

KBIS

ORLANDO
FEBRUARY 8-10
2022

Post-show Report



10,116

Qualified KBIS Attendees

PLUS

13,602

IBS Crossover
Attendees to KBIS

=

Total Qualified
Attendance

23,718

(includes IBS crossover)

Total KBIS Industry Professionals

30,000+

(All KBIS registration categories plus IBS crossover)

Total DCW 2022:

750,000

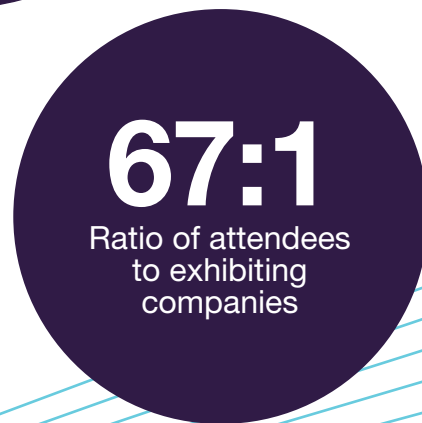
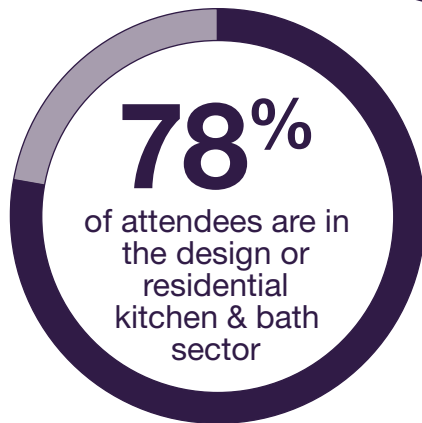
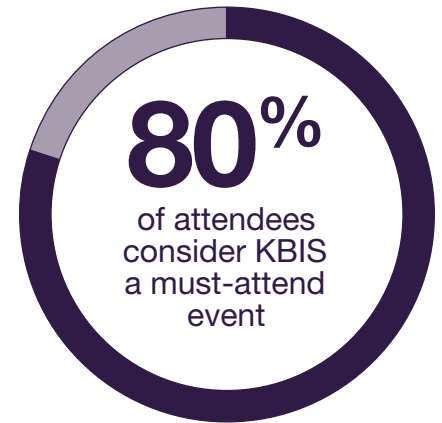
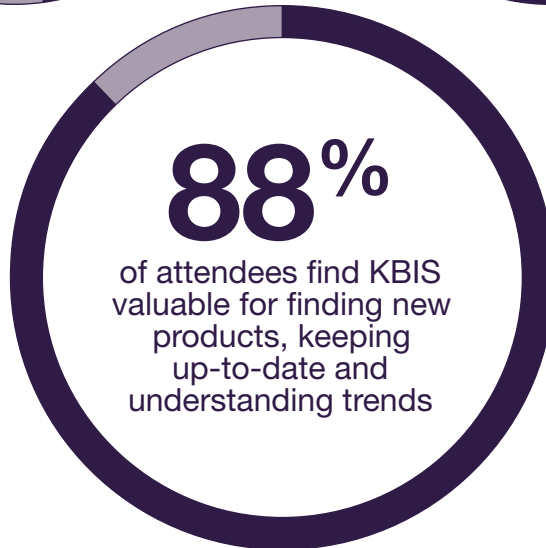
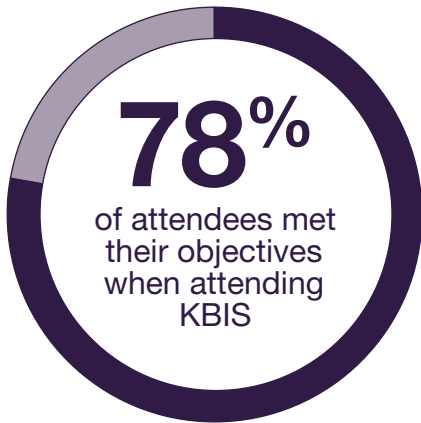
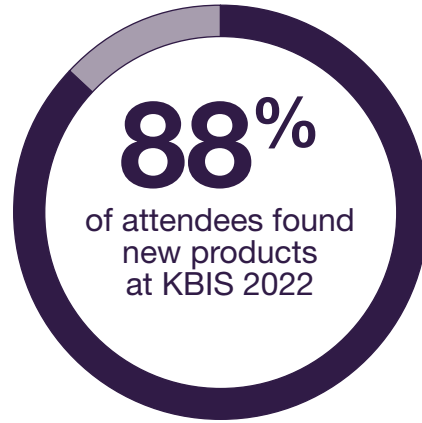
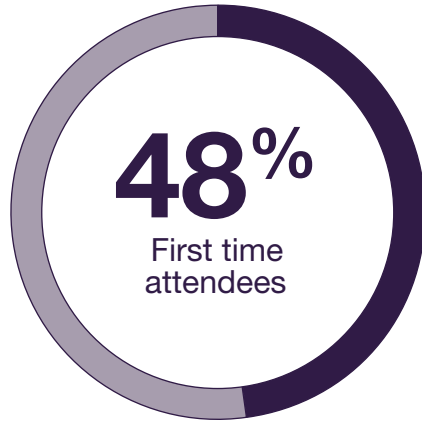
Net Square Feet
of Exhibit Space

