic			
	Basic \$200	Bronze \$395	Silver \$1,295	Gold \$1,695
<b>Online Exposure</b>				
<b>Premium Position at the Top of the Exhibitor List &amp; Search Results</b>				✓
<b>Video Uploads</b> Tell your story with video			1	2
 <b>Enhanced Profile Icon</b> Shown on floor plan & exhibitor list				
<b>Online Product Listings</b> Detailed descriptions, color images		1	2	4
<b>Show Specials</b> Spotlight discounts & giveaways		1	2	4
<b>Company Logo</b> Increase your brand recognition	✓	✓	✓	✓
<b>Product Categories</b> Choose those that attendees search for	8	10	10	12
<b>Company Profile Characters</b> Add searchable company information	400	600	800	1,200
<b>Website URL</b> Add website link to Online Profile	✓	✓	✓	✓
<b>Company Name, Booth Number, Address</b>	✓	✓	✓	✓

Enhanced exhibitors will be indicated with a special icon on the exhibitor list and floor plan.

### Exclusive Exhibitor List Sponsor

- Clickable Logo at the top of the Exhibitor List
- Banner Ad on the Online Floorplan
- Includes a Gold Listing

**\$2,995 SOLD**

### Exclusive Floor Plan Sponsor

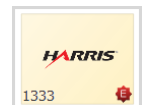
- Clickable Logo with Booth Number
- Includes a Gold Listing

**\$3,995 SOLD**

### Additional Digital Promotions

#### Floor Plan Booth Logo - \$395 Each

Make your booth stand out from others by opting to show your company or product logo in your exhibit booth on the interactive event map.\*



\*Your booth must be a 20x20 or larger.

#### Floor Plan Banner Ads - \$295 Each

All attendees will check out the online event map. Catch their attention in this hot spot with a track-able banner advertisement.



#### Videos - \$295 (Per Video)

Tell your story with video and engage attendees on a deeper level to get them excited about your products.

#### Best of KBIS Entry - \$750

Annual competition honoring the best products in the kitchen and bath industry.

POWERED BY

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