

LET YOUR EXPERIENCE AT KBIS LAST A LIFETIME

Book an exclusive promo video only at KBIS 2023

Make your exhibit experience and new products shown at KBIS timeless with a marketing video that will impress your customers and prospects on your website and social media.

This is a brand building opportunity you won't want to miss, especially with video being such an important element in today's digital marketing world.



Choose between the following two options to receive a professional marketing video featuring the best of your products or services at KBIS 2023

**CONTACT YOUR KBIS
MANAGER TO BOOK YOUR
BOOTH VIDEO APPOINTMENT.**

OPTION 1: PROMO VIDEO	OPTION 2: ADVERTORIAL	BUT WAIT— THERE'S MORE!
A professionally produced 30-second video to use as a marketing tool across all channels. PRICE: \$1,500	A professionally produced 2–3 minute video to demonstrate your product or service in depth PRICE: \$ 5,000	Broaden your brand reach with KBB, the leading industry magazine. 500 guaranteed engagements on YouTube: \$2,000 - Guaranteed 50,000 impressions through KBB's social media channels: \$3,000 - Custom e-blast to KBB's audience: \$7,150
BOTH OPTIONS INCLUDE: - Same day, on site delivery. - Post on KBIS.com and KBIS YouTube channel for increased brand exposure.		

Videos will be taped during the in-person event at exhibitor's expo booth. Videos will be delivered onsite to the exhibitor and KBIS for timely usage. Consistent branding with KBIS and lower thirds. For distribution, CNTV will email each participant & "CC" an MP4 file via Dropbox or equivalent at the end of each day of production. Revisions will be the responsibility of the participant and paid directly to CNTV post event.