1,200

exhibitors

70,000+

Total Industry
Professionals



19% Kitchen & Bath Dealer

18% Builder/Remodeler

11% Interior Design Firm

9% K&B Design Firm

9% Cabinet Shop

4% Specialty Distributor

4% Consulting Firm

4% Fabricator

4% Home Design Showroom

4% Appliance Distributor

3% Plumbing Wholesale/Distributor

3% Independent Manufacturer's Rep Firm

3% Custom Builder

2% Home Center

1% Architectural Firm

1% Student

<1%
Manufacturer/Supplier
Educator (College/University)

"KBIS is the single must-go-to event if you want to stay current on new products and trends and to connect with others in the design community."

HEATH JEFFERSON,
OWNER, ARTISTIC
KITCHENS & DESIGN

39% Owner/Partner

16% Designer

11% Director/Manager

9% Salesperson

5% President/General Manager

4% Vice President

3% Buyer/Purchasing Agent

3% Consultant

2% Showroom Staff

2% Installer

1% Estimating

1% Manufacturer's Rep

1% Architect

Job Titles Of Attendees

32% 1 - 4

16% 5 - 9

17% 10 - 19

12% 20 - 49

8% 50 - 99

6% 100 - 249

8% 250+

Number of Employees



78% Residential - Kitchen & Bath

48% Residential - Luxury Design

23% Retail

14% Hospitality

13% Workplace

8% Healthcare

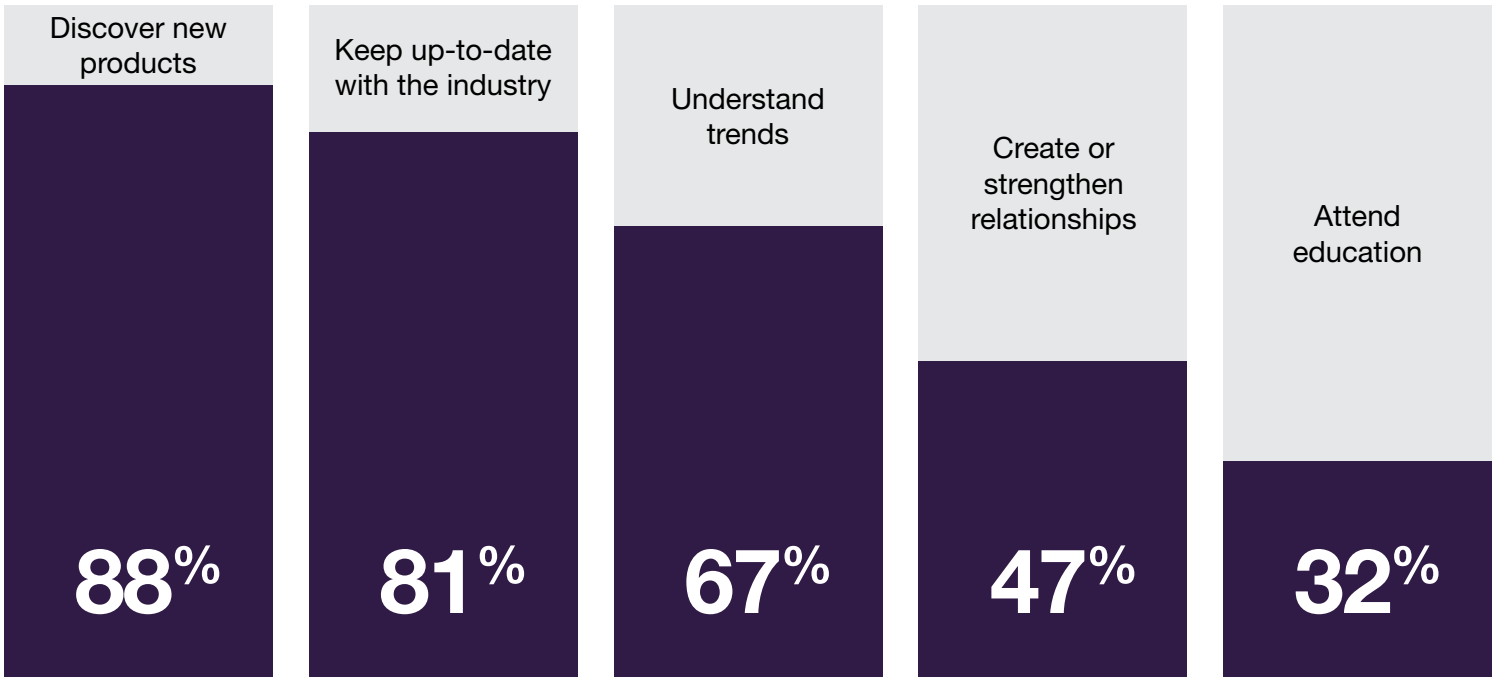
8% Senior Living

6% Education

"This was my first time attending KBIS and I was amazed at the size of the show. Every company I wanted to meet was there, and I found many that weren't even on my target list. I will definitely be attending next year, and we may even base our annual company sales meeting around the show."

**KEVIN DILL, CABINET
DESIGN SALES**

AS A DIRECT RESULT OF ATTENDING KBIS, ATTENDEES INDICATED HOW WELL THE FOLLOWING OBJECTIVES WERE MET:

