



Important: KBIS 2022 Booth Selection Information

KBIS 2022 Rates

NKBA Member* \$46.00

Non-Member \$51.00

*NKBA Member early bird rate of \$46.00 is good through March 15, 2021. After this, the standard NKBA Member rate of \$48.00 will apply.

Exhibitors can renew their NKBA Membership by contacting Noelle Lusardi at noelle@nkba.org.

NKBA Membership must be renewed by March 15, 2021 to keep early bird member rate.

NKBA membership must be active/ paid before September 15, 2021 to receive a discounted KBIS 2022 rate. Membership secured after September 15, 2021 will grant discounted booth rates at KBIS 2023.

The Non-Member rate of \$51.00 will remain the same throughout the contracting period.

A 10% non-refundable deposit, is due when reserving exhibit space. A Marketing Fee of \$225 will apply.

50% deposit is due by February 12, 2021.

Thank you for your continued support of KBIS!

PRIORITY POINT SYSTEM

The Kitchen and Bath Industry Show (KBIS) has a long history of delivering a marketplace for the introduction of the latest products and innovation in the kitchen and bath industry. As the show organizer, Emerald Expositions and the National Kitchen & Bath Association (NKBA) have a goal to support the exhibitors who have made KBIS the premiere event in the industry. The priority point system is in place to create a fair and equitable process for assigning space for the show. The purpose is to reward companies for their investment and participation at the show as well as for membership with the leading industry association, the National Kitchen & Bath Association. The priority point status will determine the order in which space is assigned. Points are accumulated based on an exhibitor's level of participation, history with the show, and membership status with the National Kitchen & Bath Association (NKBA). Point totals are calculated and tracked based on the following:

Addendum:

Due to the cancellation of the KBIS 2021 onsite event, priority points from the KBIS 2020 show will be used to determine order of space selection for KBIS 2022. KBIS 2021 exhibitors have been added to the list and those that did not renew for KBIS 2021 have been removed.

Points can be boosted with participation in the KBIS 2021 virtual event:

Five (5) points for the Silver Package

Ten (10) points for the Gold Package

Thirty-five (35) points for the Platinum Package

5 points for every \$5,000 spent on KBIS and/ or NKBA virtual a la carte items/ sponsorships

1. Each 10' x 10' booth unit at KBIS 2020 is worth five (5) priority points.
2. Each company receives five (5) points for each year of participation in KBIS.
3. Each company receives five (5) points for every \$5,000 spent towards sponsorships at KBIS 2020.
4. Loyalty Leaders (companies that have exhibited consecutively since 2009) will receive an additional ten (10) points for participation in KBIS 2020.
5. National Kitchen & Bath Industry Membership – twenty (20) points. NKBA member rates are a benefit of your NKBA membership. Member rates are only extended to those companies that are current with their NKBA dues. Should your membership lapse for any reason, your exhibit space rate will be adjusted to the non-member rate.
6. Each company receives five (5) points for every \$25,000 spend towards Kitchen & Bath Business advertising in 2019.
7. Exhibitors participating in IBS 2020, that have also participated in both KBIS and IBS at least two (2) times from 2008 to 2020 are treated as shared exhibitors and will receive priority points that can be used for KBIS 2020 space assignment. These points are specific to KBIS only.
8. Points are considered an asset of the exhibiting company. In the case of a merger or purchase, the purchasing company must provide written proof of their purchase of the assets of that company. Once

verified by Emerald Expositions, the parent company's points will be factored based on the company with the highest point total.

9. Companies may not combine point totals to improve their standing unless they are separate divisions/units of the same parent company. This situation by definition would call for one company contact and one financial billing entity.

10. Each contracted space will be contracted, invoiced, and paid by one company. That company will receive all of the priority point benefits.

11. You will be required to pay a 10% deposit on your booth space (maximum of \$3,000) to participate in space assignment. This deposit will protect your selected space and will be credited towards your final balance due. 50% is due by February 12, 2021 with the final balance due by June 15, 2021.

12. Co-exhibitors do not receive priority points. Only the main exhibitor is eligible to receive priority points.

Our goal is to continue to provide the premiere marketplace for the kitchen and bath industry to conduct business.

We want to thank you for your participation in KBIS!