



ICFF®

INTERNATIONAL
CONTEMPORARY
FURNITURE FAIR®

**Design
Pavilion**

NKBA Hosts ICFF at KBIS 2021

The NKBA, with nearly 50,000 members, is the thought leader and authority on the North American kitchen and bath marketplace. The owner of KBIS, the Association is delighted to partner with ICFF to bring a new pavilion showcasing high design to KBIS 2021. For more than 30 years, ICFF has set the tone for high design in finishes, furnishings and decorative products. The Fair has extolled the beauty and

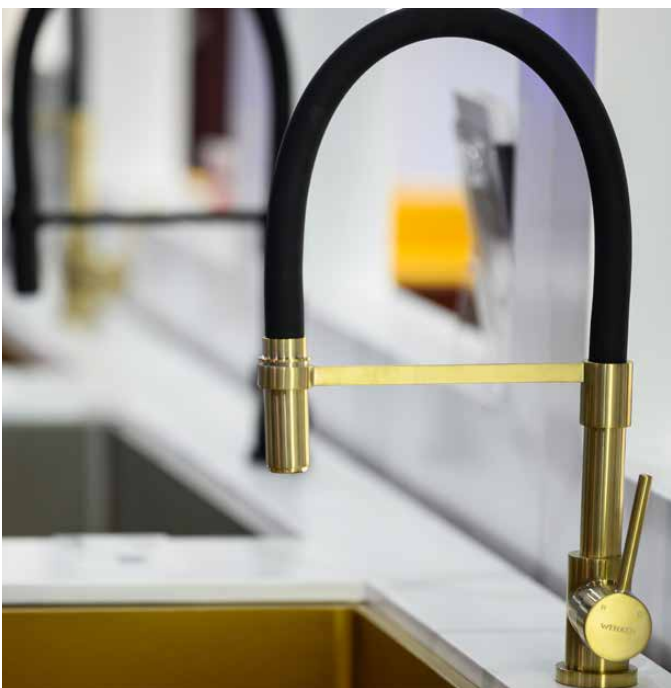
uniqueness associated with novel and unusual products and has celebrated the industrial designers behind them.

KBIS is the largest North American trade platform devoted to residential kitchen and bath design and remodeling. Each year, the show connects the brightest and best, making it a must-attend for the entire design community.



The International Contemporary Furniture Fair offers you a fresh opportunity in partnership with the National Kitchen & Bath Association to present The ICFF Design Pavilion at KBIS 2021, February 9-11 in Orlando.

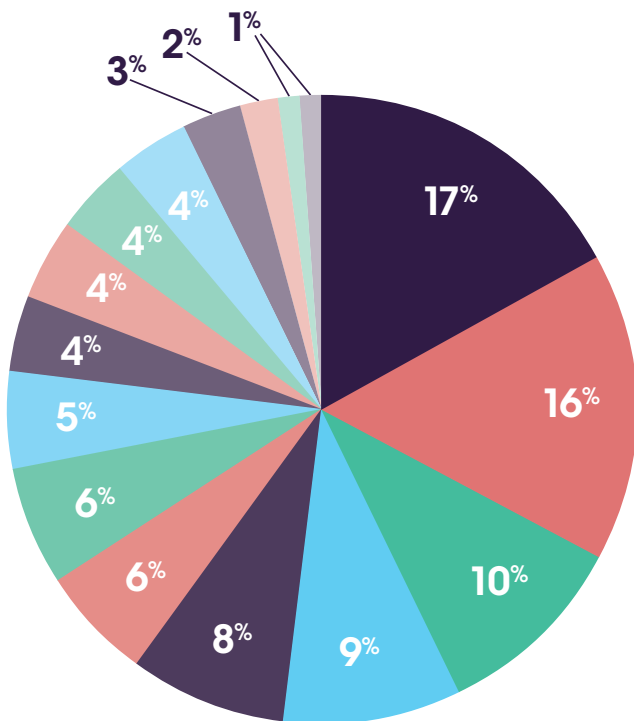
The ICFF Design Pavilion brings together brands that feature authentic design, contemporary design and high-end manufacturing. Focused on kitchen and bath-specific brands including fixtures, hardware, basins, tubs and vanities; plus furniture, seating, flooring, lighting, materials and accessories.



"Going to KBIS is a game changer. After visiting the show, I was able to see things in person, take my new found knowledge and information to my clients and we were able to order appliances, lighting, and tile with confidence."

Christine Kohut,
Owner/Interior Designer,
Christine Kohut Interiors

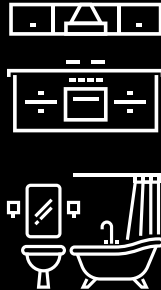
KBIS presents an audience of:



Builder/Remodeler	17%
Kitchen & Bath Dealer	16%
Interior Design Firm	10%
Cabinet Shop	9%
Kitchen & Bath Design Firm	8%
Plumbing Wholesale/Distributor	6%
Consulting Firm	6%
Specialty Distributor	5%
Independent Manufacturer's Rep Firm	4%
Fabricator	4%
Home Design Showroom	4%
Appliance Distributor	4%
Custom Builder	3%
Home Center	2%
Architectural Firm	1%
Student	1%



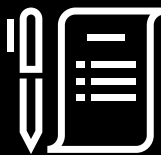
33,000+
qualified attendees



71%
design or specify kitchen
and bath products



Over 50%
of attendees have only
attended KBIS



400+
media representing
residential design, kitchen
& bath, shelter and
lifestyle outlets.