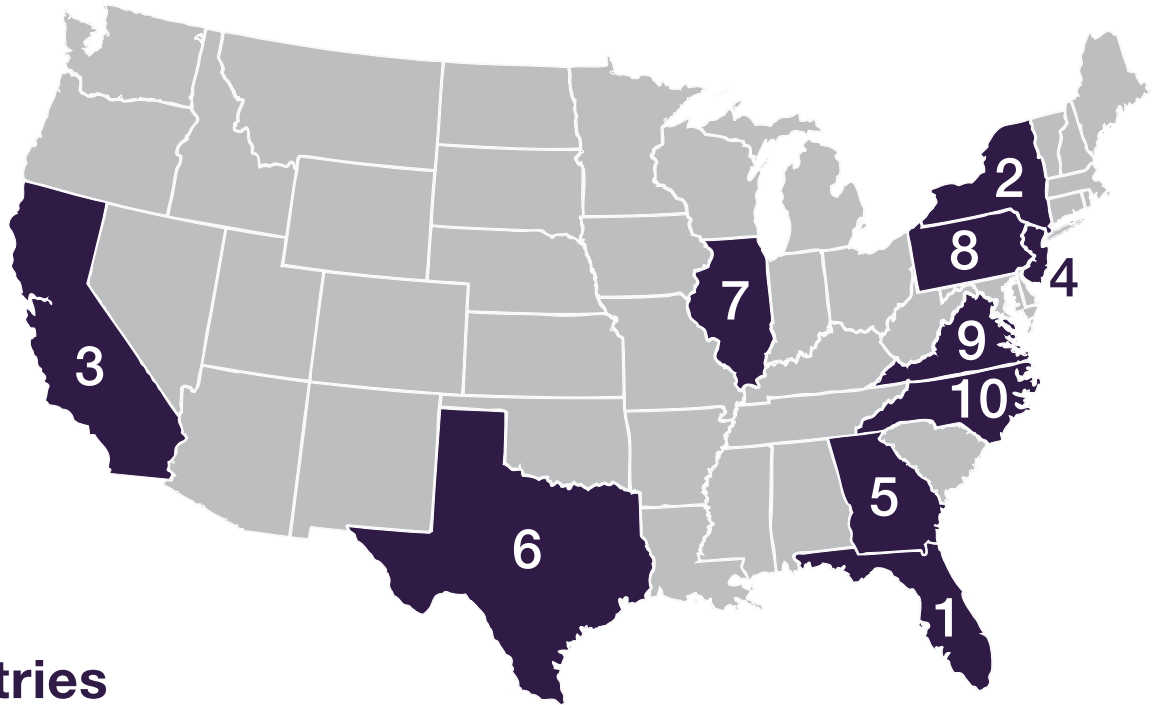


"Attending KBIS during Design and Construction Week is the highlight of my year. Having the opportunity to visit vendors in person, view new products before anyone else in the industry, and keeping up with trends, is a valuable experience. When I return to work, I'm more energized and excited to share what I've learned and seen at the show. If you want to set yourself apart in your industry, attending KBIS is a must!"

**CRIS JOHNSON,
CO-FOUNDER/PRESIDENT,
HAWAII KITCHEN & BATH**

Top 10 States In Attendance:

1. Florida
2. New York
3. California
4. New Jersey
5. Georgia
6. Texas
7. Illinois
8. Pennsylvania
9. Virginia
10. North Carolina



Top 10 Countries In Attendance:

1. United States
2. Colombia
3. United Kingdom
4. Italy
5. Turkey
6. Ecuador
7. Mexico
8. Peru
9. Costa Rica
10. Germany

"Bringing all the industry leaders, speakers, and new products together in one place is so valuable! I was able to attend educational talks at many different booths and stages. See new products and companies that I had never knew existed. Best of all I was able to network with people from all over the country that work in the same industry. "

**STACY BRISTOL, PRINCIPAL
DESIGNER, WEST MICHIGAN
DESIGN HOUSE**

Top Ten Products
Designed Or
Specified:



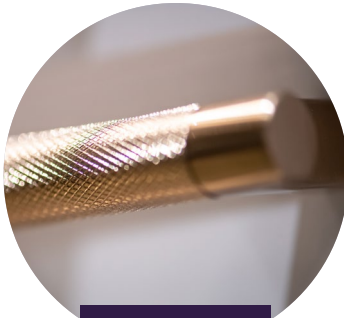
1. Cabinetry



2. Kitchen & Bath
Technology



3. Countertops



4. Hardware



5. Lighting



6. Appliances



7. Accessories



8. Plumbing Fixtures



9. Outdoor Living



10. Building Materials &
Systems Maintenance

KBIS received significant media coverage from major residential design, kitchen and bath, shelter and lifestyle media.

400+

total media

1.5 billion

combined print circulation & digital reach

OFFICIAL PUBLICATION:



THE OFFICIAL PUBLICATION OF **NKBA** | **KBIS**

MEDIA PARTNERS




MAJOR MEDIA COVERAGE

Click on logos below to view coverage.

