FOR IMMEDIATE RELEASE

CREATE MODERN AND INNOVATIVE LOOKING CABINETS WITH GOLA—FROM RICHELIEU

Montreal—Richelieu introduces **GOLA**, a profile handle which combines a flat aluminum profile with a traditional recessed handle for clean and contemporary-looking cabinetry. Modern in design, Gola gives a sleek style to cabinetry without exposed handles while the grip allows for easy opening of a drawer or cabinet door.

L-shaped Gola profiles can be installed horizontally along the entire length under the countertop or between drawers. Gola also comes in a C-shaped model to be installed vertically into the side panel of the cabinet between cabinet doors.

Gola profiles can also be used with LED strip lights to add a stunning effect to cabinetry. The perfect mix of functionality and aesthetics. The LED tape lights can be cut to size to fit perfectly into the channel of the Gola profile made for this purpose.

Richelieu offers Gola in fives finishes: aluminum, stainless steel, and, introduced more recently, chrome, white, and brushed black.

Embedded into any design, this innovation allows for greater versatility and creates an intimate and comfortable ambiance.

For more information on this product, see our website at Richelieu.com/gola.

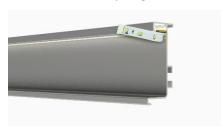
L-shaped Gola profile



C-shaped Gola profile



Gola with LED tape light



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Richelieu is a leading distributor, importer and manufacturer of specialty hardware and complementary products for over 50 years. Offering a broad mix of more than 110,000 products sourced from suppliers around the world, Richelieu serves a customer base of more than 80,000 manufacturers and retailers through a network of 70 centers across North America and a high-performance e-commerce website. Richelieu remains at the forefront of design, style and innovation for 21st-century lifestyles.

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