44%
of KBIS attendees specify
luxury design as a design
sector they work in



Top two
attendee job titles are
owner/partner and
designer

2020 select design-centric attendees:

56 West Homes And Design
7 Haus / Nolte
A S D Interiors
Aaron Chandler Construction
Aberdeen Building Group
Adriel Designs
Advance Design & Construction LLC
Aes Interiors & Associates
Af New York
Affinity Home & Design
Ah Design
Akelius Residential
Alana Busse Design
Alexa Interiors
Alfaro Mori Design
Alisha Gwen Interior Design
Alter Luxury Design Build
Altmans Il Bagno
Amanda Hamilton Interior Design
Arch-Interiors Design Group, Inc
Arzuman Brothers
B Smart Builders
Balaton Builders
Bart Reines Luxury Homebuilder
Bath Miami
Battersbyhowat Architects
Bcb Homes Inc
Bedbrock Developers
Beverly Hills Luxury Interiors
Blackman Plumbing
Blend Design La
Blue Heron Homes
Boyce Design & Contracting
Brandon Haw Architects
Breegan Jane Design
Brian H Murray Interior Design
Burdge Architects Inc.
C3 Architectural
Camelot Homes, Inc.
Carrie Brigham Design
Coastal Home Design Studio
Copper Creek Developments
Cornerstone Interiors
Crimson Design Associates
Ctx Architecture
De Anza Interior
Deborah Berke Partners
Denton House Design Studio
Design Lab Architects
Design Loft Company

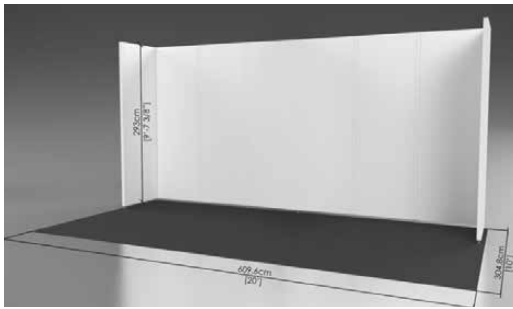
Dray Design Group
Durst Corporation
Eos Architecture
European Bath Kitchen Tile & Stone
Evodomus Llc
Ffkr Architects/Planners
Figure3
Garrison Hullinger Interior Design
Harborview Builders
Hidalgo Construction Company
Irwin Homes
James David Custom Homes
Jennifer Ramsey Interiors
Kendall Wilkinson Design, LLC
Kitchitalia
L2 Interiors
Laura Hodges Studio
Laura Thurman Design
Lisman Studio
Lorient Homes
Lusso Group
M2m Development
Mag Builders
Mark Tanner Construction, Inc
Mcculley Design Lab
Miyake Interiors, Inc.
Mmdconstruction
Nar Design Group
Newberry Architecture
Nicole White Designs Interiors
Nvision Development
October 5 Fine Home Builders
Palm Pacific Construction
Pirch
Related Midwest
Remarc Homes, Inc
Renocon Design Center
Rodrigo Vargas Design
Sarah Barnard Design
Sherman Oaks Homebuilders Inc.
Spain Construction
Ste. Marie Design
Stock Custom Homes
Tishman Speyer
Trammel Crow Residential
Turner Construction - Global Sourcing
Urban Showrooms, Inc
Workshop APD
Yerigan Construction

Booth package details:

The following booth package does not include the cost of the booth.
NKBA member rate = \$48.00 per nsf and non-member rate = \$51.00
per nsf plus \$225.00 basic marketing fee.

Exhibitor Criteria:

- **Original design:** product typically designed by in house or hired 3rd party designer
- **High-end design and manufacturing:** meets tests of durability/ longevity/ sustainability
- **Contemporary or modern design aesthetic**
- **Typically a manufacturer** (not a re-seller)



**Inline/
corner
booth**

Total 10' x 10' booth package (to include walls, carpet and padding):

- 10'H 1m panel
- 10'H 1m returns
- 10' x 10' space with 1m returns
- 26oz Prestige carpet (choice of 3 colors: gray pearl, white, black)
- Padding

Pricing:

- \$1,671.60 (30+ day advance pricing) – January 4, 2021
- \$2,273.08 (30% surcharge 10-30 days) – January 5-22, 2021

* Includes cost of shipping, and labor to install and dismantle.
Lighting and power not included.

Optional Lighting Options

- Track on 10' L light trough with 4 lights - \$458.60
- Track on 10' L light trough with 5 lights - \$527.39
- Track on 10' L light trough with 6 lights - \$632.86

Material Handling Charges

- \$0.83 per pound

Deadline to order booth package is January 22, 2021

Contact ExhibitorSalesCentral@freemanco.com to order.

Contact

ICFF:

Phil Robinson

ICFF Show Director
914.649.6742
phil.robinson@icff.com

Kevin McGhee

ICFF Sales Manager
917.628.6641
kevin.mcgee@icff.com

KBIS:

**Companies A-E, # (400+ sq.ft.),
Italy, Portugal and Spain**

Maria Hill

National Sales Manager
770-291-5419
maria.hill@emeraldx.com

**Companies A-E, #
(0-300 sq.ft.)**

Connor Bennett

Account Executive
770-291-5471
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**Companies F-N, France,
Germany & Turkey**

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**Companies O-Z
and Asia**

Diana Gallagher

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