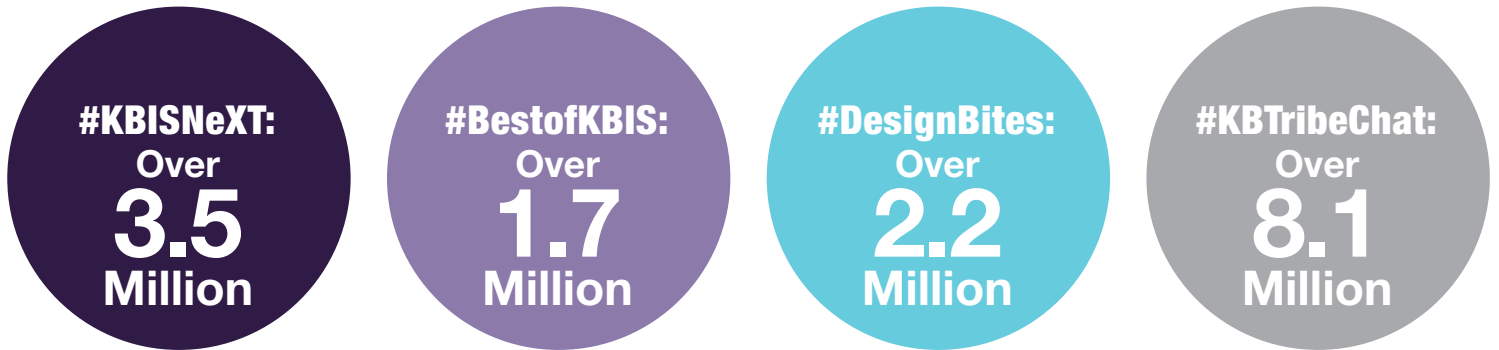


Social community continues to grow with incredible engagement:

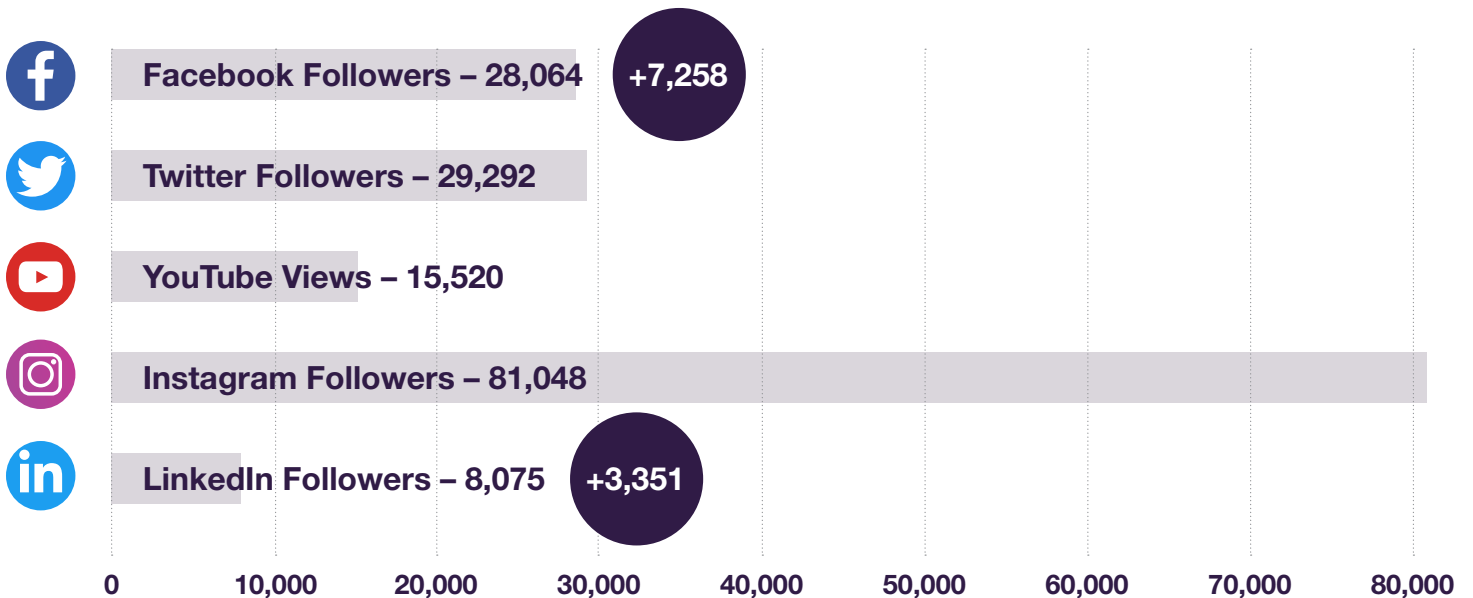
#KBIS2022 earned
100M+
impressions
during show month

 **81,000+**
Instagram followers
and growing

Impressions Generated by Hashtag



Social Media Performance Across Channels





KBISNEXT STAGE



DMM TALKS LOUNGE

"I think KBIS is an excellent event. I am finding myself telling everyone I know about it at some point or another in conversation. I always end up telling other industry professionals that they should go as well. There is always a lot of fantastic information that is being shared. The speakers & topics on the NextStage are always at the top of my list when attending as well."

