



DESIGN BITES

NKBA | KBIS FEB. 27-29
LAS VEGAS 2024



DesignBites is THE place to tell your new product story in front of media, influencers and engaged attendees looking to specify. Maximize your exposure with DesignBites in a spirited presentation followed by a Q&A from the VIP judges. Go for the title of “Brand with the Biggest Bite” or become the crowd favorite with the “People’s Pick” award.

HOW IT WORKS

Ten selected brands introducing new products give a three-minute product pitch with 3-5 graphic slides to wow the audience and the judges!

WHY

Guaranteed media exposure in front of the stage’s largest audience.

WHERE

On KBIS NEXTStage, February 27, 2024 at 12pm PST

WHO

Media looking for the latest finds, DesignHounds influencer group for social media coverage, and a large attendee crowd.

PLUS:

- VIP Judging Panel
- 1 NKBA competition wildcard entry
- Prize packages including trophies, gifts, social media and KBB coverage.



WHAT YOU CAN EXPECT:

- **Pre Show:** In depth pre-show promotion on social platforms and support from social and PR teams
- **At Show:** Large crowd, media attention, live social coverage and streaming
- **Post Show:** Broadcast to NKBA and KBIS audiences, edited video presentation for brand use, media and social coverage
- List of all attending media

YOU MUST APPLY IN ORDER TO BE CONSIDERED!

You must apply in order to be considered for DesignBites. There is no cost to apply, however, those who are selected for DesignBites will pay the \$8,500 participation fee. Deadline to apply is December 8, 2023.



2,500,000 IMPRESSIONS*



*KBIS 2023 social impressions

LUNCH SPONSOR - \$3,500

Provide boxed lunches to the media as they enjoy the DesignBites presentations.

[View 2023 Brand
with the Biggest Bite](#)



APPLY NOW

CONTACT US