VICTOR RAYNES, CO-OWNER, NICOLE ANTHONY DESIGNS, LLC



DESIGN BITES



NKBA GLOBAL CONNECT



KICKSTARTER ZONE



DISCOVERY DISTRICT



ICFF PAVILION



GERMAN PAVILION



THE BASH

"KBIS 2022 was a wonderful and creatively charging event. We saw beautiful and unique displays, found some new vendors to fill holes in our product offering gap, and had fun hearing from influential speakers as well as enjoying entertainment at The Bash. Our tanks are full, and we are ready to create!"

**KAIMEE MARTINELLI, LEAD
KITCHEN & BATH DESIGNER,
ENCHANTED KITCHENS**



**A NIGHT OF ELEGANCE,
FEATURING DESIGN COMPETITION
& INDUSTRY AWARDS**



**STATE OF THE INDUSTRY/
STATE OF THE ASSOCIATION**

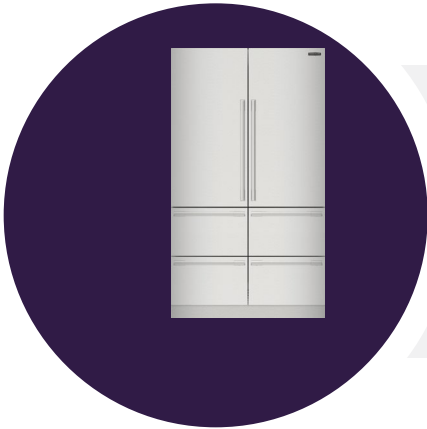


BEST OF SHOW ▶
Generation 7000 Artline
30" Combi-Steam Oven
Miele



SPONSORED BY

luxe
INTERIORS+DESIGN



BEST OF KITCHEN GOLD
48" French-Door Refrigerator
with Convertible Drawer,
Signature Kitchen Suite

BEST OF KITCHEN SILVER
CORE: Luxury Metal Cabinetry
by John Michael Kitchens

BEST OF BATH GOLD
Avoir Toilet
KOHLER

BEST OF BATH SILVER
Airmada Drying System,
Airmada Drying Solutions



**BEST IMPACT AWARD
(JUDGE'S CHOICE):**
Rainstick Shower, Rainstick Shower



C A F É



Profile



BEST BOOTH SMALL
Ikoni

BEST BOOTH MEDIUM
Caesarstone

BEST BOOTH LARGE
KOHLER

BEST BOOTH
HONORABLE MENTION
Neolith

“Congratulations to each of our 2022 Best Booth Award winners,” said Jason McGraw, CTS, Group Vice President, KBIS and CEDIA Expo, Emerald. “This year KBIS exhibitor booth designs were incredible. Exhibitors really stepped it up and helped us to create one of the most impactful events of the industry, filled with the latest innovative products, and programming.”

SEE YOU NEXT YEAR!

January 31 -
February 2, 2023
Las Vegas, Nevada

EXHIBIT SALES



MARIA HILL
National Sales Manager

Companies A-E, # (400+ NSF),
Italy, Portugal & Spain

770.291.5419

maria.hill@emeraldexpo.com



OLIVIA ROMA
Account Representative

Companies A-E, #
(100-400 NSF)

774.505.8022

olivia.roma@emeraldexpo.com



BRIAN CHATTIN
Account Executive

Companies F-N, France,
Germany & Turkey

770.291.5467

brian.chattin@emeraldexpo.com



DIANA GALLAGHER
Account Executive

Companies O-Z and Asia

770.291.5436

diana.gallagher@emeraldexpo.com